

# Bulletin

## for Members of the Advisory Councils



*This Bulletin is published to keep you, a valued Advisory Council member, informed of the impact of your engagement. You will receive a printed version at the Advisory Council meetings twice a year, in September and January. We welcome your feedback and engagement in the initiatives in this Bulletin. Please e-mail suggestions and questions to Sana Mulji Dutt, Senior Advisor, External Stakeholder Engagement at [sdutt@ryerson.ca](mailto:sdutt@ryerson.ca).*

## Toronto Raptors' championship trophy comes to TRSM

The TRSM community experienced the thrill of victory as the Toronto Raptors' championship trophy made a surprise appearance at the school on October 21, 2019, giving them an exclusive opportunity to see and pose with the crowning achievement of the Raptors' first NBA title.

The trophy arrived at TRSM that morning for the "Sport + Business: Winning On and Off the Court Event" hosted by the Ted Rogers MBA program, which now offers a Sport Business focus.

The event featured a panel of senior sport business executives (two of whom are Ryerson graduates) – Leah MacNab, Managing Director of NBA Canada (Postgraduate Marketing Certificate from Ryerson), Daniel Freiman, Digital Media Manager of NBA (Ted Rogers MBA, 2013) and Michael Bartlett, Vice President of Community Affairs at MLSE.



**Thank you to David Miller, member of the Law & Business Advisory Council, for bringing the Larry O'Brien trophy to TRSM.**



Photo credit: Clifton Li

From left: Dr. Cheri Bradish, Leah MacNab, Michael Bartlett and Daniel Freiman



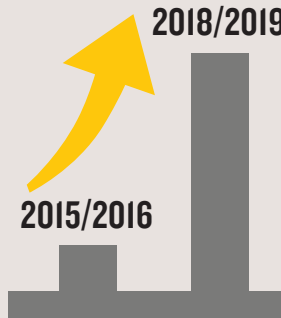
**David Miller**

# Ted Rogers Co-op program surpasses target of 1,500 students

TRSM's commitment to experiential learning hit a landmark this Summer with the Ted Rogers Co-op program surpassing their target of 1,500 students enrolled in the program.



**287**  
students



**1,503**  
students

## BOOTCAMP

The Business Career Hub (BCH) partners with a variety of employers from different industries such as Deloitte, Accenture, Slalom, Shopify, Twitter, Traction on Demand, PwC and EY Consulting.

They lead specialized Bootcamps and Preparatory Programs to prepare students for the corporate world.

See more at

[ryerson.ca/trsm-bootcamp](http://ryerson.ca/trsm-bootcamp)

students earn an average  
**\$36,000** over the course of their  
16+ months' worth of work terms

Business Career Hub hosted



**67**  
employers  
on campus in Fall 2019



**90%**  
Co-op students  
have a full-time job offer  
before they graduate



Bill and Catharina Birchall

**\$2 Million + \$250,000**

Thank you to **Bill and Catharina Birchall** for their \$2M gift, and to **Barrack Gold** for \$250,000 gift, which enabled the expansion of co-operative education at TRSM.

# Dr. Ravi Vatrapsu named TRSM's new Loretta Rogers Research Chair in Digital Enterprise



The Ted Rogers School of Management will advance its research and teaching leadership in digital transformation with the appointment of Dr. Ravi Vatrapsu as the new Loretta Rogers Research Chair in Digital Enterprise.

His primary research interests include areas such as social business, social media, big data analytics and e-government and e-politics.

Dr. Vatrapsu most recently served as a Professor of Computational Social Science at the Department of Digitalization of the Copenhagen Business School and the Director of the Centre for Business Data Analytics at the school.

Dr. Vatrapsu is looking forward to collaborating with your organizations to address the promises and pitfalls of digital transformation. He can be reached at [vatrapsu@ryerson.ca](mailto:vatrapsu@ryerson.ca)

Thank you to the **Rogers family** for establishing the first Loretta Rogers Research Chair in Digital Enterprise

## Transforming the health and wellbeing of seniors in Canada



**\$1 Million** donation from the Slaughter Family Foundation

The National Institute on Ageing (NIA) at Ryerson University has received a \$1 million donation from the Slaughter Family Foundation to develop the "Slaughter Policy Series on Ageing" over the next five years.

