

The logo for the Faculty of Communication and Design (FCAD) at Ryerson University, featuring the letters 'FCAD' in a bold, sans-serif font. Each letter is a different color: 'F' is purple, 'C' is orange, 'A' is teal, and 'D' is red. The logo is set against a white rectangular background.

FCAD

# RUBIX

SHOWCASING SCHOLARLY RESEARCH & CREATIVE INNOVATION  
from the Faculty of Communication and Design at Ryerson University

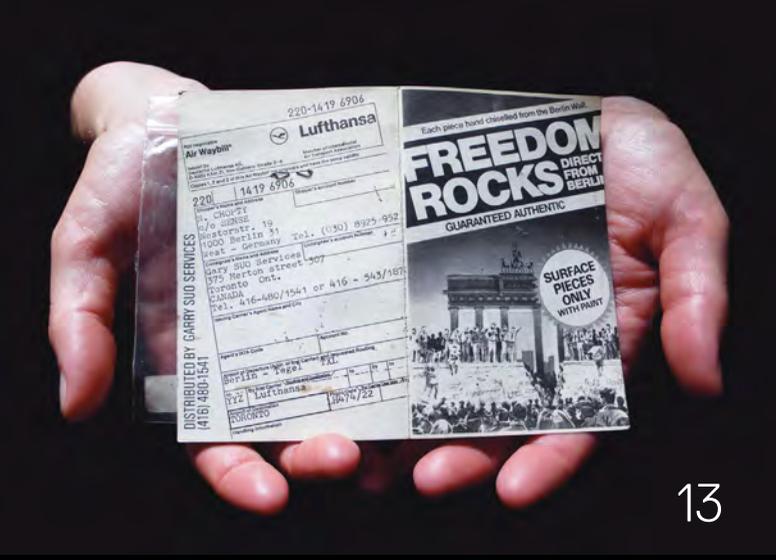
FALL 2015



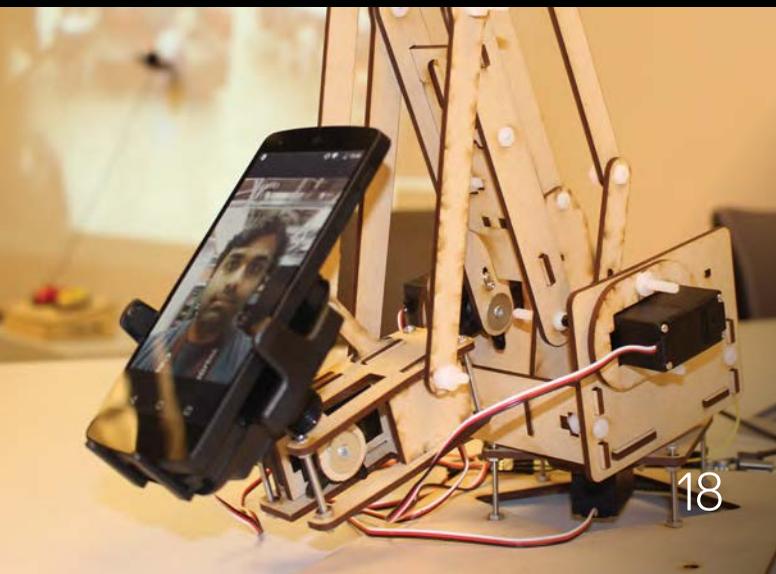
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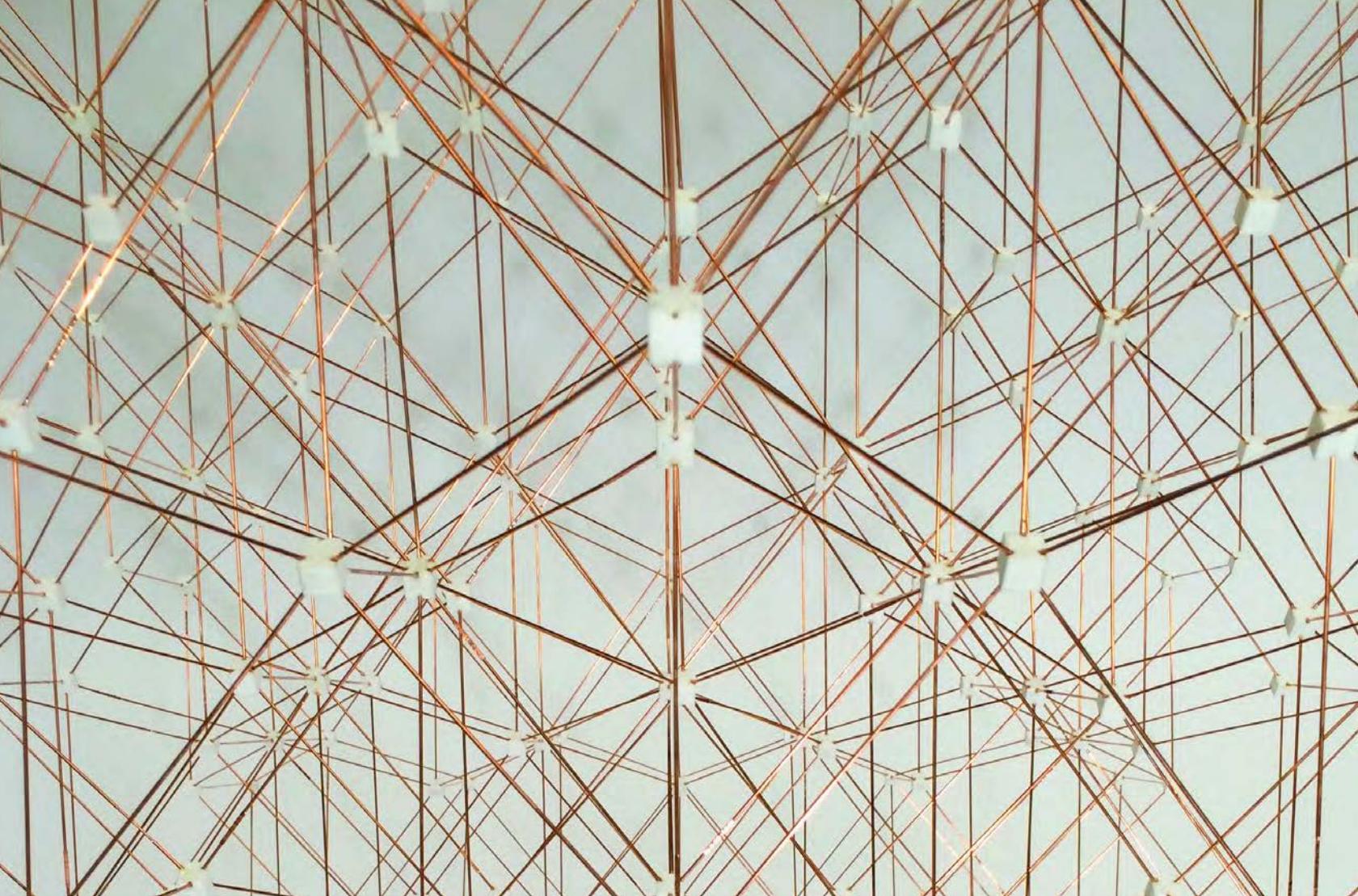
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# JONATHON ANDERSON

