

# MINUTES OF ACADEMIC COUNCIL MEETING

Tuesday, April 3, 2001

## **Members Present:**

C. Lajeunesse  
L. Grayson  
K. Alnwick  
I. Levine  
M. Truelove  
R. Mendelson  
K. Penny  
D. Glynn  
D. Northwood  
P. Pille  
D. Martin  
S. Quigley  
M. Creery  
Y. Yuan  
G. Cressy  
T. Knowlton  
M. Siemiatycki  
J. Davenport

E. Aspevig  
M. Dewson  
D. Day  
T. Sly  
S. Tullio-Pow  
J. Carvalho  
M. Booth  
T. Barbiero  
C. Matthews  
D. Hornik  
M. Miller  
F. Hare  
R. Murphy (for B. Jackson)  
J. Pearce  
J. Hicks  
B. Lozano  
S. Williams  
E. Doolaar

## **Absent:**

J. Tersigni  
R. Elliott  
D. Herder  
A. Aziz  
M. Butko  
N. Zaver  
K. Marciniac  
J. Okten  
C. Zamaria

J. Chavy  
P. Morrison  
S. Singh  
M. Finn  
A. Kaplan  
J. Ellimoottil  
C. McCracken  
M. Farrugia  
J. Yee

## **Regrets:**

J. Sandys  
K. Behdinan  
R. Ravindran  
G. Inwood

C. Wright  
M. McCrae  
G. Mothersill  
K. Duplisea

## 1. President's Report

- a) The President invited P. Stenton to comment on the report on program costing for 1999/2000. P. Stenton informed Council that this was a program-costing exercise based on actual expenditure for 1999/2000, and also actual enrolment numbers. Differences in expenditures by program can reflect differences in program delivery, size, or, as in the case for Civil Engineering, reflect significant one-time expenditures. He also noted that one-time expenditures have not been amortized so that some program costs could be exaggerated. He explained how indirect costs for space, research and some other expenditures are attributed to programs on a per-student basis.

J. Pearce inquired whether one-time expenditures would include renovations. P. Stenton responded that a number of expenses included renovations. Some larger renovation expenses are included in capital, not operating expenditures.

In response to C. Matthews' inquiry regarding whether the Library expenditures are allocated as indirect program costs, P. Stenton responded that future documents would cover information on the Library.

- b) The President informed Council that the Board of Governors had approved the financial viability of five engineering programs last week. These included the "Computer Networking Program", which is full-cost recovery program. Following the Board's approval, a report in the Sunday Star highlighted the full-cost recovery Computer Networking program. This has prompted questions about Ryerson's policy regarding such programs.

He then clarified the position of the University on future cost-recovery programs as follows:

- i) the future development of graduate studies cannot be based on full-cost recovery program. It is neither realistic nor socially acceptable;
- ii) there could be one or two instances where Ryerson's niches would lead to the recovery program but these should be seen as exceptional circumstances;
- iii) the future development of graduate programs rests on three alternatives:
  - that Ryerson receives appropriate additional government funding to ensure accessibility;
  - a realignment of priorities to support the development of graduate programs;
  - combination of the two options.

He stressed that this position is fully endorsed by Ryerson’s “executive group”.

He then turned to Ryerson’s projected financial circumstances for 2001-02. Given uncertainty of any additional funding from Government and the likelihood that we will not know our grant income until mid-May, certain budgetary decisions must be made now. These decisions must be made in the context of a plan for a balanced budget in 2001-02.

Initially, it was thought that it might be appropriate to plan for the possibility of a small deficit if grants are not increased, but the Board has made it extremely clear that it wants to receive a proposal for a balanced budget.

Accordingly, the two Vice Presidents were asked to consult with their managers in planning for a balanced budget in 2001-02.

He then asked the Vice Presidents to speak to this matter.

E. Aspevig reiterated the context in which financial planning in his area of jurisdiction is going ahead, uncertainty regarding grants and the requirement that we plan for a balanced budget. Ryerson needs to achieve reduction of 3.7% in the operating costs in order to meet the requirement that we plan for a balanced budget. This work also has to be completed within April. Accordingly, deans and chairs will meet to discuss ways of reducing costs to meet the 3.7% target.