The Slaughter Policy Series will consist of public facing reports and educational initiatives that delve into the obstacles preventing Canadians from ageing in the place of their choice, that identify opportunities to help more seniors remain in their communities, and that offer guidance to governments, the healthcare sector, and private and public sector organizations that work with and for seniors.

1) population diversity and ageing  
2) age-friendly communities

3) financial security and ageing  
4) abuse, ageism, and social isolation.

The series will focus on four themes central to effectively enabling more people to age at home: Read more about NIA's programs and download publications at [nia-ryerson.ca](http://nia-ryerson.ca)



## Executive Education

Continuing on the success of 2019, XED is offering our two premier open enrollment programs: *Empowered Team Leaders – First Time Managers Program* and our *Labour Relations Program* in May 2020. We are proud to partner with RBC to offer the *RBC Women's Opt-In* program for women who have been out of the workforce for an extended period of time. This open enrollment program will run for four weeks in June. Registration for all of these programs, and some new ones, is available on our website: [ryerson.ca/xed](http://ryerson.ca/xed). We would also like to thank the many new corporate clients who have entrusted us to train their employees.

**Bloomberg Businessweek**



**TOP 5**

**Ted Rogers MBA ranks top 5 in Canada by Bloomberg Businessweek**

# Did you know that you have a network of TRSM's 160+ advisory council members?

You can see all advisory council members online at [ryerson.ca/trsm-advisory-councils](http://ryerson.ca/trsm-advisory-councils)

# 164

 advisory council members

# 32

 companies represented on TRSM's 13 advisory councils

# 33

 advisory council members are TRSM alumni

# 48

 advisory council members are Ryerson alumni

## Ted Rogers Management Conference (TRMC)

March 5-7, 2020 | [ryersontrmc.ca](http://ryersontrmc.ca)

Thank you to **Ted and Loretta Rogers** for this transformative gift.

As the largest student-led undergraduate business conference in North America, the 11<sup>th</sup> annual TRMC will embrace the start of a new decade, while celebrating the rich history of the past one. The conference will attract the brightest students globally to an intensive three-day professional development forum. Students have an opportunity to engage with both their peers as well as industry experts through professional workshops, case competitions, and networking opportunities. In the words of the late Ted Rogers – “The best is yet to come.”

TRMC by the numbers



**3** DAYS

**200** DELEGATES

**24** EVENTS

**31** PARTNERS

### Closing Keynote

#### Prem Watsa

CEO, Fairfax Financial

Prem Watsa is an Indo-Canadian billionaire businessman who is the founder, chairman, and chief executive officer of Fairfax Financial Holdings, based in Toronto. He has been called the “Canadian Warren Buffett.”

### Speakers Include

#### Emma Brooks

Head of Marketing, Wattpad

#### Michael Friisdahl

President & CEO, MLSE

#### Ashleigh Gray

Rangle.io

#### Jim Reid

Chief HR Officer, Rogers Communications and member of the Dean's Advisory Council

#### Laura Pallotta

VP, Sales and Distribution, Marriott and member of the TRSM Hospitality and Tourism Management Advisory Council

## Ways you can get involved at TRSM

- Nominate a friend to join the Dean's Circle or create a new Student Award. Email [kasia.stec@ryerson.ca](mailto:kasia.stec@ryerson.ca)
- Become an industry partner to deliver a Bootcamp. Email [nelufur.bhasin@ryerson.ca](mailto:nelufur.bhasin@ryerson.ca)
- Sponsor the Ted Rogers Management Conference. Email [alyssa.twomey@ryerson.ca](mailto:alyssa.twomey@ryerson.ca)
- Bring an Executive Education Xcelerator to your organization. Email [Xed@ryerson.ca](mailto:Xed@ryerson.ca)