## AIRY - V.IV

School of Interior Design

Digital Design, Fabrication, Technology

CONSISTING OF A SCULPTURE AND A SERIES OF DRAWINGS, Jonathon Anderson's exhibit is only a small sample from a series of work that has been developed over the past three years.

Complex lattice systems, shown in his exhibit, were created using systemic computation with simple input parameters and expressive articulation of digital and physical making technologies. Repeating planar hexagonal and triangular grid graphs establishes the spatial logic and achieves an overall volume that is infinitely expandable.

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Jonathon used agent-based visual scripting as a medium for experimentation, decision-making and problem-solving in the creation of three components. To assure precision and geometry, 3D printing was used to craft two modular nodes. Linear connections are 1.5mm metal rods cut to a described length.

The resulting volume within the sculptures and drawings provokes phenomenological experiences. It provides a delicate and voided aesthetic that creates a tension between its presence within space and how we experience or perceive space within.

# GAVIN ADAMSON

## MENTAL HEALTH SUPPORT THROUGH DOCUMENTARIES

School of Journalism

Documentary Film, Multimedia, Film, Digital Journalism, Social Media, Story Structure, Mental Illness in Media

DOCUMENTARY VIDEOS produced from Gavin Adamson's research project has brought together those recovering from experiences with severe mental illness. These videos, filmed over a two-year period, aim to train participants to script, film and edit a series of educational videos. The team's project reawakens a Canadian-developed research model called the Fogo Technique, which puts participatory video production at the centre of research.

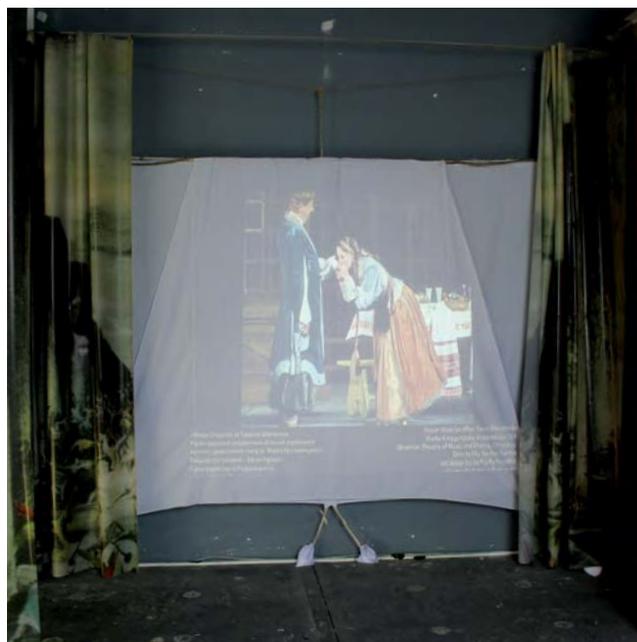
By the project's third year, participants will screen the videos for a range of audiences, including health service personnel, students and the general public. If successful, the team will package the process into an empirically grounded mental health PV intervention (with an accompanying toolkit) that can be used by other recovery centres.

Currently, about 20 participants are producing videos in recovery centres in Montreal, Halifax and Toronto. This research, which puts participants at the centre of the project, is closely aligned with recovery and reducing the stigma that surrounds mental illness.

