About CHBA – Who We Are

• Founded in 1943
• “the voice of Canada’s residential construction industry”
• 8,500 member companies
  • Home builders
  • Renovators
  • Land developers
  • Trade contractors
  • Product manufacturers
  • Building product suppliers
  • Lending institutions, insurance, service professionals
How We Work

• One association working at 3 levels; local, provincial, national
• Join at the local level and automatically be a member of the provincial & national
• Each level works on behalf of members
• All levels collaborate as necessary
• CHBA is a federal, not-for-profit organization
• Elected Board of Directors, volunteer executive, supported by professional staff
How We Work – cont’d

• System of Committees’ and Councils brings together builders and industry experts from across the country to share information and ideas.
• Formulate recommendations to governments.
• Improve the quality and affordability of homes for all Canadians.
• Serve our members.
Committee and Council Structure

- Board of Directors
- Executive Committee
- Executive Officers Council
- Technical Research Committee
- Canadian Renovators’ Council
- Academic Council
- Professional Development Committee
- National Marketing Committee
- Urban Council
- Modular Construction Council
- Net Zero Energy Housing Council
- Home Modification Council
Why A Home Modification Council?

• Canadian Renovator Council
  • Broad based, big picture
  • All aspects of the renovation industry (codes, technology, training needs, tax law, underground economy, etc)

• Home Modification Council
  • Sub-set of renovation industry (Ageing in place, persons with disabilities)
  • Large and growing sector of the renovation industry
  • Very specific needs of clients
  • Very specific needs for CHBA member companies wanting to access the market
  • Opportunity for members wishing to service this market
The CHBA Mission Statement

• Includes:

“Choice: so that Canadians of all ages and life stages can choose the type of home and location best suited to their needs.”
Role of the HMC

• CHBA’s Home Modification Council (HMC) supports many aspects of aging in place for Canada’s seniors and disabled, and their caregivers, including:
  • appropriate training for renovators
  • appropriate home modification
  • access to occupational therapists
  • access to trained architects/designers
  • community care professionals
  • access/information about disability funding organizations
  • government loans, grants & tax credits
  • assistive device and industry representatives
Activities - General

• Provide a much needed co-ordination point of expertise and resources and services for those that wish to age in place and their caregivers

• Identifying the needs of consumers and the needs of those working in this sector striving to meet these needs.

• Provide a market advantage for CHBA member companies doing business in this industry sector.
Self-Funding Councils

• Net Zero Energy Housing Council (4 years old)
• Home Modification Council (One Official Meeting)

• Expectations/Lessons Learned
  • Both represent significant numbers of members in their sub-set
  • Funding to support HMC will come from membership and sponsorship
  • CHBA provides an established, Committee and Council structure to host the HMC
  • HMC fits with other CHBA business
  • Home Modification is large enough and specialized enough industry sector to warrant own Council (separate from CRC)
Criteria For Home Modification Council Membership

• Open to any Canadian person or company that:
  • Is a member of CHBA (holds a membership in at least one local Home Builders’ Association)
  • Is currently active in the area of aging in place or conducting research in this area
  • Pays the fee associated with Council participation
Council Membership

• The CHBA Home Modification Council will be comprised of:
  • A Chair (typically this is builder or renovator member of CHBA)
  • Builder/renovator members
  • Sponsor members
  • General members
  • Academia members
  • Chairs (or a designated representative) from the other relevant CHBA Committees and Councils (PDC, UC, TRC, CRC, NZH, AC)
  • Reciprocal Members of the CHBA Executive Committee and the Board of Directors
Characteristics of Council Members

• Actively involved in the home modification/ageing in place industry
• A working knowledge of the industry in their province and the issues facing it
• Has the time, availability and financial resources to travel to 2 meetings per year
• Has the time and availability to participate in ad hoc, temporary Council Working Groups established, via conference call
• CHBA committee and council meetings are open to all CHBA members who wish to attend as observers.

• As and when appropriate, CHBA will specifically invite representatives from federal departments and agencies involved in ageing in place-related activities and research to attend Council meetings. This would include, for example, the National Research Council, Canada Mortgage and Housing Corporation, Natural Resources Canada, Canada Revenue Agency and Industry Canada.
Funding

• The Home Modification Council is self-funding. Members will pay an annual fee to be part of the Council.
• Sponsorships of the Council will play a key role in having adequate funding.
• Members are responsible for their own travel and accommodations costs related to meeting attendance.
• CHBA is covering the cost of support staff for the establishment and start up of the Council.
<table>
<thead>
<tr>
<th>Position</th>
<th>Annual Fee</th>
<th># of Positions</th>
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<tbody>
<tr>
<td>Management Committee Members</td>
<td>$250</td>
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<tr>
<td>Sponsor Members - Gold</td>
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<td>Sponsor Members - Silver</td>
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<td>Sponsor Members - Bronze</td>
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<tr>
<td>Builders/Renovator Members</td>
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<td>10</td>
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<td>Others as deemed eligible by MC.</td>
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<tr>
<td>General Members (Includes Representatives from Other Associations/Organizations)</td>
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<tr>
<td>Academia Members</td>
<td>$2,500</td>
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Home Modification Council Mandate

1. To identify needs of this important sector within the renovation industry by bringing together the participants;
   - renovators,
   - occupational therapists,
   - financial advisors,
   - design professionals,
   - health professionals,
   - home automation specialists,
   - equipment manufacturers,
   - real estate agents

   • The Council will be focused on Home Modification of existing homes, not design and/or construction of new homes.
2. To identify the need, **provide advocacy** and lobby for government funding, loans, tax credits and/or financing specific to the home modification industry.

3. To **provide a forum** for members to share and collaborate on all matters relating to the aging in place/ home modification including such things as; training and education, instructional tools and approaches, and related research, home automation, innovative solutions, products, financing, etc.

4. To **provide a mechanism** through which Council members can **identify research** needs and opportunities.
Role of the Home Modification Council
How Members & Canadians Benefit

• Contribute to, and enhance, CHBA’s capacity to develop policy that affects home modifications at all levels of government and provide service to members in the important sector of the industry.

• Advocacy and lobbying for quality outcomes and home modification support mechanisms

• Providing best practice advice, information and resources

• Consulting broadly with all home modification stakeholders to develop and implement products and services that support members

• Building sector capacity and sustainability

• Promoting partnerships and collaboration that enhance member outcomes

• Provide direction as to the needs related to the ongoing professional development of industry members.
A Call to Action

• Is the HMC needed?
• Do you see the benefits of an active forum in this space?

Join the HMC

If not us.........Who?
If not now ....... When?
Contact Information

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Questions