

SCHOOL OF PROFESSIONAL COMMUNICATION

**3RD FLOOR, ROGERS COMMUNICATIONS CENTRE
PROCOM.RYERSON.CA**

**CMN 443
CONTEMPORARY INTERCULTURAL COMMUNICATION**

1.0 Course Description

In today's global environment, the success of almost any venture requires an understanding of intercultural issues. In this course various communication strategies and theories are analyzed in cultural context. Students learn how to overcome cultural barriers and engage in cross-cultural situations. **Lecture: 3 hours.**

Prerequisites: CMN 100 or CMN 114 or CMN 124 or CMN 200 or CMN 201 or CMN 207 or CMN 279 or CMN 300 or CMN 373 or Direct Entry.

2.0 Course Objectives/Learning Outcomes

- To understand the basic concepts and theoretical principles in the field of cross-cultural communication
- To analyze and articulate how culture, in combination with other social dimensions, shapes beliefs and behaviours
- To understand and enhance the ability to develop the skills and attitudes required to navigate cross-cultural situations (culture shock, perceptions of time and space, interpersonal relationships, gender, and power dimensions, etc.)
- To develop an elementary understanding of how diverse and seemingly irreconcilable cultural perspectives might be resolved or integrated to produce new ideas and perspectives and fresh approaches to problems

3.0 Topics Covered

- 3.1 Cultural values and worldviews
- 3.2 Globalization and international business relations
- 3.3 Organizational diversity, equity, and inclusion
- 3.4 Verbal and nonverbal communication
- 3.5 High and low context cultures
- 3.6 Power, dominance and conceptions of authority
- 3.7 Temporal and spatial communication
- 3.8 Cultural adaptation
- 3.9 Taboos and ethical quandaries

All topics will be covered but not necessarily in the order listed above

4.0 Teaching Method

4.1 Graded Assignments

Students will prepare at least one major written assignment, deliver a presentation and write a test. Additional assignments may be given at the discretion of the instructor. Students may also be graded on contributions to lectures.

5.0 Course Materials

5.1 Textbook

Jandt, Fred E. (2016). *An Introduction to Intercultural Communication Identities in a Global Community*, 8th Edition. Los Angeles: SAGE. ISBN: 9781483344300

An e-book is available at [Vital Source](#) or on [Google Play](#). eBook

5.2 Additional Readings and materials

Case studies and supplementary materials may be assigned and posted in D2L.

6.0 Course Policies

6.1 Students must adhere to university policies; see <http://www.ryerson.ca/senate/policies>. The most relevant policies are the following:

- Policy #46 Policy on Grading, Promotion, and Academic Standing ("GPA Policy")
- Policy #60 Academic Integrity
- Policy #61 Student Code of Non-Academic Conduct
- Policy #134 Undergraduate Academic Consideration and Appeals
- Policy #135 Examination Policy
- Policy #150 Accommodation of Student Religious, Aboriginal and Spiritual Observance
- Policy #157 Establishment and Use of Ryerson Student E-Mail Accounts For Official University Communication
- Policy #159 Academic Accommodation of Students with Disabilities
- Policy #166 Course Management Policy

6.2 Print and Digital Copying Guidelines

Ryerson University complies with Canada's [Copyright Act](#) which protects both creators/owners and users of copyrighted materials.

Students should familiarize themselves with [Ryerson's Copyright policies and procedures](#), and contact the Copyright and Scholarly Engagement Librarian at copyrt@ryerson.ca for questions, concerns and clarification of the copyright rules.

6.3 Turnitin.com

Turnitin is a plagiarism prevention and detection service. This tool assists instructors in determining the similarity between a student's work and the work of other students who have submitted papers to the site, internet sources, and a wide range of journals and other publications. While it does not contain all possible sources, it gives instructors some assurance that students' work is their own. No decisions are made by the service; it generates an originality report which instructors use to judge whether something is plagiarized.

All assignments in this course may be subject to submission for textual similarity review to Turnitin.com. All submitted papers will be included as source documents in the Turnitin.com reference database used solely to detect plagiarism in assignments.

Students who do not want their work submitted to this plagiarism detection service must, by the end of the second week of class, consult with the instructor to make alternative arrangements. Even if an instructor has not indicated that Turnitin will be used or a student has opted out of using Turnitin, if an instructor suspects that an assignment has been plagiarized, the instructor may submit that work in a non-identifying way to a plagiarism detection service.

6.4 Email Communication

Ryerson requires that any official or formal email communication from students be sent from their official Ryerson electronic accounts.

6.5 Video and Audio Recording

No video or audio recording is permitted in class without the express permission of the instructor.

7.0 Ryerson's Learning Management System

Ryerson University supports Brightspace by D2L as its official Learning Management System. University Policies governing Brightspace have been documented at the [Courses @ Ryerson Privacy and Security website](#).