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[Photo courtesy of Stephanie Young, Rick Miller & Robby Reis]



# PAVLO BOSYY

## THE WORD AND THE STAGE

Ryerson Theatre School

Poetry, Ukrainian Theatre

PAVLO BOSYY'S MULTIMEDIA PROJECT celebrates the work of poet, writer, artist and political figure Taras Shevchanko (1814-1861). *The Word and the Stage* celebrates both this literary giant and Ukrainian culture through a presentation of theatre shows dedicated to Tara's 200<sup>th</sup> birthday.

The 15-minute project, created by Pavlo and Mike Zgryvets, features photos and video of theatre productions based on Taras' plays, poetry and biography that were produced or remounted in 2014. It also highlights a range of Ukrainian theatre venues, from small student companies to regional theatres and the historic National Ivan Franko Drama Theatre.

The project premiered at Prague Quadrennial June 2015 and became part of the Ukrainian exhibit. It included Yaroslav Dzhus, playing "Melody" by Myroslav Skorvk, on the Ukrainian bandura.

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# TAYMOORE BALBAA

## AFTERTHOUGHTS: RECENT WORK BY ATELIER3AM

School of Interior Design

Libraries, Housing, Temporary Structures,  
Cultural Centres, Urban Revitalization

TAYMOORE BALBAA'S SHOWCASE features recent projects designed by his architecture, interiors and urban design practice –Atelier3Am– based in Toronto and Hong Kong.

Their range of work is broad: from temporary installations and structures, to cliffside cultural centres, to places of worship and urban revitalization.

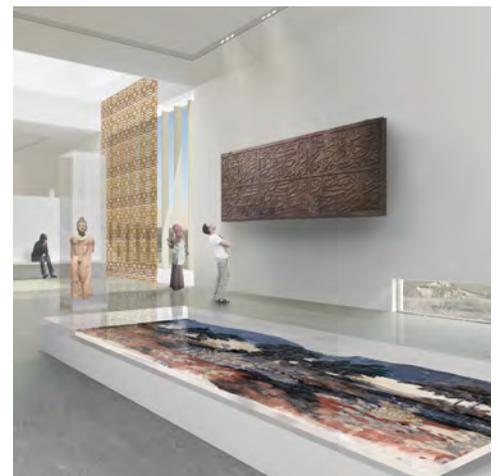
“Through sensitive and site-specific methodologies to each and every design challenge, our work addresses and confronts the subtleties of context: geographic, social, and cultural.”

(Atelier3Am)

*Afterthoughts* showcases projects completed in Afghanistan, Canada, Hong Kong, Morocco and the United States.

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[www.atelier3am.com](http://www.atelier3am.com)



[Photos: International Design Competition entry for the Bamiyan Cultural Centre (Bamiyan, Afghanistan) courtesy of Atelier3AM]



# ROBERT BURLEY

## AN ENDURING WILDERNESS: TORONTO'S NATURAL PARKLANDS

School of Image Arts

[Urban Landscape, Environment, Documentary Media](#)

ROBERT BURLEY'S PHOTOGRAPHIC SURVEY of Toronto's green spaces is part of a larger, multi-faceted project by the City of Toronto Planning Department and the Department of Parks, Forestry and Recreation.

Based on a recent study, the City has recommended the designation of 68 new sites as Environmentally Significant Areas (ESAs), as well as the expansion of 14 existing ESAs – all found in the ravine and waterfront parklands.

Robert's photography is part of an initiative to raise awareness of Toronto's wilderness areas and the important roles they play in the city's social, environmental and economic well-being.

The 400 photographs created for this project will become important historical records housed in the City of Toronto Archives. They will be used in numerous online initiatives and plans are underway for a book that will include contributions from Toronto writers and essays on the history of these green spaces.

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## **BEN BARRY & DANIEL DRAK**

