

SENATE MEETING AGENDA

Tuesday, November 3, 2009

4:30 p.m. Light dinner will be served in The Commons, Jorgenson Hall, Room POD-250.

5:00 p.m. Meeting starts (POD-250).

- Transfer from Colleges of Applied Arts and Technology -
MTCU Presentation to Provincial Credit Transfer Steering Committee, August, 2009
(See Supplementary Report #1)
 1. Call to Order/Establishment of Quorum
 2. Approval of Agenda
 3. Announcements
 - Pages 1-3 4. Minutes of Previous Meeting
Motion: *That Senate approve the minutes of the October 6, 2009 meeting*
 - Page 4 5. Matters Arising from the Minutes
 - 5.1 Letter to faculty – Provincial Day of Action for a Poverty-free Ontario
 6. Correspondence
 7. Reports:
 - Pages 5-8 7.1 Report of the President
 - Pages 9-15 7.1.1 President’s update
 - 7.1.2 Achievement Report
 - 7.2 Report of the Secretary
 - 7.3 Report from Vice Provost, University Planning - Highlights of Surveys: (See Supplementary Report #2)
 - National Survey of Student Engagement (NSSE) 2008
 - Comprehensive Student Survey 2008
 - Canadian Graduate and Professional Student Survey (CGPSS) 2007
 - Pages 16-18 7.4 Update from the Commission on the Academic Structure of Ryerson University

- Pages 19-20 7.5 Committee Reports
 7.5.1 Report #F2009-1of the Awards and Ceremonials Committee
- Page 21 7.5.2 Report of the Academic Governance and Policy
 Committee – List of members of Nominating Committee
- Pages 22-30 7.5.3 Report #F2009-1 of the Academic Standards Committee:
Motion #1: *That Senate approve the proposed revisions to admission requirements for the **Direct Entry program in Early Childhood Education.***
- Motion #2:** *That Senate approve the proposed curriculum changes in the **Hospitality and Tourism Management program.***
- Motion #3:** *That Senate approve the proposed curriculum re-organization in the **Journalism program.***
8. Old Business
9. New Business as Circulated
10. Members' Business
11. Consent Agenda: Course/Curriculum Changes (See Supplementary Report #3)
- From Arts – Arts & Contemporary Studies; English; Criminal Justice; Geography; Philosophy; Sociology; Politics & Public Administration
 - From Communication and Design – Fashion, Graphic Communications Management; Image Arts; Journalism; Radio & TV Arts
 - From Community Services – Disability Studies; Early Childhood Education; Nursing
12. Adjournment

MINUTES OF SENATE MEETING
Tuesday, October 6, 2009

Members Present:			
<u>Ex-Officio:</u>	<u>Faculty:</u>		<u>Students:</u>
K. Alnwick	A. Anderson	A. Levin	A. Ahmed
G. R. Chang	A. Bal	A. Lindgren	M. A. Aumeer
P. Coppack	V. Chan	A. Lister	K. S. Baig
M. Dewson	D. Checkland	D. Mason	T. Hassan
D. Doz	P. Corson	A. Mitchell	O. Ijiwoye
G. Fearon	Y. Derbal	G. Mooers	T. A. Jhuman
U. George	M. Dionne	G. Mothersill	J. McLarnon
L. Grayson	F. Donald	M. Panitch	A. Nofal
J. Hanigsberg	S. Espin	C. Stuart	N. Rawdah
A. Kahan	P. Goldman	N. Thomlinson	L. Salvador
M. Lachemi	F. Gunn	K. Tucker Scott	S. Samuelsson
M. Lefebvre	M. Haider	J. Turtle	O. Taha
S. Levy	G. Kapelos	K. Webb	A. West
A. Shepard	R. Keeble		N. Williams
P. Stenton	D. Lee		
A. Venetsanopoulos	V. Lem		
M. Yeates	Y. T. Leong		
M. Zeytinoglu	J. Leshchyshyn		
<u>Senate Associates:</u>			<u>Alumni:</u>
P. Monkhouse			A. Rasoul
C. Smith			P. Nichols
V. Quan			
F. Tang			
<u>Regrets:</u>			
D. Elder			
A. El-Rabbany			
K. Jones			
M. Kolios			
H. Lane Vetere			
J. Macalik			
S. Reaburn			
A. Sharif			
A. Singh			

1. **Call to Order/Establishment of Quorum** – Quorum was established.

2. **Approval of Agenda** - P. Corson moved, D. Mason seconded
Agenda approved

3. **Announcements**
Faculty Teaching Award recipients were recognized and congratulated.

4. **Minutes of Previous Meeting**
Motion: That Senate approve the Minutes of the May 5, 2009 meeting.
D. Mason moved, N. Williams seconded

Motion approved.

5. **Matters Arising from the Minutes** – None.

6. **Correspondence** – Congratulatory letters were reviewed.

7. **Reports**

7.1 Report of the President

- a. Congratulations on University Fair and on achievement on enrolment targets.
- b. Maple Leaf Gardens update.
- c. Alumni weekend update.

7.2 Report of the Secretary – no report

7.3 Committee Reports

7.3.1 Report of the Senate Priorities Committee – Vice Chair D. Checkland reported on the topics for Senate discussion this year: College transfers (November), Task Force on Academic Restructuring (December – Note that this date may need to be revised); Ryerson partnerships.

7.3.2 Report of the Academic Governance and Policy Committee – A. Shepard reported.
Motion: That Senate approve the nominees to Senate standing committees as presented in this report.

A. Shepard moved, K Alnwick seconded.

Motion approved.

7.3.3 Report of the Senate Scholarly Research and Creative Activity Committee

Motion 1: That Senate approve Policy 118: SRC Integrity

A. Shepard moved, T. Venetsanopoulos seconded

Friendly amendments to the Policy as presented:

- a. Section 3.1 – Removal of last sentence as it is a comment.
- b. Section 4.8 - Delete “or representative of”.
- c. 5.1.1 – Change “business transaction or professional activity to “business transaction or professional SRC activity at Ryerson”.
- d. Section 4.0 – Change “attempt to gain advantage” to “attempt to misrepresent or gain advantage”.

Motion approved.

Motion 2 – That Senate approve the establishment of the Ryerson University Law Centre
T. Venetsanopoulos moved, A. Levin seconded.

Presented by A. Levin.

Friendly amendment:

Section iii, 12th bullet – Change “Developing programs and courses” to “Assisting Departments and Schools in developing programs and courses”.

8. Old Business – None.

9. New Business as Circulated

Motion 1: That Senate formally endorse the campaign for a Poverty-free Ontario.

L. Salvador moved, T. Hassan seconded

Motion denied.

Motion 2: That Senate provide academic accommodation for those students who wish to participate in the Province-wide day of action on November 5, 2009 for a Poverty-free Ontario.