L. Grayson informed Council that a meeting was held with senior administrative staff regarding the 3.7% reduction. She added that other universities are experiencing a similar situation. She also informed Council that she had met with the Planning and Priorities Advisory Committee to identify some of the issues facing the University at this time.

Both Vice Presidents expressed regret about the position in which Ryerson now finds itself, but reiterated the necessity of proceeding toward a balanced budget.

c) The President expressed great pleasure in announcing the establishment of a “Chair of Convergence”. An international search to fill this position will begin shortly. He invited Council members to discuss with Dr. Levine the role the chair will play at Ryerson.

d) The President announced selections for Honorary Doctorates for Spring 2001 as follows:

- |                          |                   |
|--------------------------|-------------------|
| Communication and Design | - Ivan Fecan      |
|                          | - Shirley Douglas |
| Engineering              | - Eugene Polistuk |

- |          |                 |
|----------|-----------------|
| Business | - George Wong   |
|          | - Maria Klawe   |
| Arts     | - Dennis Lee    |
|          | - Margaret Risk |

Official announcements will be made in a press release slated for the week of April 9, 2001

- e) The President took pleasure in informing Council of the success of the Women in Engineering program. Over 50% of women who attended have gone on to university engineering programs. The success of this project has been recognized in the United States, along with similar programs at Purdue, Texas A&M, Washington, and Penn State Universities. The President congratulated D. Northwood on the success of this project and asked him to pass on his sentiments to the students.
- f) The President called on Derek Northwood to speak to the recent Natural Sciences and Engineering Research (NSERC) grants. Council was informed that there was an 80% to 90% success rate of NSERC grant program, but that the equipment grants were less successful (4 out of 28 applications). He noted, in particular, that there were 32 NSERC grants in Aerospace, Industrial and Mechanical Engineering. The success rate of Industrial, in particular, was low, but this reflects a pattern of decisions by the Industrial Engineering grant committee.

## 2. Good of the University

In the absence of C. Wright, J. Pearce was selected to chair this portion of the meeting.

S. Quigley stated that she was pleased that the President had addressed the cost-recovery issue. She also added that Mechanical Engineering and Computer Science students, who might have wished to pursue studies in Computer Networking, were not aware of these costs, as the issue was not discussed widely enough. She inquired about the process or lack of consultation with departments, especially MPCS, regarding these costs.

E. Aspevig responded that he could not speak to the specifics of faculty and departmental consultations, but Ryerson's original plan was to fund seven graduate programs with University status monies, and seven graduate programs have been funded.

D. Northwood informed Council that the proposal for a full-cost recovery Computer Networking Program was developed in consultation with faculty, including some from MPCS and the funding plan has always been clear as the program has been considered in Ryerson's governance processes. He further informed Council that our students were provided access by offering the program in Toronto rather than going to Dalhousie in Halifax. He also stressed that the program is intensive, so that it will take less time to complete than most Master's programs, i.e. one year, instead of two years.

S. Quigley asked the President to elaborate on the three priorities.

C. Lajeunesse informed Council that it meant finding money from the elimination or downsizing of other programs or activities.

**3. Minutes of March 5, 2001**

Approval of the minutes was proposed by C. Matthews and seconded by T. Knowlton. The motion was passed.

**4. Business Arising out of the Minutes**

Regarding the issue of placing a part of, or the whole, agenda and minutes on Gopher, Council was informed that this would be too time-consuming. Council also was informed that most policies are now accessible on Gopher and that the agenda page itself will be made available on Gopher.

**5. Correspondence**

There was no correspondence.

**6. Reports of Actions and Recommendations of Departmental and Divisional Councils**

E. Aspevig reviewed the course change forms from Business, Continuing Education (Arts, Business, Community Services and Engineering) and informed Council that they were being presented for information only, and not required for Council's approval.

**7. Reports of Committees**

**Report #W2001-4 of the ASC**

E. Aspevig gave a review of the ASC report as follows:

**i) Proposed Revision to the Certificate in Publishing**

It was proposed that changes be made to the curriculum structure, including the expansion of the certificate from six to eight courses (two required and six electives), which would reflect the increased complexity of the publishing industry and the need for students to acquire skills and knowledge bases in more areas. The other component of the proposed certificate was the addition of one new course, CDPB 802 (Publishing and the Internet).