### **EXPANDING THE MALE IDEAL**

School of Fashion

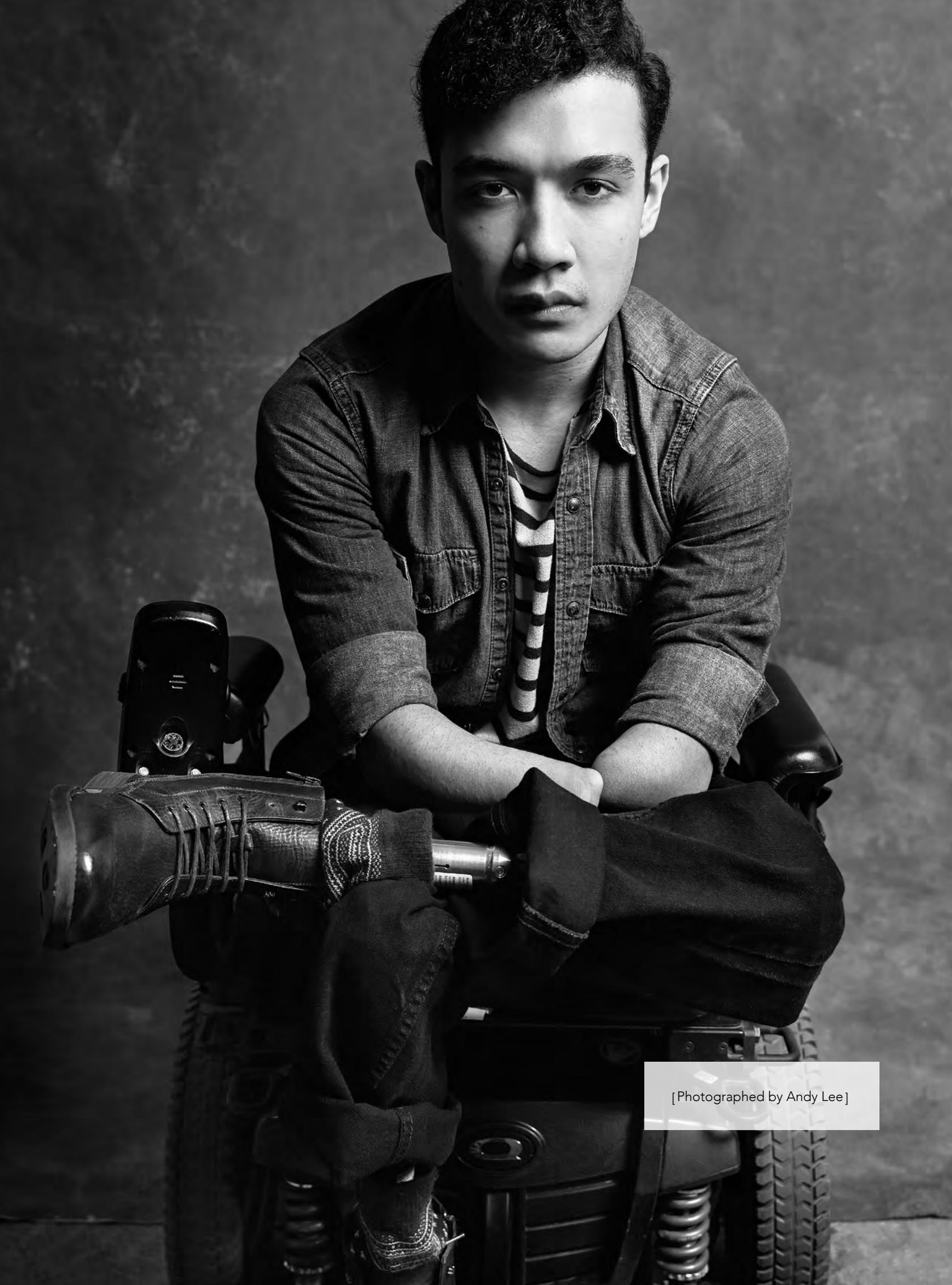
Body Image, Consumer Culture, Digital Consumption,  
Gender Studies, Men's Fashion

AN EDITORIAL SPREAD created by Ben Barry & Daniel Drak uses fashion to promote a new way of seeing men.

The project invited eight men to participate in a fashion shoot done in collaboration with photographer Andy Lee. The men were asked to style and pose themselves to best reflect their own expression of gender. Individually, each man photographed conveys his own masculinity; together they reflect a panorama of male diversity.

Fashion can be the source of men's body anxiety, but it can also be a vehicle to improve it. Their shoot isn't selling a fashion trend: it's selling the idea that all men are worthy of being in fashion.

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[Photographed by Andy Lee]

# GERDA CAMMAER

## TRAVELING SHOTS: AMATEUR TRAVEL FILMS IN THE AGE OF THE DIGITAL WAYFARER

School of Image Arts

History of Film, Film Technology, New Media  
Technology, Documentary and Experimental Film

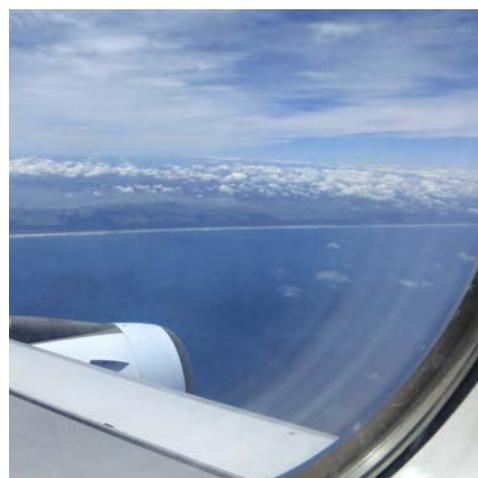
THROUGH RESEARCH AND THE PRODUCTION OF AN INTERACTIVE DOCUMENTARY, Gerda Cammaer explores similarities and differences between historical and contemporary travelogues. Done in collaboration with Max Schleser from Massey University in New Zealand, *Traveling Shots: Amateur Travel Films in the Age of the Digital Wayfarer*, compares aspects of the travel behaviour and film culture of two generations: the boomers and the millennials – in other words, the “me generation” and the “#megeneration.” From shooting film on small analogue cameras to recent videos shot on portable digital cameras and Android devices, Gerda’s work documents how amateur travel films have evolved stylistically and conceptually throughout these eras.

