

# All About Co-op

## For Ted Rogers Students

## Your Guide to the Entrepreneurship Co-op Program

### For the 2024-2025 Academic Year

#### Published January

The Ted Rogers School of Management (TRSM) offers one of the largest business Co-op programs in all of Canada, with over 2,500 students participating across 12 program streams. With high employment rates, strong relationships with hiring managers, and an industry-leading Co-op Prep Program, the Ted Rogers Co-op program sets students up for success.

The Entrepreneurship and Strategy (ENT) Co-op program is one of the smaller programs smallest programs has been steadily growing since its inception in 2017.

As an ENT Co-op student, you have the opportunity to complete up to four Work Terms, representing 16 months of work experience. The employment market is relatively strong for students in the ENT major, particularly in Fall and Winter semesters. The average employment rate for ENT students in 2022-2023 was 85%.

You will prepare yourself for your 1st Work Term by completing the mandatory Co-op Prep Program, in addition to technical Bootcamps.

You can sign up for the Co-op Interest Form [here!](#)

### ENT Highlights: 2022-2023



45

ENT Co-op Students



9.9%

% ENT Students  
Participating in Co-op



85%

Employment Rate



\$46,000

Average Earnings  
Over Work Terms

### Top Co-op Employers for ENT

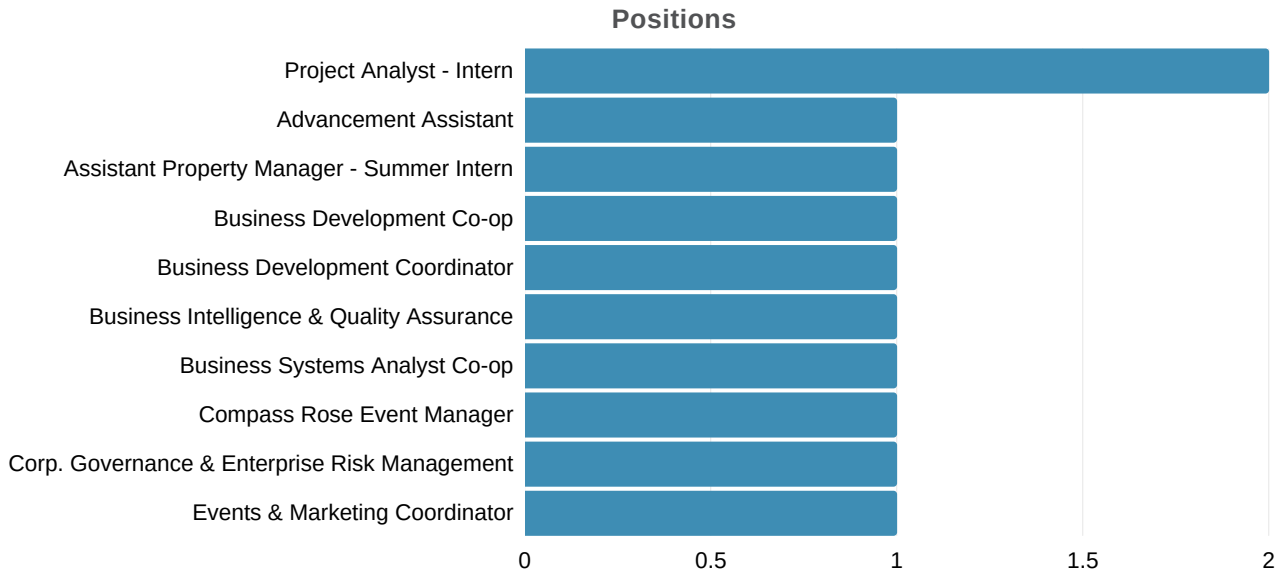
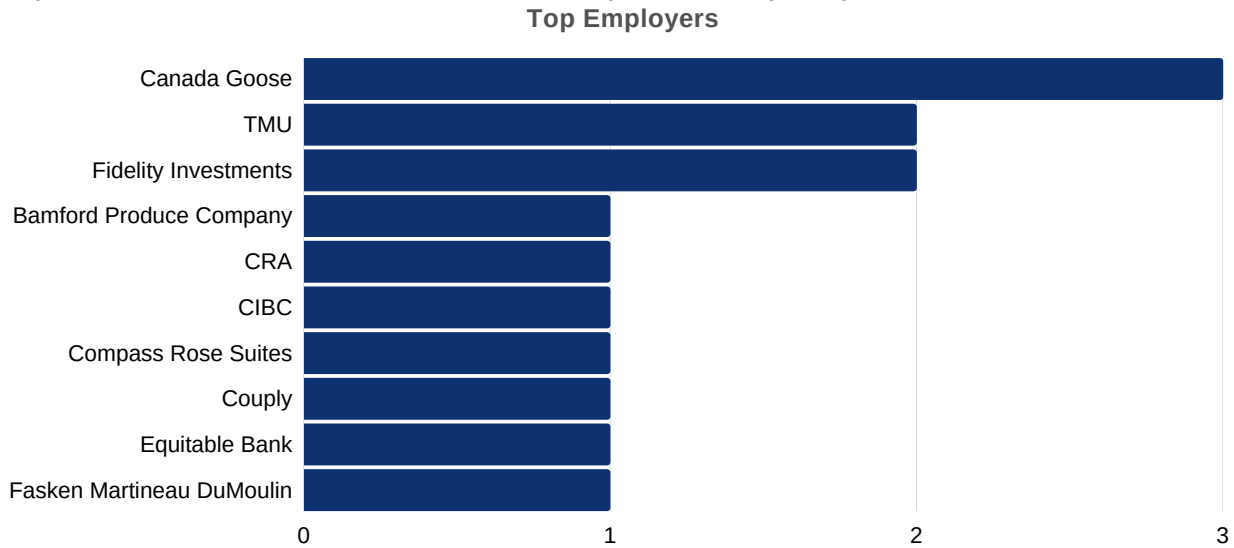