L. Salvador moved, T. Hassan seconded.

Friendly amendment modified the motion to read:

That the Senate instruct the Provost to send a letter to faculty asking that they provide academic accommodation for those students who wish to participate in the Province-wide day of action on November 5, 2009 for a Poverty-free Ontario”.

Motion approved.

Motion 3: That Senate encourage the University Administration to join forces with the students’ unions and labour unions on campus to lobby for substantial investments from the provincial and federal government to adequately fund public post-secondary education to ensure quality and that it is accessible for all.

Motion approved.

10. Members Business –None.

11. Adjournment – The meeting adjourned at 7:00 p.m.

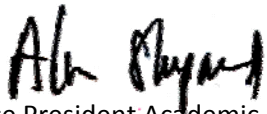
Respectfully submitted,

Diane R. Schulman, PhD
Secretary of Senate

 RYERSON UNIVERSITYMEMORANDUM FROM
OFFICE OF THE PROVOST AND VICE PRESIDENT ACADEMIC

October 13, 2009

To: Deans/Chairs/Directors

c.c. Jermaine Bagnall, President, RSU (president@rsuonline.ca)
Liana Salvador, VP Education, RSU (vp.education@rsuonline.ca)
Heather Lane Vetere, Vice Provost, Students
APGFrom: Alan Shepard 
Provost and Vice President AcademicSubject: November 5, 2009 - The Provincial Day of Action for a Poverty-Free Ontario

Please share with all Ryerson Faculty and Course Instructors as soon as possible.

RSU and CESAR have invited all Ryerson students to participate in a provincial day of action for a Poverty-Free Ontario on November 5th.

Ryerson's Senate, at its meeting of October 6, 2009, endorsed a motion of support that includes the following suggestions for academic consideration for students who wish to participate.

The motion stated the following:

- Encouraging all course instructors to refrain from penalizing missed attendances or setting academic deadlines for test assignments and exams,
- Encouraging all course instructors to provide reasonable access to materials covered on November 5,
- Encouraging all course instructors to providing opportunities to make accommodations for missed labs or practicum placements that take place on November 5, 2009

I encourage all Ryerson Faculty and course instructors to provide reasonable academic consideration of students participating in the event on November 5th.

Ryerson University Senate

President's Update for the meeting of: November 3, 2009

Congratulations:

- The Outstanding Contributor Award was presented to Julia Hanigsberg at the G. Raymond Chang School of Continuing Education annual awards event on October 14th.
- The Ted Rogers School of Retail Management annual awards event on November 2nd will pay special tribute to Harry Rosen on his retirement from the program Advisory Board.

Rogers Family & Ryerson: The university, and in particular our students, continues to benefit in exceptional ways from a close connection to the Rogers family that goes beyond resources to invaluable personal interest and involvement, as shown by the following:

- Dr. Alan Carsrud has been appointed the inaugural holder of the Loretta Rogers Chair in Entrepreneurship in the Ted Rogers School of Management.
- The Ted Rogers Leadership Centre was launched on October 5th, attended by Loretta and Martha Rogers, and featuring remarks by Brian Segal, Chair of the Ted Rogers Leadership Centre and President and CEO of Rogers Publishing, who celebrated the longstanding commitment and leadership of the Rogers family.
- On October 14th we were honoured to be hosted by Rogers Communications Inc. for a trio of occasions: (a) our annual stewardship meeting at which the Ted Rogers School of Management presented a progress report to Loretta Rogers and Kevin Pennington, Senior VP Human Resources, which was very impressive and well received; (b) Rogers President & CEO and Ryerson Board of Governors member Nadir Mohamed engaged students at a TRSM recruitment event; and (c) the Rogers Awards celebrated student support for both the Ted Rogers School of Management and the Faculty of Communication & Design.

Black Star Exhibition: Ryerson is partnering with the Consulate General of Germany in Toronto and the Embassy of Canada in Berlin to present *Images of the Berlin Wall* and *Freedom Rocks* twenty years after the fall of the Berlin Wall in 1989. The exhibit is being mounted both in Canada and in Berlin, and involves Ryerson faculty Arne Kislenko (History), and Blake Fitzpatrick and Vid Ingelevics (Image Arts). When we received the Black Star Collection, this is exactly the kind of scholarship and understanding we envisioned being able to share with the world. Details are available at <http://www.imagearts.ryerson.ca/collection/Exhibit-BerlinWall.html>.

Solar Decathlon: The “North House” team of the University of Waterloo, Ryerson University and Simon Fraser University achieved an outstanding fourth place finish at the Solar Decathlon in Washington, D.C. Every two years 20 university-led teams from around the world are selected by the U.S. Department of Energy to design, build, and operate the most attractive, energy-efficient, solar-powered house that modern ingenuity and technology can achieve. The houses are open to

the public, and more than 200,000 visited the National Mall. With the competition concluded, “North House” will now be shipped to Vancouver for display at the 2010 Olympics.

Student Initiatives: Ryerson students continue to take a leadership role in projects such as:

Ryerson Off-Campus Living Link (ROLL) – With more than 80% of students living off-campus, the issue of trying to engage commuter students is significant for Ryerson. The ROLL program links seventeen upper-year students with first-year students living in seven GTA neighbourhoods (Scarborough, Downtown East, Downtown West, Midtown, North York, Etobicoke and Mississauga) as mentors and points-of-contact, providing information and answering questions. Depending on the neighbourhood, each upper-year student is responsible for 70 to 300 first-year students. Now in its third year, the growing program is attracting a great deal of positive attention.

International Issues Discussion Series (IID) – Working with Ryerson historian Arne Kislenko, Ryerson students conceived and organized a non-partisan and apolitical forum to promote reasoned, objective and scholarly discourse on contemporary global issues. This Fall the IID is presenting four invited talks by internationally renowned speakers on the topic *Prospects for Peace: A Forum on the Israeli-Palestinian Conflict*, an exceptional opportunity to explore one of the most compelling issues of our time. Speakers at the three events to date were:

- Dr. Juan Cole, Richard P. Mitchell Professor of History, University of Michigan, renowned political commentator and author of the popular blog *Informed Comment*
- Professor Michael Bell, Paul Martin Sr. Scholar in International Diplomacy, University of Windsor, and former Canadian Ambassador to Israel and Egypt
- Yossi Alpher, former Israeli intelligence officer, political consultant, writer, and co-editor of the popular web-based Israeli-Palestinian magazine *bitterlemons.org*

Ryerson Mobile – Seven web-based applications accessible via smartphone were introduced this Fall, allowing students to navigate the campus, manage on-campus resources and stay informed. The apps creation process was a collaborative effort by Ryerson students, faculty and staff from the Library, Computing and Communications Services (CCS), the Department of Computer Science and Students in Free Enterprise (SIFE). A list of the seven applications can be found at: http://www.ryerson.ca/news/news/General_Public/20091013_mobileapps.html.

