

REPORT OF ACADEMIC STANDARDS COMMITTEE

Report #F2012–1; October 2012

In this report the Academic Standards Committee (ASC) brings to Senate its evaluation and recommendation on a number of items.

- A new Minor in Film (Cinema) Studies from the School of Image Arts
- A new Minor in Photographic Studies from the School of Image Arts
- A new Minor in Curatorial Studies from the School of Image Arts
- A new Minor in Visual Studies from the School of Image Arts
- A new Minor in Tourism from the Ted Rogers School of Hospitality and Tourism Management

A. MINOR IN FILM (CINEMA) STUDIES

Proposal: The School of Image Arts is proposing a new six-course Minor in Film (Cinema) Studies. The Film Studies Minor will provide students with lectures and screenings aimed at developing an overview of the cinema. The Film Studies Minor is intended to be available to all students at Ryerson except those already enrolled in the School's Film Studies Program. The Minor is comprised of lecture-based courses focused on providing students with critical rather than practice-related skills; therefore, no portfolio is required.

Rationale for the Minor: The Minor is intended for students who wish to understand the various aesthetic and historical components of the cinema. Required courses focus on the history and critical reception of the cinema, including technological innovations and alternative production arrangements that have engendered independent, artistic and commercial aspects of the medium.

Objectives of the Minor: Upon successful completion of the Film Studies Minor students will:

- Understand the development, production practices and history of cinema from its beginnings to the present
- Attain a broad understanding of significant historical, social, cultural issues in contemporary film studies
- Develop research skills aimed at the critical analysis of the cinema

Structure of the Proposed Minor: The Minor consists of two required courses and four electives. Up to two of the four electives may come from a list of Liberal Studies electives. Existing courses within the School of Image Arts will comprise the majority of the Film Studies Minor.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

REQUIRED COURSES (2):

MPF 290: Introduction to Film Studies

NPF 565: Canadian Cinema

ELECTIVES (Any 4 from this list):

MPF 327: Film History and Criticism to 1945

MPF 427: Film History and Criticism after 1945

NPF 505: Independent Cinema I

NPF 557: Topics in Film

NPF 560: Advanced Topics Film History and Theory

NPF 563: Directors and Composers - 1940 to Present

NPF 564: Contemporary World Cinema

NPF 566: History of Animation

NPF 605: Independent Cinema II

Up to 2 of the 4 electives may come from this list of Liberal Studies electives (one each from Lower Level and Upper Level Liberal Studies):

NPF 188: Masterpieces of Literature on Film (LL)

HST 119: Fact and Fiction: History Through Film I (LL)

HST 219: Fact and Fiction: History Through Film II (LL)

POL 128: Politics and Film (LL)

PHL 710: Philosophy and Film (UL)

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed new Minor in Film (Cinema) Studies.*

B. MINOR IN PHOTOGRAPHIC STUDIES

Proposal: The School of Image Arts is proposing a new six-course Minor in Photographic Studies. The Minor provides students with a primarily lecture-based overview of the history and theory of photographic practices. It is intended for students not enrolled in the Photography option in the School of Image Arts. The Minor is comprised of lecture-based courses focused on providing students with critical rather than practice-related skills; therefore, no portfolio is required.

Rationale for the Minor: The Minor in Photographic Studies will attract students who wish to complement their major area of study with knowledge of the history and analysis of photography. The required courses focus on the history and critical reception of photography while electives enable students to pursue special topics in greater depth, such as the relationship between photography and other arts, the photographic image and historic events and contemporary theories of photography.

Objectives of the Minor: Photographic Studies Minor students will:

- Become knowledgeable in the development, production practices and history of photography from its beginnings to the present
- Gain a broad understanding of significant historical, social, and contemporary cultural issues in photographic studies
- Develop analytical skills for the photographic image

Structure of the Proposed Minor: The Minor in Photographic Studies consists of two (2) required courses and four (4) electives. All courses required for the Photography Minor are available in the School of Image Arts.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

REQUIRED COURSES (2):

MPS 301: History of Photography I

NPF 548: Modern Movements: Issues In Photo

ELECTIVES (Any 4 of the following):

MPS 306: The Idea of Photography

MPS 401: History of Photography II

MPS 508: Concepts and Theory I

NPF 549: Theory of Photography: Contemporary Topics

NPF 553: Modern Movements in the Arts I

NPF 554: Modern Movements in Arts II

NPF 559: Advanced Topics: Photo History/Theory

NPF 568: Analogue as Meaning

MPS 608: Concepts and Theory II

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed new Minor in Photographic Studies.*

C. MINOR IN CURATORIAL STUDIES

Proposal: The School of Image Arts is proposing a new six-course Minor in Curatorial Studies. This Minor offers an overview of curatorial and exhibitions practices, principally but not exclusively, as they relate to photography. Students' course of study can range from the museum as a public history archive to contemporary exhibition practices in Toronto. The Minor is offered to students in the School of Image Arts and students from all other Ryerson Faculties interested in the specialized knowledge of curatorial practices within museums and galleries. The Minor is comprised of lecture-based courses focused on providing students with critical rather than practice-related skills; therefore, no portfolio is required.

Rationale for the Minor: A strong demand is anticipated for the Minor in Curatorial Studies. Curatorial skills are becoming increasingly important across disciplines. Also, the introduction of the Ryerson Image Centre to the Ryerson campus will draw students to the study of exhibition practices, their history and the contemporary curatorial process itself.

