Strive to Thrive

Career Tips For Ted Rogers School Students

These reports leverage the expertise of BCH staff to share best practices for students & alumni.

Case Interviews
What to Expect and How to Prepare

What Are Case Interviews?

Case interviews are simulations of a business project that a full-time Consultant has worked on. This type of interview method tests candidates on their ability to plan for real-life business challenges. The use of cases provide a real example of an on-job experience and are intended to showcase how you structure your thinking and how you would approach the issue in question.

Case Interview Formats

Candidate-Led
Candidate led cases are among the most common cases and require the candidate to "lead" the interviewer through the case by asking questions and developing a hypothesis.

Interviewer-Led
Interviewer led cases give the interviewer the chance to test specific skills they are interested in, in addition to assessing your areas of weakness.

Written
A case study analysis requires you to investigate a business problem, examine the alternatives, and propose the most effective solution, using supporting evidence.

Group
Group cases involve 3-6 recruits working together to solve a single case. The group needs to build consensus on what the real problem is, they need to structure their analysis, and agree on a final recommendation.

Frameworks and Helpful Skills

Frameworks	Helpful Skills
1. Porter's 5 Forces	1. Mental Math
2. Four P's	2. Accounting Principles
3. SWOT Analysis	3. Logical Reasoning
4. Value Chain	4. Communication
5. Profit Tree	5. Presentation

Typical Presentation Format

1 **Case Intro**
- Interviewer states scenario or "case prompt"
- Candidate clarifies and proposes a framework

2 **Analysis**
- Candidate dives deeper and probes for details
- Interviewer provides data

3 **Closing**
- Candidate states final recommendation
- Candidate answers questions and/or discusses risks

Case Analysis Process

1. Elaborate on the case presented
2. Identify the problem
3. Ask questions, clarify unknowns
4. State assumptions
5. Build a framework/structure
6. Analyze
7. Conclude/recommend actions

Meet an Alum!

> " Cases are becoming more prominent in today's world especially in the Consulting Industry. They allow Employers to test the critical thinking and logical structuring skills of a candidate, as they work towards recommending a solution to the problem, within a short period of time. Practicing and making sense of the problem statement and facts always makes things easier down the road as you're preparing your solution.

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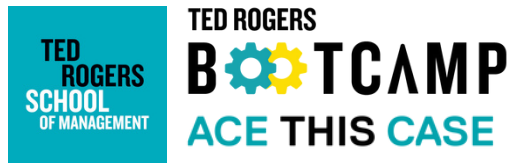
Employers That Use Case Interviews

Learn More for Free

PrepLounge

Create a free account on PrepLounge (using your Toronto Met email address) to practice your case skills, learn about different frameworks, and practice a variety of cases.

Keep Learning

Sign up for a Business Career Hub Bootcamps and earn a LinkedIn Badge for select Bootcamps here. Keep up with Program/Employer Events & Consulting Prep Events here. Sign up for an Ace This Case Workshop Series here.

Get Involved

Check out Student Groups like Toronto Metropolitan Consulting Association. To find and participate in a TRSS Group Case Competition, click here.

Visit the Business Career Hub

Employer Events

The BCH hosts several employer events to prepare you for your professional career. Refer to your weekly 'BCH Careers Newsletter' for a list of upcoming events.

Bootcamps/Prep Programs

Advance your technical and soft skills, earn digital badges, and gain an advantage in today's workforce through bootcamps. Click here to register for current bootcamps.

Coaching & Mock Interview

For career coaching, interview prep and more, schedule a 1:1 appointment with a Career Consultant or a Co-op Coordinator.

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Career Consultant Contributor
Olivia Baratta
Olivia is a Career Consultant and TRSM Alumni, with 9+ years of experience in the hospitality, real estate and academic sectors. She brings her passion for building meaningful experiences for her clients to develop and showcase their unique brand.

Student Contributor
Alia Khan
Alia is a 3rd Year Global Management Studies student working part-time at the BCH. She is a Top 200 student, Co-President of Enactus TMU, and is passionate about social ventures.