Education for Africa: On October 14th I attended a benefit concert organized by Ryerson and World Vision in support of a Ryerson student from Africa whose educational sponsorship was withdrawn with no warning, leaving her without support. All artists donated their talent, and the proceeds set up a trust fund for this Maasai student who is the first female in her village to attend university. Special thanks to Sociology Professor Jean Golden for her commitment and efforts.

Scotiabank Nuit Blanche: Eight Ryerson projects reflecting the creative ingenuity of students, faculty, staff and alumni from the Schools of Fashion, Image Arts, Interior Design, Radio and Television Arts and Theatre comprised this year’s exhibitions on Church, Gould and Victoria Streets. Congratulations and thanks to all participants for continuing to *Light Up the Night*. Details are at: http://www.ryerson.ca/news/news/General_Public/20090928_nuitblanche.html.

United Way: The Ryerson United Way target is \$140,000 this year, confidently building on last year’s success where contributions met and exceeded the target, raising \$131,000 in total. The 2009 campaign was launched on October 8th and is co-chaired by Vice-Provost Faculty Affairs Michael Dewson, and Terry Marks, University Advancement. It is a privilege to thank Professor

Dewson for his long years of service, as he is stepping down after this campaign, and we will be announcing a new co-chair. We look forward to our United Way activities and support from businesses that encourages student and community participation. I am pleased to serve Ryerson and our community as a continuing member of the United Way Campaign Cabinet for 2009-10.

Institutional Relations:

University of Toronto Library Fees – Given financial pressures and increasing usage levels at the Robarts Library, the University of Toronto introduced a \$200 access fee for graduate students and faculty from institutions other than University of Toronto. This decision, which went into effect October 1st, caught all universities by surprise, including Ryerson. We took immediate action to negotiate an agreement with the University of Toronto for 2009-10 in which Ryerson paid \$70,000 to ensure continuity of access and no financial impact on our students. Over the course of the year we will revisit the issue with our colleagues to ensure that the resources of the University of Toronto, in particular the Robarts Library, remain available to our scholars.

Installations: Every year new presidents and chancellors are appointed at universities across Canada, and we receive invitations to attend the ceremony. There were nine such invitations this Fall, and I want to commend to Senate the alumni across Canada who step forward to represent the university and proudly wear a Ryerson hood as a member of the platform party.

Government Relations:

Recent events, meetings, visits:

September 21, 2009: I attended the Toronto Board of Trade speech by Michael Ignatieff, Leader of the Liberal Party of Canada, as a head table guest

September 29, 2009: Meeting with Tim Hudak, Leader, PC Party of Ontario

September 30, 2009: TVO interview with Steve Paikin on *The Agenda*

October 8, 2009: Dinner with Madame Adrienne Clarkson and John Ralston Saul in honour of the new national leader of the Assembly of First Nations, Chief Shawn Atleo

President's Congratulations – I am proud to recognize Ryerson achievements reported since my last update, and ask everyone to let me know about new accomplishments. I am pleased to encourage members of the community to visit our new information page launched October 19th on the web site, ***Ryerson Today*** at <http://www.ryerson.ca/ryersontoday>.

- ❖ June 19, 2009: Judy Britnell, Director, [Learning and Teaching Office](#), and Restiani Andriati, Lead Instructional Technologist, [Digital Media Projects Office](#), won the 2009 Pat Rogers Poster Prize among 35 entries at the Society for Teaching and Learning in Higher Education (STLHE) Conference for their presentation on Ryerson's [model classroom](#) POD-372.
- ❖ September 1, 2009: A team of 4th-year Ted Rogers School of Business Management students (Asha Ahmad, Tyson Herwynen, Perry Kekropidis, Parham Rashidi) is one of five finalists chosen from a global field of entries to compete in the International Institute for Business Development (IIBD) Case Competition in Hong Kong on November 13, 2009.
- ❖ September 21, 2009: Dr. Martin Habekost, School of Graphic Communications Management, was selected a 2009-10 Research Ambassador by the German Academic Exchange Service (DAAD) in a new program promoting opportunities in Germany for scholars and students.

- ❖ September 21, 2009: Graeme Smith (Journalism '01) won an Emmy Award for his series *Talking to the Taliban*, following up two National Newspaper Awards received in May for International Reporting and Multimedia Feature.
- ❖ October 2, 2009: Dr. Alan Fung has been awarded the 2009 Canada Mortgage and Housing Corporation (CMHC) Excellence in Education Award for Promotion of Sustainable Practices, recognizing the integration of sustainability into the academic curriculum.
- ❖ October 5, 2009: Mark Bishop (Radio & Television Arts '98) was honoured at the MIPCOM conference in Cannes, France as one of the “Top 20 Under 35” global Next Generation: International Television leaders as chosen by *Hollywood Reporter*.
- ❖ October 13, 2009: David Suzuki (Doctor of Science *honoris causa* '07) received an "Alternative Nobel" prize from the Right Livelihood Foundation for his work on environmental issues. The presentation takes place in Stockholm on December 4, 2009.
- ❖ October 20, 2009: In the *CitiesAlive International Student Design Challenge* sponsored by Green Roofs for Healthy Cities and the World Green Roof Infrastructure Network, Ryerson Architectural Science teams won 1st Place (*Cliffside Village Scarborough* designed by Dov Feinmesser, Yekaterina Mityuryayeva, Tommy Tso, and Aaron Hendershott, advisor Prof. June Komisar), and 2nd Place (*Organic Waste, Composts, Dundas and Spadina* designed by Calvin Fung, Maria Ng, Regina Shing, Sarah Wendland, Bernard Wun, advisor Prof. Vincent Hiu). Cornell University won 3rd Place, with the University of Toronto and Germany's Hochschule Neubrandenburg (Univ. of Applied Sciences) awarded Honourable Mentions.
- ❖ Varsity Rowing Achievements [Ontario University Athletics (OUA)]
Western Invitational Regatta, September 20, 2009 – Silver Medal Lightweight Men's Doubles: Philippe Roy (Industrial Engineering) and Powers Yamich (Aerospace Engineering); Bronze Medal Lightweight Men's Single: Bryan Kirow (Business Management)
Head of the Ohio Regatta, Pittsburgh, October 3, 2009 – Gold Medal Open Men's Singles: Matt Buie (Architectural Science); Gold Medal Lightweight Men's Doubles: Philippe Roy and Powers Yamich; Bronze Medal Open Men's Singles: Dan Augello (Business Management)
Brock Invitational – Bronze Medal, Men's Varsity Double: Matt Buie and Philippe Roy.

RYERSON ACHIEVEMENT REPORT

A sampling of achievements and appearances in the media by members of the Ryerson Community for the October meeting of the Board of Governors.