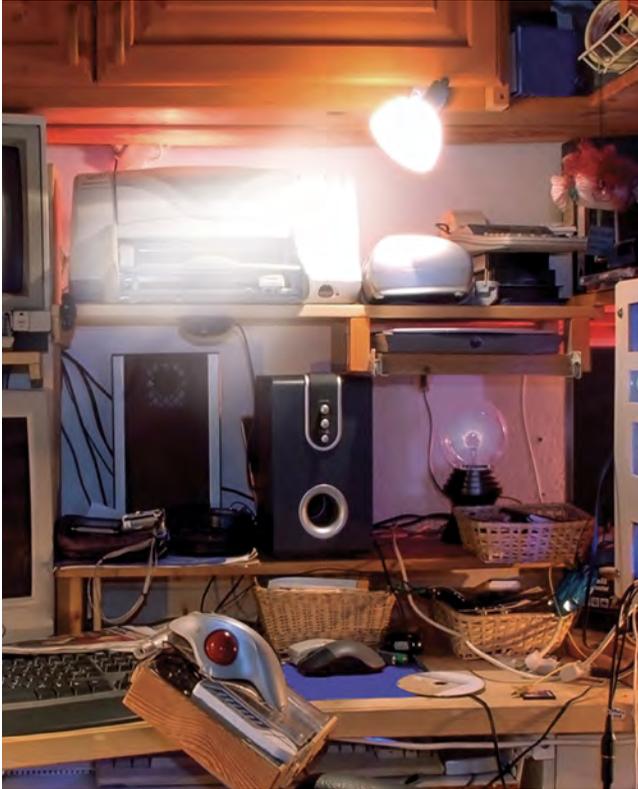
By comparing the travel films of these two generations, Gerda’s exhibit explores the ways in which mobile media has reopened questions about the formation and proliferation of the tourist gaze. It also looks at how sharing travel stories has changed now that the notion of community is at the heart of the Internet and home movies are no longer only viewed at home.

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“Mobile devices make the mundane interesting, the everyday confronted, providing a new lens for viewing the world through a new camera vision.”

(Max Schleser, 2009)





## MIRANDA CAMPBELL

### OUT OF THE BASEMENT: YOUTH CULTURAL PRODUCTION IN POLICY AND IN PRACTICE

School of Creative Industries

[Youth Cultural Production, Education, Policy](#)

MIRANDA CAMPBELL'S RESEARCH AND BOOK speaks to the fact that the 21<sup>st</sup> Century has seen a substantial increase in the number of young people attempting to build their careers in creative industries. Her research maps the characteristics of youth cultural production and asks what has – or has not – changed over the years as young people try to make a living from their creative work. Miranda's research includes interviews and profiles with a range of experts, organizations and young people involved in cultural production.

Her project examines economic and labour issues facing these young creators, including lack of remuneration and low earnings, as well as their areas of need. It looks at policy changes that will help youth survive in the creative field, including the need for policy framework that supports small-scale and self-generated youth activities, and the importance of shifting education models towards the creation of learning communities and hubs.

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## CHARLES DAVIS

### MEDIA INNOVATION RESEARCH LAB

ES Rogers (Sr) Research Chair in Media  
Management and Entrepreneurship

RTA School of Media

[Media Audiences, Media Management and Policy, Entrepreneurship and Small Firms, Media Consumption, Media Consumers, Media Production Studies, Research Methods \(Qualitative, Mixed, and Surveys\)](#)

THE RANGE OF RESEARCH PROJECTS undertaken by Charles Davis examines innovation in Ontario's entertainment and creative sectors.

His research addresses the need to understand innovation, which represents a major challenge to entrepreneurs, managers and policymakers in the creative industries, including the media industries.

Charles' research examines the Toronto media cluster and some of its economic drivers via external linkages, such as production outsourcing and international co-productions. It also looks at the kinds of innovation dynamics that prevail in an urban "cognitive cultural economy." Among publications on small media firms is a chapter on new firms in the screen-based media industry and an extensive investigation of labour market dynamics for creative self-employed professionals.

One of the most intriguing aspects of innovation in creative industries concerns market dynamics and the drivers of satisfaction and enjoyment among consumers of media entertainment products.

Charles' ongoing research on media audiences seeks to explain perceived value of experience goods. For example, he analyzes the audiences of live operatic performances that were narrowcast in high definition to movie theatres, audiences for new experiences using augmented reality, audiences for the CGI-based award winning documentary, Ryan, and global audiences for blockbuster fantasy films Avatar and The Hobbit trilogy.

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# LORELLA DI CINTIO

## THE PAPER SHOE PROJECT

School of Interior Design

[Social & Political Positions, Pedagogy,](#)  
[Service and Experiential Learning, Social Innovation](#)

LORELLA DI CINTIO'S RESEARCH PROJECT AND EXHIBIT addresses the basic need for footwear that is low-cost and low on environmental impact.

Approximately two billion people are infected with parasitic worms worldwide. A simple pair of shoes or sandals can protect against these soil-transmitted helminthes infections, particularly in developing nations where factors like walking barefoot, poor sanitation systems and warm, moist climates lead to endemic disease. Yet, despite 20 billion shoes being manufactured each year, shoes are thrown away and dumped into landfills every day.