Ted Rogers  
School of  
Management



# Top Employers and Position Titles

For the academic year of May 1, 2022-April 30, 2023, the top employers and the most common position titles for students in the Entrepreneurship major were:



## Full-Time Positions for ENT Graduates

Highlighted below are some of the full-time positions that our 2022 Entrepreneurship graduates secured, including a few of their employers.

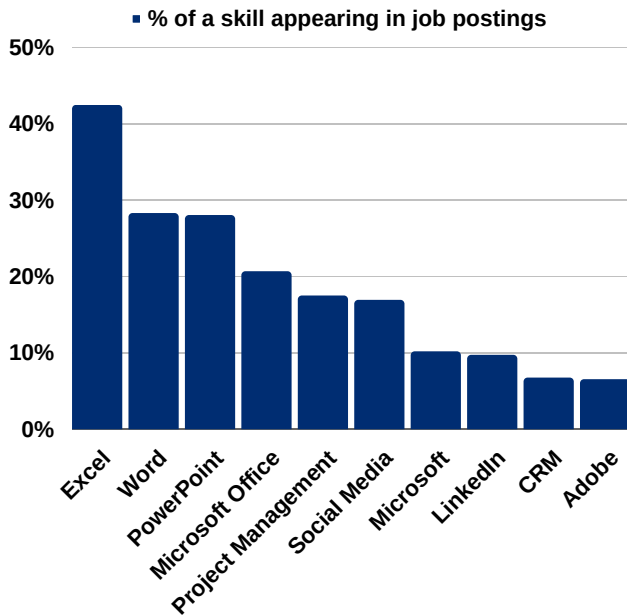
- Associate Solution Consultant
- Junior Analyst
- Operations Manager
- Marketing
- Territory Sales Executive
- Business Operations