Objectives of the Minor: Upon successful completion of the Minor in Curatorial Studies students will:

- Understand key concepts, vocabulary and research skills associated with exhibition curation
- Achieve a broad understanding of significant contemporary art practices and curatorial strategies
- Gain insight into the field of curatorial activity through interaction with visiting artists, curators, gallery directors and scholars

Structure of the Proposed Minor: The Curatorial Studies Minor consists of two (2) required courses and four (4) electives. Required courses will provide a survey of modern art history and will introduce students to the study of museums and galleries. Existing courses within the School of Image Arts will compose the majority of the Curatorial Studies Minor. There is one new course proposed; After Images: Topics in Contemporary Art.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

REQUIRED (2):

MPC 203: Art in the Modern World,

NPF 571: Introduction to Museum & Gallery Studies

ELECTIVES (4):

MPC 103: Art and the Classical Tradition

NPF 553: Modern Movements in the Arts I

NPF 554: Modern Movements in the Arts II

NPF 559: Advanced Topics in Photo History and Theory (new title: Advanced Topics in Curatorial Practice)

NPF 567: Exhibition Practices in Contemporary Art

NPF 606: Contemporary Art Theory

NPF 572: Curatorial Practices in Toronto

FPN XXX: After Images: Topics in Contemporary Art (NEW)

HIS 510: Museology and Public History

HIS 610: Curating the Past

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed new Minor in Curatorial Studies.*

D. MINOR IN VISUAL STUDIES

Proposal: The School of Image Arts is proposing a new six-course Minor in Visual Studies. The Visual Studies Minor is intended to be available to all students in the university wishing to attain knowledge of the history and analysis of image cultures, such as film, photography and new media. Students will explore the social, economic and cultural dimensions of the image-based world that surrounds us. The Minor is comprised of lecture-based courses focused on providing students with critical rather than practice-related skills; therefore, no portfolio is required.

Rationale for the Minor: The Visual Studies Minor will provide students with an overview of the interdisciplinary field of visual studies. It will teach students how to analyze and understand images and screen-based culture, as well as how to contextualize the larger cultural meanings that have been assigned to the visual. The Minor includes courses that address the work of image-makers, as well as the history and critical reception of visual images in various formats and contexts.

Objectives of the Minor: Upon successful completion of the Visual Studies Minor students will:

- Understand the history and cultural development of visual culture from its beginnings to the present
- Develop strong visual literacy and attain a broad understanding of the significant interrelationship among image cultures
- Become adept at the critical analysis and research skills of visual culture

Structure of the Proposed Minor: The Visual Studies Minor will consist of two (2) required courses and four (4) electives. The required courses will provide an interdisciplinary survey of the history of visual culture. Existing courses within the School of Image Arts will compose the majority of the Visual Studies Minor with one new course, Introduction to Visual Culture.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

REQUIRED COURSES (2):

MPF XXX: (New) Introduction to Visual Culture

NPF 504: Technology, Culture and Communication I

ELECTIVES (4):

NPF 507: Critical Theory

NPF 562: Media and Communication

NPF 552: Political Economy of Culture

NPF 553: Modern Movements in the Arts I

NPF 562: Media and Communication

NPF 569: Disaster Images

NPF 604: Tech, Culture and Communication II

NPF 606: Contemporary Art Theory

NPF 607: Cultural Studies

NPF 570: Advertising and Consumer Culture

ACS XXX: Visual Semiotics

1 of the 4 electives may be the Liberal Studies course:

NPF 188: Masterpieces of Literature on Film

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed new Minor in Visual Studies.*

E. MINOR IN TOURISM

Proposal: The School of Hospitality and Tourism Management is proposing a new six-course Minor in Tourism. This minor would be widely available across Ryerson programs, with the exception of students in Hospitality and Tourism Management.

Rationale for the Minor: The Tourism Minor is intended to provide a complementary area of study for students who wish to understand the nature, content and structure of tourism experiences and operations. The operating sectors of tourism are typically listed as attractions, events, travel trade, accommodation, transportation, adventure recreation, entertainment, food services and tourism services. The multi-disciplinary character of tourism and its multi-sectorial delivery system (i.e. public, not-for profit, private) will attract students to the Tourism Minor from a variety of disciplines across the campus.

Objectives of the Minor: The Tourism Minor will enable students to study tourism from micro or macro perspectives and diverse theoretical groundings, to gain understanding of individual and societal influences, as well as tourism's range of economic, socio-cultural and environmental impacts on people and places throughout the world. Students will gain exposure to the transdisciplinary nature of tourism.

Structure of the Proposed Minor: The Tourism Minor consists of one (1) required foundational course plus five (5) electives. The structure of the minor provides a required overview in Tourism Concepts as a foundation and then allows more specialized course options to provide an additional knowledge that in some cases may complement the student's major area of study. The Tourism Minor is comprised of existing courses at Ryerson.

Consistency with the Ryerson policy on Minors: The minor is consistent with Policy 148.

Curriculum: The proposed curriculum is presented below.

REQUIRED COURSE (1):

HTT 202 Tourism Concepts

ELECTIVES: (select 5)

HTT 303 Travel Production Distribution

HTT 501 Introduction to Gaming Industry

HTL 503 Meeting and Convention Management

HTT 509 Issues/Policies in Hospitality/Tourism

HTT 510 Sustainable Tourism Development

HTT 605 Business Aspects of Incentive Travel

HTT 607 Event Management

HTT 622 Destination Management and Marketing

HTH 700 Professional Ethics in Hospitality and Tourism

HTI 746 Destination Management Systems

GEO 631 Exploration in Travel & Tourism

CRB 100 Introduction to the Caribbean

Recommendation: Having satisfied itself of the merit of this proposal, ASC recommends: *That Senate approve the proposed new Minor in Tourism.*

Respectfully Submitted,



Chris Evans, Chair for the Committee

ASC Members:

Keith Alnwick, Registrar

Mark Lovewell, Interim Secretary of Senate

Chris Evans, Vice-Chair and Vice Provost Academic

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