Events

Eight of Ryerson University's outstanding alumni were celebrated at the 2009 Alumni Achievement Awards ceremony. The Awards were presented by **President Levy** and **Adam B. Kahan, Vice-President, University Advancement** to: **Tish Cohen**, Ted Rogers School of Business Management '88; **Dave Devall**, Radio and Television Arts '58; **Hughes Eng**, Printing Management '59; **Murray Koebel**, Architectural Science '78; **Wendy Mesley**, Journalism '90; and **Francy Pillo-Blocka**, Food and Nutrition '86. **Agata Jaworska**, Interior Design '02 received the Isadore Sharp Outstanding Recent Graduate Award and **Matt Butko**, Ted Rogers School of Hospitality and Tourism Management '88 was presented with the Outstanding Alumni Volunteer Award. CP24, CTV's *Canada AM*, CFTO News and OMNI News Cantonese Edition reported on the 2009 Ryerson Alumni Achievement Awards.

MEDIA APPEARANCES

President Sheldon Levy was quoted in the *Toronto Star*, *Toronto Sun* and the *Orillia Packet and Times* about Maple Leaf Gardens being a possible site for the new Ryerson Athletics Centre. The story was also covered in the *National Post*, *Globe and Mail*, *Peterborough Examiner*, *Now*, *Real Estate Montreal*, *Fox Sports*, *the Canadian Press*, *Hamilton Spectator*, *Daily Gleaner*, *Waterloo Region Record*, *globeandmail.com*, *star.com*, *cbc.ca*, *Posted Toronto*, *Brampton Guardian*, *St. Thomas Times Journal* and *La Rotonde* (Ottawa University). Broadcast coverage included CFRB, 680 News, CIBC-AM, CHUM-FM, CFMJ-AM, CBQ, CJTN-FM, EZ Rock News, CIGL-AM, Q107, CBC Radio's *Ontario Today*, CKRU-FM, BOB-FM, The Fan Sports, CFTR-AM, CBCS-FM's *Morning North*, CBC's *Midday News*, CBC Radio's *Here and Now*, CityTV's *Breakfast Television*, and CityNews at Noon, Five and Six.

President Levy was also quoted in the *Toronto Star* and *Mississauga News* regarding the launch of new mobile applications (apps) for students. **Graham McCarthy**, library system analyst, spoke to the *UWO Gazette*, and **Sally Wilson**, web services librarian, spoke to *Computer World Canada* about the new smart phone apps.

Alan Shepard, Provost and Vice-President, Academic and **Doina Popescu**, Director of the Ryerson Gallery and Research Centre were interviewed in a feature story on The Black Star Collection at Ryerson University and the *Images of the Berlin Wall* exhibit that recently opened at the German consulate in Toronto and is scheduled to open on November 3 at the Canadian Embassy in Berlin.

The *Globe and Mail*, *Waterloo Region Record*, *Cambridge Reporter*, *CBC.ca* and *Computer World* reported that students and faculty from Ryerson, Simon Fraser, and Waterloo are working to create a solar-powered home for the 2009 Solar Decathlon competition in Washington, DC.

Gervan Fearon, Dean of G. Raymond Chang School of Continuing Education, was quoted in a *Toronto Star* article about claims of racial bias on the Toronto police force.

The *Toronto Star* profiled the **Ryerson University Now (RUN)** program, which gives high school students a preview of university life. The article quoted **Rona Abramovitch**, Advisor on Outreach and Access.

Dean **Ken Jones**, Ted Rogers School of Management, published an op-ed piece in the *National Post* on understanding entrepreneurship. Dr. Jones also spoke to the Post for an article about Ryerson as an urban and international university.

Dean **Usha George**, Faculty of Community Services, appeared on OMNI News: Cantonese Edition discussing immigration and economy, and on the South Asian Edition discussing immigration and employment.

Myer Siemiatycki, Politics and Public Administration, spoke to the *Toronto Star* about Toronto's mayoral candidates and on another occasion about outspoken politician Carolyn Parrish. He was also quoted in the *Globe and Mail* about Toronto's bid for the Pan Am Games and about allegations brought against Mississauga Mayor Hazel McCallion. He also appeared on Global News discussing municipal politics and spoke to the *Vaughan Citizen* about online voting. He spoke to the *Toronto Star*, *Globe and Mail*, CBC Television and CBC Radio about Toronto Mayor David Miller's decision not to seek a third term in office.

The *Edmonton Sun* quoted **Heather Lane Vetere**, Vice Provost, Students, about student scholarships.

Wendy Cukier, Associate Dean, Academic at the Ted Rogers School of Management, contributed a column to *Metro* about the need for more activism or lobbying action than wearing awareness ribbons. She published a separate column, also in *Metro*, about expanding strategies to recruit women to the high-tech sectors.

Jermaine Bagnall, President of Ryerson Students' Union, spoke to Rogers Television's *Goldhawk* about health and safety at Canadian universities.

Greg Elmer, Bell Globe Media Research Chair, was quoted in the *Hill Times* about a viral video showing Prime Minister Harper singing at a fundraising gala, and on a separate occasion, about digital election campaigns.

James Norrie, Associate Dean, Administration at the Ted Rogers School of Management and **Jeffrey Dvorkin**, Rogers Communication Distinguished Visiting Chair in Journalism, appeared on CFMJ-AM's *John Oakley Show* discussing American President Barack Obama and the issue of racism. **Norrie** also appeared on the show on other occasions discussing media responsibilities, the White Ribbon Campaign, and the case of high school teacher David Dewees.

Tim Sly, Occupational and Public Health, spoke to Global National about H1N1 flu in Canada.

Elizabeth Evans, Ted Rogers School of Retail Management, was quoted in the *National Post*, *Edmonton Journal*, *Ottawa Citizen*, *Times & Transcript*, *Regina's Leader Post*, *Calgary Herald*, *Prince George Citizen*, *New Brunswick Telegraph-Journal* and *Montreal Gazette*, on the topic of Loblaw's new recruitment program.

Randy Boyagoda, English, published book reviews of *My Father's Tears and Other Stories* in the *National Post* and of *The Death of Conservatism*, in the *Globe and Mail*. He also appeared on CBC Radio's *Metro Morning* discussing the Festival of South Asian Literature and Arts.

Avner Levin, Ted Rogers School of Management, was quoted in the *Toronto Sun*, *Ottawa Sun*, *Kingston Whig-Standard*, *Belleville Intelligencer* and *Montreal Gazette* about Internet privacy and security.

The *Richmond Hill Liberal* quoted **Janet Lum**, Politics and Public Administration, on Keep on Rockin': Sexuality and Aging Symposium.

The *Ottawa Sun* reported that **David Harris**, Image Arts, curated a photo exhibition in Ottawa.

John Shields, Politics and Public Administration, appeared on OMNI News: South Asian Edition discussing federal politics.

The Discovery Channel's *Daily Planet* profiled Team Ryerson competing in a moon buggy race.