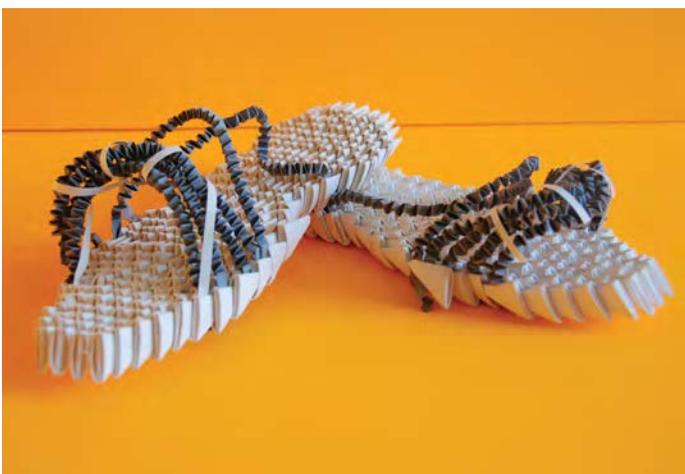
The Paper Shoe Project will develop new methods and materials to support health education and provide a new social innovation model

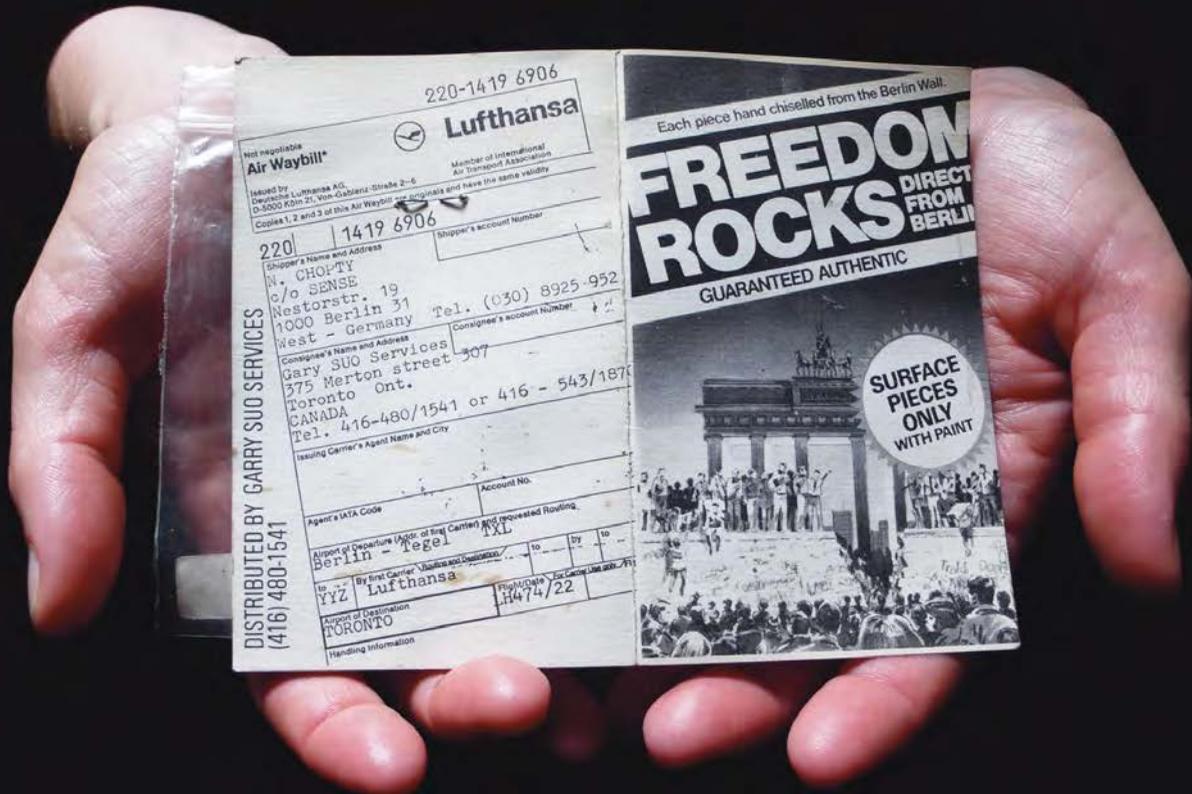


*The Paper Shoe Project* will develop new methods and materials to support health education and provide a new social innovation model to address this issue. The social innovation component follows the Fair Wear Foundation model for workers, and civil society action, and supports ongoing research and writing on design activism and the ethics of aesthetics.

Lorella's work has been recently exhibited and presented at the 2015 Maker Festival and select OVPRI events.

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## BLAKE FITZPATRICK & VID INGELEVICS

### FREEDOM ROCKS: HOLDING THE WALL, 2014

School of Image Arts

Memory and Mobility, Berlin Wall, Photographic Representation, Nuclear Era, Visual Responses, Contemporary Militarism, Post-Cold War History

CAPTURED IN VIDEO, Blake Fitzpatrick & Vid Ingelevics share stories on how Southern California residents came to own pieces of the Berlin Wall. The video uncovers bits of history stored within these rocks and asks what these displaced fragments mean to their owners.

In revealing the provenance of their souvenir piece, a biography of each fragment is created: one in which each

individual's memory and personal stories take precedence over the narrative of historical change. In telling the stories of these fragments – and the stories of those who own them – the video explores how memory and history intertwine.

*Freedom Rocks* premiered at the Goethe-Institut to mark the 25<sup>th</sup> anniversary of the fall of the Berlin Wall and was later screened at the Goethe-Institut's media lounge.

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# RICHARD GRUNBERG

## GLOBAL CAMPUS NETWORK

RTA School of Media

[HD Bidirectional Broadcast over IP, Digital Cinema](#)

THE ORION AWARD WINNING *GLOBAL CAMPUS NETWORK* (GCN) research centre presents the first truly collaborative international student perspective of worldwide events and creative endeavours.