E. Aspevig moved and M. Booth seconded the recommendation **“that Academic Council approve the proposed changes to the *Certificate in Publishing*”**. The motion was passed.

**ii) Proposed Revisions to the Certificate in Magazine Journalism**

Revisions were proposed to the certificate's basic curricular structure. The significant aspects of the proposal include:

- the re-naming of the certificate from “Magazine Journalism” to “Magazine Publishing” in order to distinguish the certificate from the Magazine Journalism option within the Journalism degree program and to highlight the publishing aspect of the certificate;
- the restructuring of the program to consist of two required and five elective courses;
- the introduction of a new course - CDJN XXX: Magazine Copy Editing, due to the growing need for instruction in basic grammatical skills as well as copy editing per se;
- the addition of a new elective course - CDJN XXX: Advanced Magazine Journalism;
- the specification of equivalency between CDJN 117 and CDJN XXX on one hand and JRN 803 on the other; and
- the re-naming of CDJN 201, 202, 203 and 204.

E. Aspevig moved and S. Quigley seconded the recommendation “**that Academic Council approve the proposed revisions to the *Certificate in Magazine Publishing***”. The motion was passed.

**iii) Proposed Certificate in Architectural Preservation and Conservation**

This proposal, which represents Phase three in the broader transformation of Architecture Continuing Education offerings, is a consolidation of existing building, restoration and rehabilitation, renovation, and historical preservation and conservation courses. It was noted that the Elective course in Materials Analysis and Testing will involve the use of building science labs at George Brown College and an agreement is in place to provide certificate students with access to these labs. It was also noted that this is an advanced level certificate whereby students will be required to have post-secondary education in a related field, working knowledge of computer operations and computer-aided design/drafting, and an appropriate combination of education and experience in architecture and/or architectural preservation and conservation for those without an undergraduate degree or diploma.

D. Northwood informed Council that the term “post-graduate” at the bottom of page 37 should be replaced with “post-baccalaureat” since “post-graduate” refers to graduate schools.

E. Aspevig moved M. Miller seconded the recommendation **“that Academic Council approve the proposed *Certificate in Architectural Preservation and Conservation*”**. **The motion was passed.**

**iv) Proposed Certificate in Pattern Drafting**

This certificate is to be offered by the School of Fashion in association with Continuing Education. The proposal is to group existing courses with new ones to respond to demonstrated need with the Canadian Fashion Industry for specialists in pattern drafting. In reviewing this certificate, the Standards Committee is satisfied that there is a balance between theory and practice, which is appropriate to a Ryerson certificate program.

E. Aspevig moved and T. Barbiero seconded the recommendation **“that Academic Council approve the proposed *Certificate in Pattern Drafting***. **The motion was passed.**

**v) New Course Equivalencies and Curriculum Adjustments in New Media Certificates**

For this certificate, which has a more complex structure, a new equivalency table has been developed. The following corrections to the certificate were made:

- MPS011 should be MPM016
- MPCXXX should be MPC010
- MPM012 should be WPM017

Council was informed that these courses had been reviewed by Image Arts, Communication and Design, and Curriculum Advising.

E. Aspevig moved and B. Martin seconded the recommendation **“that Academic Council approve the revised course equivalencies and temporary curriculum adjustments in *New Media certificates*”**. **The motion was passed.**

**vi) Proposed Framework for the Replacement of Bachelor of Applied Arts (AIM) with Bachelor of Commerce (Information Technology Management)**

After reviewing the two options of either viewing the two programs as fully distinct entities, or using the University’s established “Replacement of Inappropriate Degrees” model, the latter was the preferred and recommended model. A number of criteria for degree replacement were established.

E. Aspevig moved and T. Knowlton seconded the recommendation **“that Academic Council approve the proposed framework for the replacement of the *B.A.A. (AIM) with the B.Comm.(ITM)*. The motion was passed.**

**8. Adjournment**

As there was no further business to discuss, the meeting adjourned at 7:00 p.m.