Canadian Press quoted CAW-Sam Gindin Chair **Judy Rebick**, Politics and Public Administration, in an article about Wikileaks.org, a website where people can publish secret documents. The article appeared in the *Sudbury Star* and *New Brunswick Telegraph-Journal*. She also published an op-ed piece in the *National Post* about Naomi Klein's protest against the Toronto International Film Festival.

The Long Island Mental Health Examiner reported that **Martin Antony**, Psychology, would present his research on anxiety disorders at a conference at Harvard. Dr. Antony was quoted in the *Vancouver Sun*, *Star Phoenix*, *Alberni Valley Times* and *Canada.com* about flu fears. He also spoke to *Ladies' Home Journal* about coping with anxiety and panic attacks.

Jeffrey Dvorkin, Rogers Communication Distinguished Visiting Chair in Journalism, spoke to CBC Radio's *Here and Now* about Canwest filing for bankruptcy.

Eric Kam, Economics, spoke to CP24's *24 Nightside* about iPhone price wars, and to the *National Post* about Toronto's lagging economy.

Carolyn Meyer, Dept. of Professional Communication, appeared on CHBC-TV, CICT-TV and CKND-TV on the topic of battling e-mail overload.

Neil Wolff and **Rein Peterson**, Ted Rogers School of Management, published an op-ed piece in the *National Post* on commercialization as a deliberate process.

Bryan Evans, Politics and Public Administration, was quoted in a *National Post* article about Ontario Premier Dalton McGuinty's image. The article also appeared on Kelowna.com.

A *National Post* article on post-secondary education and teaching mentioned the Ted Rogers School of Management's Institute for the Study of Corporate Social Responsibility.

Metro profiled the Ryerson Off-campus Living Link program, which helps students living off-campus connect with each other. *Metro* also reported on Ryerson's course unions in an article about extra-curricular activities being linked to students' well-being and success.

Canadian Immigrant reported on Ryerson's 2009 Shirley Shipman Memorial Lecture Series.

Gregory Levey, Dept. of Professional Communication, published an article on the iGeneration in *Toronto Life*.

Anver Saloojee, Politics and Public Administration, appeared on OMNI News: South Asian Edition, discussing quality of life in Canada.

Murtaza Haider, Ted Rogers School of Business Management, spoke to the *Montreal Gazette* about road safety. His comments about commuters preferring their cars to public transit appeared in the *Star Phoenix*, *Times Colonist*, *Edmonton Journal* and *Ottawa Citizen*. The article also appeared on *Canada.com*, *CalgaryHerald.com* and *VancouverSun.com*.

The Telegraph (UK) reported on author Andrew Keen's participation in the *What's Next for News: A Conversation about the Future of Journalism* panel discussion organized by **Jeffrey Dvorkin**, Rogers Communication Distinguished Visiting Chair in Journalism.

The *Daily News* reported on an exhibit on the Middle Ages at the Kamloops Museum that features models by Ryerson Architectural Science students.

Andrew Laursen, Chemistry and Biology, publishes a regular column in *Metro*.

The *Chronicle Herald* and *Cape Breton Post* quoted **Sandra Tullio-Pow**, Fashion, on Team Canada's 2010 Olympics uniforms.

A *National Post* article on Team Canada's 2010 Olympic uniforms mentioned Ryerson research on retail trends. The article also appeared on *Kelowna.com*.

Helen Henderson, a student at the School of Disability Studies, published articles in the *Toronto Star* about a new approach to help young stutterers and about a network bringing together parents with disabilities.

A *Toronto Star* article about police officers being paid more for the risks they face quoted **Wayne Petrozzi**, Politics and Public Administration.

A *Toronto Sun* article about the new economy mentioned an investigative report in the *Ryerson Review of Journalism*.

The *Globe and Mail* reported that Ryerson and Toronto-based Danier are teaming up to launch a jacket design competition.

L'Express Mont-Royal reported that **Robert Burley**, Images Arts, had made a presentation at an architecture symposium in Montreal.

David Day, Psychology, was quoted in the *Montreal Gazette*, *Vancouver Sun*, *Health News* and Travelhealth.com blog about the impact of spanking on kids' IQ scores. He also spoke to CIII-TV about parenting and punishment, and to *Mindfood Magazine* about perfectionism.

April Lindgren, Journalism, publishes a regular column in *Metro*.

Sandeep Agrawal, Urban and Regional Planning spoke to OMNI News: South Asian Edition about election policies.

Cecilia Rocha, Director of the Centre for Studies in Food Security, spoke to the *Toronto Star* about the fight against hunger in Belo Horizonte, Brazil.

Patrice Dutil, Politics and Public Administration, appeared on CJBC-AM's *Y A Pas 2 Matins* discussing Toronto's strike savings.

Kidscreen reported on a school built in Kenya by Ryerson students.

Joan Yolleck, Development Assistant at the Faculty of Arts, published a book review on globeandmail.com.

Claims Journal, *Ozarks First*, *PhysOrg.com*, CP24 and CFTO reported on research by **Said Easa**, Civil Engineering, showing intersections with stop signs are among the deadliest places on the road.

Masthead Online reported on a memoir published by **Lynn Cunningham**, Journalism, in *The Walrus*.

CFTO and *Mediacaster* reported on the Canadian Black Film Festival at Ryerson.

The *National Post*, CFTR-AM and 680 News reported that Ryerson would co-host the 25th Annual Canadian Council for Small Business and Entrepreneurship conference at the Ted Rogers School of Management.

The *Toronto Star* quoted **Lori Beckstead**, Radio and Television Arts, about the renaming of Newstalk 1010 CFRB.

A *Toronto Star* article mentioned Ryerson students' participation in World Carfree Day.

The *National Post* reported on talks of extending Toronto's underground PATH system beneath Ryerson.

Bravo's *Arts and Minds* featured Will Alsop, an international architect coming to teach at Ryerson.

A *Prince George Citizen* article about the need for more young people in the retail management industry mentioned the Ted Rogers School of Retail Management.

The *Vancouver Sun* and *Leader-Post* profiled Ted Rogers School of Retail Management graduate **Amber Kelly**.

A Canwest News Service/*Vancouver Sun* article on retail management quoted **Frances Gunn** and **Sean Sedlezky**, Ted Rogers School of Retail Management. The article also appeared in the *Province*, *canada.com* and *kelowna.com*.

A *Northumberland Today* article about publicity mentioned **John Miller**, Journalism.

Kelowna.com spoke to School of Fashion students about the appeal of lens-less eyeglasses and the geek-chic look.

The *Milton Canadian Champion* reported that the Ted Rogers School of Business Management would offer leadership development and executive coaching program to business owners in Milton.

Meeting News reported that Meeting Professionals International opened its newest training centre at Ryerson.

The *Toronto Star* quoted **James Mars**, Urban and Regional Planning, on TTC fare hikes.