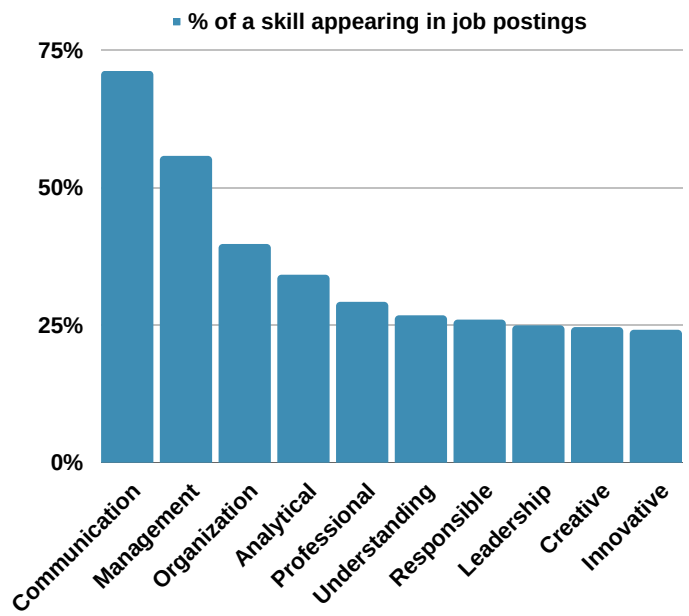
# Skills Employers Are Seeking

Based on 3,833 job descriptions tagged to students in the Entrepreneurship program (all posted in our jobs portal), for the period 2022-2023, the following skills were most often listed in the job requirements section.

Top 10 Technical Skills for ENT

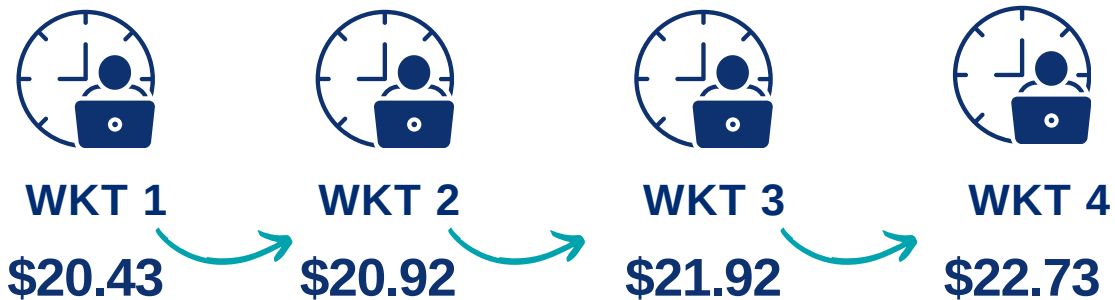


Top 10 Professional Skills for ENT



# Average Hourly Wage

As one would expect, the pay rate has increased from Work Term to Work Term. Employers value experience and this is reflected in a 11.2% increase in pay from 1st to 4th Work Term.



# Co-op Students Earn \$46,000

The Ted Rogers Co-op program is providing you an opportunity to earn money while you complete your studies. Earning money while on Work Term allows you to graduate debt-free.

Since 2017, ENT students have earned almost \$1.5M as a whole - on average, each student is earning \$46K across all four Work Terms.

## Bootcamps Provide You a Competitive Advantage

BCH offers students at the Ted Rogers School of Management with **exclusive access** to over 26 technical Bootcamps, all of which are highly endorsed by our employer partners.

Students who take advantage of these programs (by earning badges and certifications) make themselves far more competitive in the workplace.

In 2022-2023 alone, we processed 148 Bootcamp registrations for Co-op students in the ENT stream.

The most popular Bootcamps for ENT students were Excel (required), Design Thinking, and Python.



## We Offer A Leading-Edge Co-op Prep Program

We have invested heavily in the development of an industry-endorsed Co-op Prep Program designed to prepare you to be successful on your 1st Work Term and beyond.