GCN facilitates a uniquely collaborative and interactive method of bringing young artists, students, researchers, educators and community partners together from around the world. Through the creation of media content, participants share and grow from the discussion of cultural differences and similarities.

GCN focuses on learning from each other, sharing diverse perspectives, and motivating societal transformation through research development projects, eLearning activities and the real-time production of collaborative and interactive live events, which range from current affairs to performing arts.

GCN focuses on learning from each other, sharing diverse perspectives, and motivating societal transformation

Using zero latency, Internet-based bidirectional high definition technology, which was co-developed by Ryerson and the industry, and personal mobile devices for video interactivity, the network provides a research platform for diverse modes of cultural expression and collaboration in an unbiased and non-moderated forum. Students have the opportunity to learn in a live network environment and experience how other cultures develop in a space that's respectful of the cultural differences in ideology and production processes.

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# FILIZ KLASSEN

## ACTIVE BUILDING BOUNDARIES

School of Interior Design

[Materiality as Responsive Matter, Adaptability](#)

FILIZ KLASSEN'S VIDEO PROJECT is comprised of her process work in both interior and exterior prototypes.

The recording of weather elements in a variety of outdoor locations in Toronto, blend into the microscopic experiments with water, light, heat and reverberation and serve as the impetus for larger architectural installations. The process sequences reveal early prototypes that use weather elements to expose hidden poetry, collect precipitation through netting and disperse light amongst others. These prototypes are ultimately rendered as images themselves and projected onto building façades, creating "active building boundaries."

Working with and responding to the materials' behaviour against the elements, Filiz captures the active forces between building surfaces and their immediate surroundings. This process begs for further research questions in understanding a building's impact on climate change, while also allowing Filiz to express her ideas in the medium of visual arts, interiors and architecture.

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[Photo courtesy of Dan Browne / Active Building Boundaries]



## APRIL LINDGREN

### IS NO NEWS BAD NEWS? AN INVESTIGATION OF LOCAL NEWS POVERTY IN CANADIAN COMMUNITIES

School of Journalism

[Local News Coverage](#), [Local News Poverty](#), [Ethnocultural News Media](#), [Journalism and Politics](#)

THROUGH AN INTERACTIVE MAP, April Lindgren's investigation into news poverty, done in collaboration with The Local News Research Project, visualizes the consequences of changes to local news landscapes.

Residents of Canada's major cities can turn to multiple sources for local news, but people who live in smaller cities, suburban municipalities and rural areas often have fewer options.

In recent years, these news choices have become even more limited. Local newspapers and broadcast outlets have scaled back operations, consolidated or shut down altogether, and many online news sites struggle to stay afloat.

April's investigation includes a crowd-sourced map that tracks losses and additions to local news ecosystems across Canada. It also asks voters in eight Canadian municipalities if they obtained enough news from local media to cast an informed vote in a federal election and collects data on social media and news coverage for the race for MP in these eight communities.

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[www.localnewsresearchproject.ca](http://www.localnewsresearchproject.ca)

[Image courtesy of Gary Gould]

## NATALIA LUMBY & ABHAY SHARMA

### DEVELOPING STRATEGIC DIRECTION FOR SME PRINTERS IN WESTERN CANADA

School of Graphic Communications Management

[Workflow](#), [Lean Management](#), [Market Analysis](#), [Automation](#), [Printing](#)

THESE POSTERS by Natalia Lumby and Abhay Sharma showcase information gathered to help develop the target markets and future products for a Western Canadian printer.

Working jointly with NorQuest College in Edmonton and the National Research Council of Canada, Natalia and Abhay, along with research assistants Alyssa Andino and Christopher Ambedkar, are helping this printer build their strategic direction. The two-part project consists of evaluating technology, developing market segments and sales strategies.

Their exhibit consists of two posters that visualize the information gathered during this ongoing study, including process and workflow diagrams and various internal and external business analysis tools.

Once the project is complete, recommendations are expected to take a 360-degree view of the company and the market.

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HELPING A  
 WESTERN CANADIAN  
 PRINTER BUILD  
 THEIR STRATEGIC  
 DIRECTION



## ALISON MATTHEWS DAVID

### FASHION VICTIMS: THE DANGERS OF DRESS PAST AND PRESENT

School of Fashion

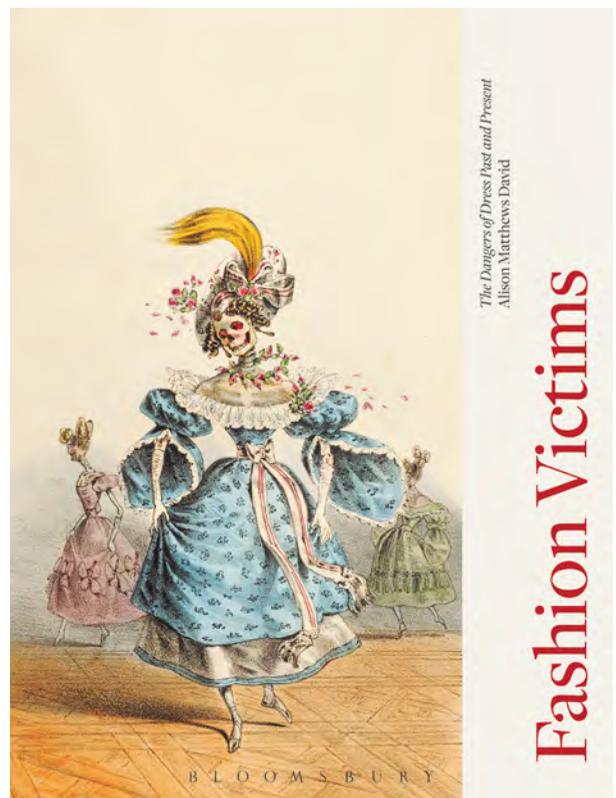
[Ethics in Fashion, Fashion Curation, Gender Studies, Material Culture](#)