Rachel Dodds, Ted Rogers School of Hospitality and Tourism Management, spoke to the *WIP* about sustainable tourism.

The *Toronto Star*, *Torontoist*, CFRB-AM, CityTV News, CIII-TV and Global News spoke to **Mitchell Kosny**, Urban and Regional Planning, about the new TTC maps.

Olivier Courteaux, History, spoke to New America Media about Canada's role in the War on Terror.

Brent Barr, instructor at the G. Raymond Chang School of Continuing Education, was quoted in the *National Post* and *Calgary Herald* about eliminating multiple remote controls for electronics. The article also appeared on Kelowna.com

Metro profiled **Ali Hussein**, Electrical Engineering, and his research on lightning.

Bryan Evans, Politics and Public Administration, spoke to the *Canadian Press* and *CBC.ca* about the by-election in St. Paul.

Derick Rousseau, Chemistry and Biology, spoke to *CJBC-AM's Au-Dela de la 401* about reducing consumption of salt.

Canadian Architect reported that more than 50 years' worth of invaluable photographs documenting Canadian architecture were recently donated to Ryerson. The article was written by **Marco Polo**, Architectural Science.

The *Brockville Recorder and Times* and *Kirkland Lake Northern News* profiled recent Ryerson Fashion design graduate **Jennifer Allison**.

Audrey Huberman, Early Childhood Education, spoke to *Today's Parent* about jealousy.

Elmundo reported on a Ryerson study revealing that users of social networks do not have problems sharing personal information.

The *National Post*, *Canadian Press*, *Toronto Fashionista* and *Toronto Life* reported on the visit to Ryerson by Canada's Walk of Fame Inductees and twin fashion designers Dean and Dan Caten (Dsquared2).

Neil Wolff, Associate Dean, Undergraduate Students at the Ted Rogers School of Management, spoke to *Canoe Live* about student unemployment.

Patrice Dutil, Politics and Public Administration, appeared on CJBC-AM's *Au Dela de la 401* discussing George Smitherman and the Toronto mayoral race.

CBC Radio One, *Here & Now* and CBC.ca reported that the provincial government unveiled its marketing campaign for the H1N1 and seasonal flu viruses at Ryerson.

University Affairs reported that Ryerson would increase financial assistance for students.

Inside Toronto profiled **Roy Rana**, the new head coach of the Ryerson Rams men's basketball team.

Melanie Panitch, Disability Studies, appeared on CKCU-FM discussing research and education about disability studies.

CityTV's *Breakfast Television* reported that CityTV had moved its production studios next to Ryerson.

Oren Amitay, Psychology, spoke to CFTO, CP24 and CJOH News about back-to-school activities and stress.

Dr. Su-Ting Teo, Director of Student Health & Wellness, was quoted in the *Prince George Citizen*, *Daily Gleaner*, *Chronicle-Herald* and *Times & Transcript* on student stress.

Gabor Forgacs, Ted Rogers School of Hospitality Management, spoke to the *Toronto Star* about the CNE.

CTV News reported on Ryerson students raising money for cystic fibrosis.

Prepared by the Office of Public Affairs

Provost's Academic Structures Commission (PASC)
November 3, 2009

On May 6, 2009 the Provost announced the establishment of an Academic Structures Commission to prepare a Report to him on possible reorganization of some parts of the University. The Commission arises from Recommendation 16 in *Shaping Our Future: Academic Plan for 2008/13*, which was approved by Senate (May, 2008). In the consultations and discussions which guided the formation of the plan, it was argued that the academic structure be revisited to ensure the University responds effectively to internal and external pressures arising from recent and expected growth and change.

The mandate of the Provost's Academic Structures Commission (PASC) is to prepare a Report on such possible reorganizations within the context of current and anticipated teaching and research developments, following an extensive consultation process. The Commission is tasked to explore a range of possibilities with respect to restructuring existing Faculties and establishing new ones. Since becoming a university in 1993, Ryerson has grown exponentially in undergraduate student numbers and programs, has established a graduate school, and placed greater emphasis on scholarly, research and creative activity. This has occurred within the framework of a long established five-Faculty structure.

Given the Report is to be submitted to the Provost by January, 2010, the Commission (members listed below) has established a tight schedule of written reports and university-wide consultations:

1. Create a generic e-mail address (pwg@ryerson.ca) to which any person in the university community may send comments, ideas, suggestions, and so forth.
2. By the end of June, 2009, hold two Town Halls to explain the process, respond to questions and concerns, and receive suggestions. These were held May 29 (91 in attendance) and June 26 (41 in attendance).
3. Prepare a Discussion Paper to be transmitted to the university community by the end of September (transmitted electronically via 'infoline' and Campus News, Sept 22, 23 and 29). <http://www.ryerson.ca/about/provost/discussionpaper-092209.pdf>
4. Convene a Town Hall at which Commission members will welcome input on the Discussion Paper and the topic in general (held on Oct 2, 45 in attendance).
5. By the end of November prepare a Green Paper containing the Commission's preliminary restructuring scenarios, and transmit to the university community.
6. Hold a Town Hall to present and discuss the Green Paper.
7. Prepare a White Paper containing the recommended restructuring scenarios by the end of January, 2010.
8. Present to Provost and university community.

Interleaved within this schedule will be discussions with other groups as requested.

Commission Members

Faculty Members:

Sandeep Kumar Agrawal
MPI Program Director and Professor, School of Urban and Regional Planning

Mehru Ali
Professor, School of Early Childhood Education

Robert Burley
Professor, School of Image Arts

David Checkland
Professor, Department of Philosophy

Michelle Dionne
Professor, Department of Psychology

Gervan Fearon
Dean, The G. Raymond Chang School of Continuing Education

Abby Goodrum¹
Velma Rogers Graham Research Chair and Professor, School of Journalism

Murtaza Haider
Professor, Ted Rogers School of Management (Retail Management)

Darrick Heyd
Professor and Chair, Department of Chemistry and Biology

Don Kinder
Senior Librarian, Reference and Instruction

Sri Krishnan²
Professor and Chair, Department of Electrical Engineering

Rena Mendelson³
Professor, School of Nutrition

Paul Missios
Professor and Chair, Department of Economics

Annick Mitchell
Professor and Chair, School of Interior Design

Kendra Schank Smith
Professor and Chair, Department of Architectural Science

Jim Tiessen
MBA Program Director and Professor, Ted Rogers School of Management

¹ Subsequently also Associate Dean, Research, FCAD

² Subsequently Associate Dean Research, Development, and Graduate Programs, FEAS

³ A member of Board of Governors

Nancy Walton
Professor and Associate Director, Daphne Cockwell School of Nursing

Mehmet Zeytinoglu⁴
Professor, Department of Electrical Engineering

Undergraduate Students:

Hamed Basseri
Medical Physics

Andrew West
Politics and Governance

Natasha Williams⁵
Ted Rogers School of Business Management

Graduate Students:

Asif Sharif
Doctoral student, Mechanical Engineering

Angela Joosse
Doctoral student, Communication and Culture

Alumnus:

Chris Nguyen
Ted Rogers School of Information Technology Management '05

Chair:

Maurice Yeates
Dean, School of Graduate Studies

⁴ Appointed Vice-Provost Academic, September 2009.