You will participate in:

**Co-op Symposium**

**Excel Bootcamps**

**Live Actor Simulations**

**Lumina Assesments**

**Peer Mentoring**

**1:1 Coaching**

All elements of the Co-op Prep Program must be completed before your 1st scheduled Work Term.

## Do You Qualify for Co-op?

➤➤➤ Is your CGPA 2.8 or higher?

➤➤➤ Are you in 1st year and plan to apply by June 1st?

➤➤➤ Have you completed all of your core courses or are on track to complete them before your 1st work term?

In addition to meeting the above criteria, the Selection Committee will assess your previous work and volunteer experience, extracurricular activity, and student engagement.

The process to get into the Ted Rogers Co-op program is competitive, so your application (which consists of a resume, and a cover letter) should be carefully crafted.

We encourage ENT students to engage in BCH programming including Bootcamps, Career Prep Programs, employer events, and Co-op info sessions, before applying to the program.

## The ENT Work Term Sequence

ENT students have the opportunity to complete four Work Terms, spread out over two years. Your first two Work Terms are the Fall and the Summer semesters of Year 3.

	Fall	Winter	Summer
Year 1	1st Semester	2nd Semester	Apply to Co-op
Year 2	3rd Semester	4th Semester	
Year 3	Work Term I	5th Semester	Work Term II
Year 4	6th Semester	Work Term III	Work Term IV
Year 5	7th Semester	8th Semester	-

## The Co-op Program Fee is an Investment

For students in the Ted Rogers Co-op program, an additional fee is added to your tuition fee.

This fee relates to the cost associated with the administration of the Co-op program and is calculated in accordance with the Ministry of Advanced Education and Skills Development and Toronto Metropolitan University policies.

The fee for participating in the Co-op program is \$3,500. This fee is paid in installments over several years. View the Co-op fee schedule [here](#).

## Meet an ENT Co-op Alumni!



Territory Sales  
Representative - PepsiCo  
**JOSEPH MILOSEVSKI**



At PepsiCo, I embraced the idea that education is a lifelong journey. I actively sought opportunities to learn and grow, connecting with talented professionals within the company. Their valuable advice, both job-specific and general career guidance, was willingly shared and eagerly absorbed. This knowledge was then applied to my work, fostering personal and professional development.

During my Work Term, my primary contribution at PepsiCo was building strong client relationships. As the sole representative, I engaged directly with store managers, playing a pivotal role in our product success. I cultivated a positive rapport with all the managers, facilitating smooth business interactions. These relationship-building skills yielded remarkable results, with our products exceeding PepsiCo's sales target.

# Want to Learn More for Free?



## Hub Insights

These engaging student reports share employment data and information on positions that Ted Rogers students secure like Business Analyst, Project Coordinator, Junior Accountant, and Marketing/Social Media Coordinator.



### What Can I Do With a ENT Major

Learn more about the TRSM majors and employment opportunities through [Hub Insights reports](#).

### TED ROGERS CO-OP

### Co-op Application Guide

Still have questions about your Co-op application? The [Co-op Application Guide](#) highlights key aspects and includes useful resources.



### Resume & Cover Letter Builder

This [Resume & Cover Letter builder](#) highlights tips to get your resume updated and ready for Co-op.

## Visit the Business Career Hub

### Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming events.

### Bootcamps & Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through Bootcamps. [Click here to register for current Bootcamps.](#)

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



### Staff Contributor Laura Henshaw

Laura is a Co-op Coordinator with a Bachelor of Arts Degree (Psychology), Career and Work Counselling Diploma and Human Resources Management Certificate. She has 13+ years experience working in post-secondary and recruitment environments, and enjoys working with Ted Rogers students to explore different career avenues through the Co-op program.



### Student Contributor Alexandra Hollmann

Alexandra is a 3rd-year Entrepreneurship and Strategy Co-op student working as a Project Coordinator this summer at the BCH. She is also the President of the Entrepreneurship Association at TRSM.