Real Estate Management

Ryerson’s Business Management Program is Canada’s pre-eminent “practical” business program, with a long and successful history of delivering career-ready university education and developing and expanding students’ managerial and professional competencies so that they can pursue their goals.

The Program
In the Business Management program, you participate in business studies from day one in an active learning environment. You conduct problem-solving exercises based on real enterprises, perform case studies, make presentations, and participate in authentic stock market games.

During the first two semesters – common to all students - you build an understanding of basic business functions and acquire an overview of the various business disciplines. In your third semester, you begin to develop a career focus by selecting a major, while continuing to take courses chosen from a variety of business topics.

Throughout the program, liberal studies and professionally related courses broaden your perspectives and awareness of topical social, human and economic issues. Regular presentations by industry guests enhance the relevance of your education.

Real Estate Management Major
Ryerson is launching a new major in Real Estate Management, first offered to students entering the Bachelor of Commerce program in September 2013. Real estate propels the local and national economy, and this major provides the expertise to excel in this bustling arena on both the housing and the commercial property side.

You will study core subjects such as real estate finance, property development, economics, sustainability and real estate law. This flexible program allows you to customize your experience according to your own interests and career aspirations in real estate management.

Career Opportunities
A wide range of employment opportunities in the real estate industry exist for graduates of the Real Estate Management program. These opportunities may be in asset classes such as housing (high rise, low rise, single family, rental apartments, condos), industrial, retail, office, hotel or government. The types of firms active in these asset classes include real estate developers, public listed companies or REITs, institutions such as pension funds, banks or life insurance companies, foreign owners or government or non-profits. Then there is a huge service sector in real estate, from engineering firms to lenders, quantity surveyors, cost consultants, regulators, brokerages, consultants, appraisers, and asset, property and project managers, all of whom will need skilled and well educated employees.

Special Features of the Program
- Ryerson’s location in the heart of downtown Toronto provides opportunity for hands-on experiential learning because of close contact to the major real estate players in the city.
- Donations from industry have created a wide range of scholarship opportunities for students.
- Our emphasis on sustainability in real estate sets us apart from other programs and informs students of social and environmental issues in the real estate industry.
Real Estate Management Major – Courses

3rd & 4th SEMESTERS

REQUIRED:

- CMN 279  Introduction to Contemporary Business Communication
- FIN 300  Managerial Finance I
- LAW 122  Business Law
- FIN 401  Managerial Finance II
- GMS 401  Operations Management
- REM 300  Introduction to Real Estate
- REM 400  Real Estate Finance I
- REM 420  Sustainability in Real Estate

LIBERAL STUDIES: Two courses.

5th & 6th SEMESTERS

REQUIRED:

- REM 500  Real Estate Development and Project Management
- REM 520  Real Estate Economics I
- LAW 603  Advanced Business Law

REQUIRED: Two courses from the following list:

- LAW 703  Real Estate Law
- REM 600  Housing and construction management
- REM 620  Real Estate Finance II
- REM 750  Real Estate Economics II
- REM 700  Real Estate Valuation
- REM 660  Real Estate Strategic Management
- GEO 151  Location, location, location
- GEO 231  Principles of Demography
- GEO 719  GIS and Business

LIBERAL STUDIES: Two courses.

PROFESSIONALLY-RELATED: Three courses.

7th & 8th SEMESTERS

REQUIRED:

- BUS 800  Strategic Management
- REM 800  Real Estate Project Capstone

REQUIRED: Four courses from the following list:

- LAW 703  Real Estate Law
- REM 600  Housing and construction management
- REM 620  Real Estate Finance II
- REM 750  Real Estate Economics II
- REM 700  Real Estate Valuation
- REM 660  Real Estate Strategic Management
- GEO 151  Location, location, location
- GEO 231  Principles of Demography
- GEO 719  GIS and Business

LIBERAL STUDIES: One course.

PROFESSIONALLY-RELATED: Three courses.