⁵ Withdrew due to pressures from other commitments.

**Report #F2009-1 of the Awards & Ceremonials Committee
November 3, 2009**

Spring 2009 Convocation:

There were 4772 candidates in total approved for Spring 2009 graduation; including 3922 Undergraduate, 242 Masters, 9 Doctorates and 599 Certificate students.

This compares to 4731 candidates in total approved for Spring 2008 graduation; including 3990 Undergraduate, 176 Masters, 3 Doctorates and 562 Certificate students.

Of the Spring 2009 Undergraduate candidates, 716 graduated with Honours, as compared to 650 for Fall 2008.

Governor General's Academic Silver Medal was awarded to Katherine McKay (Social Work) and Marc Adique (Aerospace Engineering).

Ryerson Gold Medals and Howard Kerr Memorial Scholarships were awarded to:

Faculty of Arts: Diana Marina Cooper (Politics and Governance);

Faculty of Communication & Design: Jesse McLean (Journalism);

Faculty of Community Services: Kwesi Johnson (Child and Youth Care);

Faculty of Engineering, Architecture & Science: Riad Rahman (Civil Engineering);

Ted Rogers School of Business Management: Benjamin Albert (Information Technology Management);

Chang School of Continuing Education: Paul Laurence Campbell (Lighting Design);

School of Graduate Studies: James Cairns (Communication and Culture – PhD).

Brian Segal Award was awarded to Christopher Wright (Arts and Contemporary Studies)

Honorary Doctorates were awarded at the following Convocation ceremonies:

Arts – Honourable Edward Broadbent, CC

Business – Michael Adams, Michael Guerriere

Communication & Design: William (Bill) Cunningham

Community Services: Gina Bohn Browne

Engineering, Architecture and Science: John A. Bickley, Asad M. Madni

Non-Faculty specific: Jean Beliveau, CC

Fall 2009 Convocation:

There were 1778 candidates in total approved for Fall 2009 graduation; including 826 Undergraduate, 578 Masters, 5 Doctorates and 369 Certificate students.

This compares to 1563 total candidates in Fall 2008; including 804 Undergraduates, 437 Masters, 3 doctorates and 319 Certificate students.

Of the Fall 2009 Undergraduate candidates, 134 graduated with Honours, as compared to 112 for Fall 2008.

- **Governor General's Academic Gold Medal** was awarded to Reza Sadjadi (Civil Engineering – PhD).

Honorary Doctorates were awarded at the following Convocation ceremonies:

Arts/Faculty of Community Services – Alan Broadbent, OC

Business/Communication & Design/Engineering, Architecture and Science – Aditya Jha

Respectfully submitted,

Alan Shepard, Provost and Vice President Academic
Chair, Awards and Ceremonials Committee

**Report #F2009-1 to Senate
November 3, 2009**

The Senate ByLaw requires that the Academic Governance and Policy Committee (AGPC) present a Nominating Committee to Senate at the November meeting.

The AGPC has approved the following members of the Nominating Committee for 2009-10:

Dean	Carla Cassidy
Faculty of Arts	John Turtle
Faculty of Communication & Design	Jana Macalik
Faculty of Community Services	Kileen Tucker-Scott
Faculty of Engineering, Architecture & Science	Jurij Leshchyshyn
Ted Rogers School of Management	Murtaza Haider
Students	Andrew West
	Olufemi Ijiwoye
Alumnus	Atifa Rasoul

Respectfully submitted,

Alan Shepard, Chair, for the Committee
Keith Alnwick, Carla Cassidy, Murtaza Haider, Olufemi Ijiwoye, Jurij Leshchyshyn, Jana Macalik, Gillian Mothersill, Melanie Panitch, Diane Schulman, Asif Sharif, Carol Stuart, John Turtle, Heather Lane Vetere, Andrew West

REPORT OF ACADEMIC STANDARDS COMMITTEE

Report #F2009–1; November 2009

In this report Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on the following proposals:

- Changes to admission requirements for the *Direct Entry Program* in *Early Childhood Education*.
- Curriculum changes in the *Hospitality and Tourism Management* program.
- Curriculum re-organization in the *Journalism* program.

Further documentation on the items addressed in this and all other ASC reports is available for review through the Secretary of Senate.

1. Early Childhood Education: Direct Entry Program, Admission Requirements

The *School of Early Childhood Education* (ECE) offers a direct entry program which admits graduates of the Ontario CAAT ECE programs. The current admission requirements to the Direct Entry program include an Ontario CAAT diploma in ECE with at least a 'B' average and completion of 3 single-term (or equivalent) liberal studies courses at a university with minimum 'B-' grades prior to admission. Applicants must also submit a letter of recommendation from the coordinator or a faculty member in the ECE department of a community college. In most cases, where the applicant has lost contact with the faculty of their college, a letter of recommendation from the applicant's current/former employer may be submitted if the employment is in an ECE-related field.

The *School* has observed that the level of academic achievement in the college ECE program is a sufficient indicator of applicants' potential success in the Ryerson ECE program. Furthermore, the recommendation letters typically attest to the applicants' work experiences with young children. Because the applicants are all graduates of college ECE programs in which they undertake four field education courses, this information is largely redundant. Therefore, the *School* proposes to remove the requirement that applicants to the Direct Entry program submit a letter of recommendation.

Recommendation

Having satisfied itself of the academic merit of this proposal, ASC recommends:

That Senate approve the proposed revisions to admission requirements for the Direct Entry program in Early Childhood Education.

2. Hospitality and Tourism Management: Curriculum Changes

The current curriculum of the *Hospitality and Tourism Management* (HTM) program includes a total of seven professional electives that students take in the final two years of the program. In Year 3, students choose two professional electives from a short list⁶ and two other professional electives from Professional Electives Table I⁷. The “Required Group 1” table includes 6 professional elective courses and the Professional Electives Table I includes a total of 14 courses. In the final year of the program, students choose three additional professional electives from Professional Electives Table I.

The *School of Hospitality and Tourism Management* proposes to streamline its offering of professional electives by combining Professional Electives Table I and the “Required Group 1” table. Appendix 1 presents the proposed curriculum structure. The proposed curriculum aims to enhance students’ access to professional elective courses.

Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

That Senate approve the proposed curriculum changes in the Hospitality and Tourism Management program.

