

# Let's Talk Business

## For Ted Rogers School Students

These reports describe industry sectors and career paths of interest to Ted Rogers School of Management students and alumni. Each report leverages BCH employment data and the expertise of our staff. This collaborative effort engages staff, students, alumni, and the University Business Librarian.

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## Grad Opportunities in Hospitality and Tourism Sector

### Accor Group: Inspire Program

The INSPIRE management training program at Accor offers promising and talented graduates an opportunity to show their potential and grow with Accor. Whether it's revenue management, reservations and ticketing, talent acquisition, F&B, operations and support, sales, or marketing, students have the opportunity to:



Explore multiple departments and learn from cross-functional units on Accor hotel properties



Start your journey with a Peer Ambassador and continue mentorship along your new grad program



Work on a project during your new grad program and present it to leadership



Network with industry professionals and job shadow someone working at Accor

### Accor Take-off Challenge

Take Off! is a worldwide student competition organized by Accor. For the last 12 years, Accor has been challenging students from every corner of the globe with various issues connected with the Group's activities, such as loyalty programs, F&B services, lifestyle brands, CSR, or talent shortage.

In 2023, the Accor Take Off! challenge question was: **What memorable digital & innovative experiences could Accor offer to its guests to develop and ensure their loyalty?**

### In It to Win It!



The 1st prize included a trip to Paris including a stay at a 4 or 5-star hotel



2nd prize included an Accor dining experience at one of their properties

## Accor Take Off! Challenge Stats for 2023:

234

Students Competing

170

Schools Competing

32

Countries Competing



***Meet the 2023 Accor Take Off! Challenge winners,  
who are TRSM Hospitality & Tourism Management students!***

“ Last June, we were honoured to be able to place first and represent Toronto Metropolitan University at the prestigious 2023 Accor Take-Off Challenge.

It was a bewildering experience as we worked together to ideate and propose a user-centric solution that can be incorporated into the current Accor ALL App to enhance the customer journey.

Thanks to this victory, we got a fully sponsored trip to Paris to visit the amazing Accor Headquarters in November. We were beyond thrilled to have the opportunity to chat with numerous C-suite executives such as the CEO of Accor, Sebastian Bazin and Steven Daines who is Accor's Chief Talent and Culture Officer.

We also had the chance to meet with the rest of the Accor Talent team such as Melodie Prevel who organized the entire experience and saw the implementation of our solution come to life. We are thankful to be able to work with Accor, network with like-minded individuals, and visit the different historical landmarks in Paris.



Ted Rogers School of Hospitality and Tourism Management students: [Alicia Gan](#), [Janice Sham](#), and [Casey Vo](#), winners of the Accor TakeOff! Challenge.

# Mariott's Voyage Program

This program is for any University student aspiring to forge a path in the hospitality industry - Marriott's Voyage Program stands as the pinnacle of opportunity to ignite one's post-graduation career.

## The Application Process

- 1 Applications Open**

Voyage applications open up just as the new school year kicks off, and close at the end of April of the same academic calendar. The sooner you apply, the better — many locations and disciplines may have already been selected if you wait.
- 2 Apply**

As soon as the applications are open, you can apply. It doesn't take long, and you are able to apply in multiple sittings, but please ensure that you attach your resume and fill out your University on the application.
- 3 Record Video Interviews**

Just 15 minutes after you submit your application, you'll receive an email prompt to complete a pre-recorded video interview, answering questions like, "Why do you want to work for Marriott?" and "What skills make you qualified for this position?" You should dress appropriately for the interview and treat it like an in-person interview.
- 4 Submit Preferences for Location and Department**

Mariott might not have the exact position you're looking for in the exact location you want, so really think about — is my city of choice more important, or my department of choice? Am I flexible at all? Your initial choices aren't set in stone — your recruiter will discuss your preferences multiple times throughout the process to ensure they have found the right fit for you.
- 5 Complete the Online Leadership Skills Assessment**

This takes about 30 minutes. If you're selected to move to the next step, you'll receive communication from that recruiter to schedule your virtual interview — in most cases, this communication is an email. It is possible that your recruiter may be coming to your campus; in that case, you may meet them first and schedule your interview in person.



## Learn More About This Industry

### Industry Associations

Industry associations can serve as a launchpad for your career in hospitality!

Tourism Industry Association of Canada ([TIAC](#))

Ontario Restaurant Hotel & Motel Association ([OHRMA](#))

### Publications and Magazines

[Hotelier Magazine](#) covers the Canadian hospitality industry, including hotel management, operations, technology, and design.

[Tourism HR Canada](#) offers a newsletter featuring workforce development trends, training opportunities, and insights into human resource management in the Canadian tourism sector.

### Certifications

**Hotel Management:** Certified Hotel Administrator ([CHA](#))

**Event Management:** Certified Meeting Professional ([CMP](#)), Certified Special Events Professional ([CSEP](#)), and Certified Destination Management Executive ([CDME](#))

## Visit the Business Career Hub

### Employer Events

Interested in expanding your network and meeting industry professionals? BCH organizes and hosts many industry events - refer to your 'Careers Newsletter' or visit [here](#).

### Bootcamps/Prep Programs

Microsoft Excel - Financial Modeling - VBA - Tableau - PowerBI - Ace This Case Capital Markets - R - Python  
[Click here to register for current bootcamps.](#)

### Coaching & Mock Interview

For career coaching, interview prep and more, [schedule a 1:1 appointment](#) with a Career Consultant or a Co-op Coordinator.



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[TRSM Business Career Hub](#)



[www.torontomu.ca/trsm-careers/](http://www.torontomu.ca/trsm-careers/)



### Staff Contributor Alethia Davis

Alethia is a Career Consultant and UWindsor Alumni with 10+ years of experience in the career services industry. She is the founder of a nonprofit called SMILE. She is passionate about encouraging students to live fruitful lives and aspire to greatness.



### Student Contributor Myuri Mohan

Myuri is a Law and Business major participating in the Ted Rogers Co-op program. She has a keen interest in marketing, particularly from the perspective of brand plan and strategy.