

Titles should be visible from 2 to 3 metres

Use at least 72-point font in bold for titles, and at least 48-point bold for subheadings

Your Name Here

Planning Your Poster

- What size/orientation of poster does the conference/event require? How will the poster be mounted?
- What software will you be using to make your poster, where will you get it printed, and how long will it take?
- What information is required for this particular conference/event?

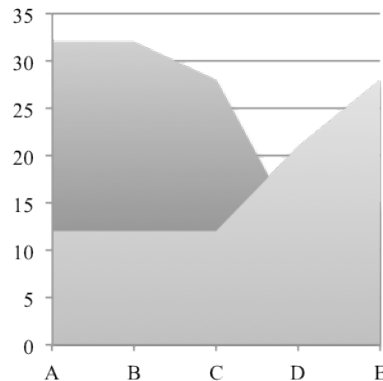
Text

- Body text should be at least 24 point, left-aligned.
- Stick to only one or two fonts.
- Sans serif fonts are best for titles and headings.
- Avoid using ALL CAPS. *Italicize* for emphasis rather than underline.
- Dark text on a light background is easier to read than light text on a dark background.

Color

- Limit yourself to two or three colors.
- Color can be linked thematically to your poster topic, or based off colors chosen from your primary image.
- Red/Green and Blue/Yellow color combinations will make your poster difficult for color blind individuals to view.
- Very dark or image heavy backgrounds are distracting.

Graphs, Figures and Charts



- Data visualizations are easier to understand than tables.
- Include only the most important data – it should be the focus of your poster.
- Match the color scheme of your graphics to your poster.
- Avoid 3D graphics, as they are hard to read.

- All data is clearly labeled
- and easy to understand

Include Meaningful Title

Images and Graphics



“Ekko” by Chris Evans, Vice Provost Academic

- Use a bold image as a centerpiece to draw attention to your poster
- Images must be print quality (300 DPI or higher)
- Avoid clip-art or stock photos.
- Use a border to make your image pop.
- Remember to title and cite your images.

Organization

- What is the most crucial information to include? Be strict – edit out all superfluous text.
- What is the message you are trying to convey? How do you want to tell your story?
- What graphics and figures will you include and how do they support your primary argument?
- Will you have any supplementary material with you, such as handouts?
- Posters are typically read from top to bottom and from left to right. If the order in which information should be read is important or potentially unclear, include an arrow to indicate the proper order.

Cite Your Sources

- http://www.adelaide.edu.au/writingcentre/learning_guides/learningGuide_academicPosters.pdf
- http://yrc.scuegypt.edu.eg/admincp/exhibition_pic/1361435209.pdf
- <http://colinpurrington.com/tips/academic/posterdesign>