3. Journalism: Curriculum Re-Organization

The *School of Journalism* introduced its “new” curriculum in Fall 2007, which is in its third year of implementation. The “new” curriculum was predicated in part on offering students more choices in academic specialization. The “new” curriculum has presented logistical challenges in the offering of professional electives. The proposed curriculum re-organization, which addresses these challenges, includes the following:

- moving a required professional course from 4th to 3rd year;
- re-organizing professional elective tables and re-sequencing the semesters when students would be able to choose their professional electives;
- moving liberal studies courses from the last three years of the program to the first three years.

⁶ Required Group 1, pp. 572–573, Ryerson Full-Time Undergraduate Calendar, 2009/2010.

⁷ Professional Electives Table I, p. 574, Ryerson Full-Time Undergraduate Calendar, 2009/2010.

The proposed revisions do not otherwise alter the curriculum structure or its content. Appendix 2 presents the revised curriculum structure.

Recommendation

Having satisfied itself of the merit of this proposal, ASC recommends:

That Senate approve the proposed curriculum re-organization in the Journalism program.

Respectfully submitted by

Mehmet Zeytinoglu,
for the 2009/2010 Academic Standards Committee

G. Allen (Journalism)
K. Alnwick (Registrar; ex-officio)
D. Androustos (Electrical & Computer Engg.)
A. Bal (Image Arts)
T. Brancatella (Student, Nutrition and Food)
J. Dianda (Philosophy)
P. Dodaro (Student, Politics and Governance)
N. George (Chemistry and Biology)
J. Gingras (Nutrition and Food)
D. Glynn (Continuing Education)
C. Farnum (Library)
G. Hunt (Business Management)
M. Moshe (Faculty of Arts)
P. Robinson (Urban & Regional Planning)
D. Schulman (Secretary of Senate; ex-officio)
D. Sydor (Accounting)

Appendix 1: Hospitality and Tourism Management: Revised Curriculum

5th Semester

REQUIRED:

HTA 602 Financial Management for Hosp/Tourism
HTD 500 Concepts, Design and Feasibility

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: One course from Table II.

6th Semester

REQUIRED:

HTH 501 Advanced Service Management Systems
HTI 404 Hospitality Information Systems

LIBERAL STUDIES: One course from Table B.

PROFESSIONAL: Two courses from Table I.

PROFESSIONALLY-RELATED: One course from Table II.

PROFESSIONAL TABLE I

A total of seven courses are required.

HTF 505 Restaurants from Concept to Operations
HTF 506 Food and Beverage Operations
HTF 601 Beverage Management
HTH 706 Advanced Hospitality Management
HTI 746 Destination Management Systems
HTL 503 Meeting and Convention Management
HTL 507 Lodging Facilities Management
HTL 701 The Value of Branding in Lodging
HTL 801 Strategic Management in Hosp/Tourism
HTM 604 Hospitality and Tourism Sales
HTM 621 Advertising and Promotion
HTR 900 Director's Special Project
HTT 501 Introduction to Gaming Industry
HTT 509 Issues/Policies in Hospitality/Tourism
HTT 510 Sustainable Tourism Development

HTT 605 Business Aspects of Incentive Travel
HTT 607 Event Management
HTT 622 International Marketing and Management

Appendix 2: Journalism: Revised Curriculum

Year 1

REQUIRED:

ENG 108 The Nature of Narrative I

ENG 208 The Nature of Narrative II

JRN 100 Information and Visual Resources for Journalists

JRN 120 The Culture of News

JRN 121 Introduction to Reporting

JRN 199 Grammar*

PROFESSIONALLY-RELATED:

One course from Table III

LIBERAL STUDIES:

Two lower-level liberal studies courses from Table A

* This course is graded on a pass/fail basis.

Year 2

REQUIRED:

JRN 112 Introduction to Online Journalism

JRN 124 Elements of Feature Writing

JRN 125 Introduction to Television Journalism

PROFESSIONAL:

One course from Table II, Group-A,

One course from Table II, Group-B

PROFESSIONALLY-RELATED:

One course from Table III

LIBERAL STUDIES:

Two upper-level liberal studies courses from Table B.

Year 3

REQUIRED:

JRN 123 Ethics and Law in the Practice of Journalism

PROFESSIONAL:

Select courses totaling 15 hours from Table I

One course from Table II, Group-C

PROFESSIONALLY-RELATED:

One course from Table III

LIBERAL STUDIES:

Two upper-level liberal studies courses from Table B.

Year 4

PROFESSIONAL:

Select courses totaling 6 hours from Table I and/or Table II

Three courses from Table IV

PROFESSIONALLY-RELATED:

One course from Table III

Table I: Professional Electives

Choose courses for a total of 15 hours.

- JRN 201 Introduction to Photojournalism
- JRN 202 Copy Editing
- JRN 203 Page Design for Print
- JRN 204 Infographics
- JRN 302 Magazine Editing
- JRN 303 Feature Reporting
- JRN 304 Reporting for Newspapers
- JRN 305 Online Reporting

- JRN 306 Reporting for Radio
- JRN 310 TV Production
- JRN 314 Reporting for TV
- JRN 315 Advanced Research Methods
- JRN 316 The Freelance Career
- JRN 317 Exactly So: The Challenge of Precision
- JRN 318 Radio News
- JRN 319 Special Topics
- JRN 320 Journalism Laboratory

Table II: Professional Electives

Choose one course from Group-A, one course from Group-B and one course from Group-C.

Group-A:

- JRN 400 Critical Issues
- JRN 401 History of Journalism

Group-B:

- JRN 402 Theory of Journalism and Mass Communication
- JRN 403 Journalism and Ideas 3 2 & 4 121 & 199
- JRN 404 Journalism's Best
- JRN 405 Special Topics in Journalism Theory

Group-C:

- JRN 412 Documentary Survey
- JRN 500 Journalism and Arts
- JRN 501 Sampling the Beats
- JRN 502 Journalism and the World of Business
- JRN 503 Critical and Opinion Writing
- JRN 504 Fashion Journalism
- JRN 505 Health and Science Journalism
- JRN 506 International Journalism
- JRN 507 Justice and the Courts
- JRN 508 Literary Journalism
- JRN 509 Journalism and the Political Arena
- JRN 510 Reporting Religion
- JRN 511 News They Can Use
- JRN 512 Reporting Sports

Table IV: Professional Electives

Choose either (three courses from Group-A) OR ((one course from Group-A) plus (two courses from Group-B OR two from Group-C)).

Group-A:

- JRN 800 TV Documentary
- JRN 801 Radio Documentary
- JRN 805 Senior Reporting
- JRN 806 Advanced Feature Writing
- JRN 807 Advanced Photojournalism

Group-B:

- JRN 850 Internship
- JRN 902 Television Masthead
- JRN 903 Newspaper Masthead
- JRN 905 Online Masthead

Group-C:

- JRN 950 Magazine Masthead
- JRN 808 Magazine Production

Table III: Professionally-Related Electives

There are no changes in the professionally-related electives table.