

## MANAGEMENT

### CURRICULUM

First Offered Fall 2020

#### Doctor of Philosophy

<b>DEGREE REQUIREMENTS</b>	<b>Credits</b>
Comprehensive Examination	(Milestone)
Proposal Defence	(Milestone)
Dissertation	(Milestone)
MG9101 Management and Organization Theory	1
MG9102 Advanced Research Methods Qualitative	1
MG9103 Advanced Research Methods Quantitative	1
MG9110 Research Seminar 1	Pass/Fail
MG9111 Research Seminar 2	Pass/Fail
MG9112 Research Seminar 3	Pass/Fail
Three Electives from Group A and B (maximum of 2 from Group B)	

<b>ELECTIVES</b>	<b>Credits</b>
<b>Group A</b> (minimum of one elective in area of specialization)	
MG9201 Digital Enterprise and Social Media	1
MG9202 Real Estate Studies	1
MG9203 Retail and Consumer Services	1
MG9204 Strategy Innovation and Entrepreneurship	1
<b>Group B</b> (maximum of two electives from Group B)	
MG9205 Directed Readings	1
MG9206 Special Topics: Management	1
MB8110 Integrating AI: Business Process Management Perspective	0.5
MB8111 Negotiation and Conflict Management	0.5
MB8113 Dynamic Decision Making and Problem Solving	0.5
MB8114 Organizational Decision Making	0.5
MB8116 Acquiring Consulting Skills & Processes	0.5
MB8117 Project Management	0.5
MB8118 Brand Management	0.5
MB8119 Cases in Corporate Finance	0.5
MB8121 Disruptive Digital Transformation	0.5
MB8122 International Finance	0.5
MB8123 Professional Sales	0.5
MB8124 Social Media Analytics	0.5
MB8125 Developing Your Startup	0.5
MB8126 Talent Management	0.5
MB8127 Investment and Portfolio Management	0.5
MB8128 Starting Your Start-up	0.5
MB8129 Understanding Consultants & Consulting	0.5
MB8130 Strategic HRM	0.5
MB8131 Sourcing Digital Services	0.5
MB8132 Causality and Causal Inference Methods	0.5
MB8133 Personal Finance	0.5
MB8134 Mental Health and Wellbeing in the Workplace	0.5
MB8135 Sport Business Strategy	0.5
MB8136 Sport Business Marketing	0.5
MH8001 Strategy in the Home and Community Care	1
MH8002 Comparative Health-Care Policy	1
MH8003 Management in Home and Community Care	1
MH8004 Performance in Home and Community Care	1
MH8005 Information Technology for Home and Community Care	1
MH8006 Research for Community Care	1
SM8219 Theories of Technology and Organizations	1
SM8721 Service Innovation Management	1
SM8722 Special Topics	1
SM8723 Advanced Data Analytics in Business	1

## Course Listing

### **MG9101 Management and Organization Theory**

Each week, two theories from a list of 40 will be selected for systematic analysis of their ontological assumptions, knowledge interests and epistemological implications. For each of the two theories two empirical research papers will be reviewed and critically analyzed to enable the students to understand the special challenges of operationalizing the theories in organizational research. 1.0 Credit

### **MG9102 Advanced Research Methods Qualitative**

Topics will include: historical roots, philosophical assumptions, theoretical framework, and implications of different qualitative approaches; research design; data collection, analysis, and interpretation strategies; critical evaluation of qualitative studies, and research grant writing for a qualitative study. Students will develop their capacity to conduct qualitative research through hands-on projects. This course covers the key concepts and methods of qualitative research. 1.0 Credit

### **MG9103 Advanced Research Methods Quantitative**

This course explores quantitative analytical techniques, allowing students to design research projects and conduct necessary quantitative analysis. During empirical studies, it is important to understand the benefits and drawbacks of various techniques so that students choose appropriate techniques to address research questions tested. The focus will be on gaining an understanding of what the various statistical techniques can do, what is the most effective technique, how to apply them and interpret the results. 1.0 Credit

**MG9110 PhD Research Seminar 1** The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course, students will attend and reflect on a minimum of seven research presentations. Pass/Fail

**MG9111 PhD Research Seminar 2** The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course, students will attend six seminars and present a paper at a conference or equivalent venue. Pass/Fail

**MG9112 PhD Research Seminar 3** The purpose is to expose students to current research in the TRSM including the paradigmatic approaches and methodologies employed to address management research questions. The exposure will aid in the development of the students' own research ideas and implementation. To pass the course, students will attend five seminars, present a paper, and organize a research seminar. Pass/Fail

### **MG9201 Digital Enterprise and Social Media**

This course aims to introduce students to the overarching concepts, ranging from technical to managerial, that are critical for the functioning of the digital enterprise, the modern networked organization driven by digital technologies and data. After a high-level coverage of these concepts, the focus is on seminal theories that attempt to explain how individuals, organizations, and society interact with information and communication technologies and the dynamics caused by technological progress. 1.0 Credit

### **MG9202 Real Estate Studies**

This course presents various research topics in the growing areas of real estate. The course will prepare students to develop their own research agenda or pursue their own research interests that can be published in top economics and finance journals. As a result of the rapidly-growing field, the reading list is evolving and may be supplemented. Papers selected include both published and working papers and cover long-standing and current research questions. 1.0 Credit

### **MG9203 Retail and Consumer Services**

This course explores theories and topics related to retail and consumer behavior research. The course comprises of intensive readings, critical analyses of published research papers, and developmental writing. The course provides a survey of classic papers as well as recent theoretical developments in this topic domain. Topics addressed in this course are designed to complement other PhD seminars, while introducing the topic domain. 1.0 Credit

### **MG9204 Strategy Innovation and Entrepreneurship**

This course explores theories related to entrepreneurship and strategy research. The course comprises of intensive readings, critical analyses of published research papers, and developmental writing. The course provides a survey of classic papers and recent theoretical developments in this topic domain. Topics addressed in this course are designed to complement other PhD seminars, while introducing everyone to the topic domain. Students will have opportunities to interact with Ryerson's innovation and entrepreneurship ecosystem. 1.0 Credit

### **MG9205 Directed Readings**

This course gives students space to study literature that explores the full theoretical and contemporary scope of readings pertaining to a proposed field of specialization under the guidance of the professor. The course will involve an in-depth review of the literature in a particular area guided by a member of the faculty. Students must seek out the approval of a faculty Supervisor prior to enrolling in this course. 1 Credit

### **MG9206 Special Topics: Management**

Management This course examines selected topics in areas related to the program that are not covered by existing courses. The topic(s) will vary depending on the needs and interests of the students and the instructor. The particular course description will be announced prior to scheduling the course. 1 Credit