WITH A NEW BOOK AND MUSEUM EXHIBIT, Alison Matthews David examines the dangerous – and sometimes deadly – world of fashion. From insidious murder weapons to highly flammable crinolines, clothing has been the cause of death, disease and madness throughout history. Alison’s work documents these seemingly innocuous garments, such as hats laced with mercury, frocks laden with arsenic and literally “drop-dead gorgeous” gowns.

Based on her research, Alison and Elizabeth Semmelhack, senior curator of the Bata Shoe Museum and adjunct professor at Ryerson University, curated *Fashion Victims: The Pleasures and Perils of Dress in the 19<sup>th</sup> Century*, currently on display at the Bata Shoe Museum.

Alison’s book, *Fashion Victims: The Dangers of Dress Past and Present* (Bloomsbury, 2015), explores how these garments have tormented those who make and wear them, as well as harming animals and the environment. Chronicling evidence from Greek mythology to the present day, her book unravels the dark side of fashion and tears apart the world of everyday fashion at its seams.

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FASHION  
KILLS



## ALI MAZALEK

### SYNAESTHETIC MEDIA LAB (SYNLAB)

Canadian Research Chair in  
Digital Media and Innovation

RTA School of Media

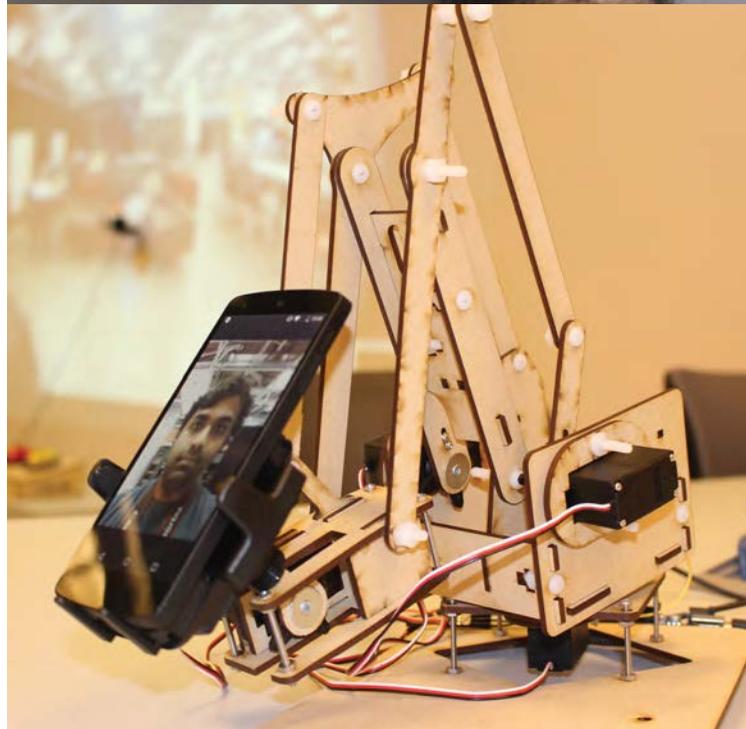
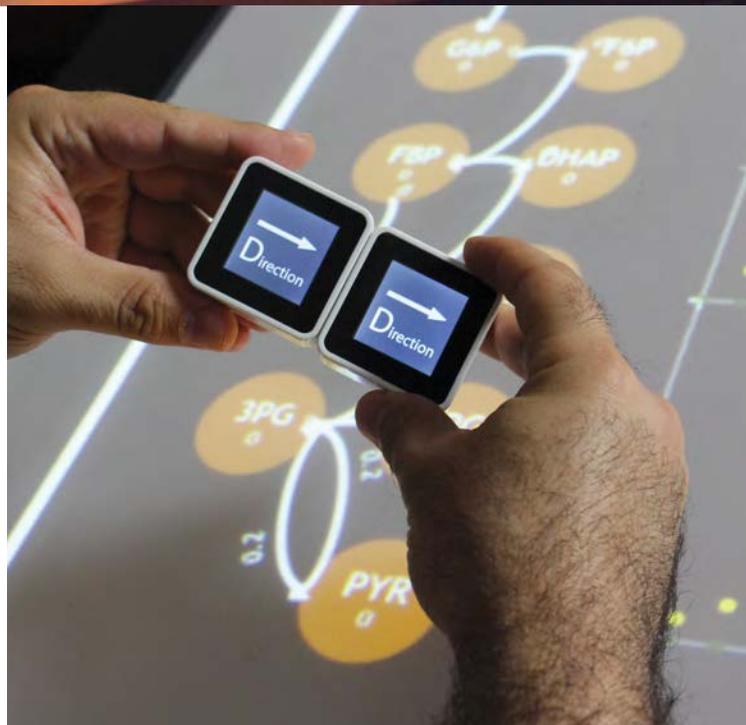
Computing, Interaction Design,  
Digital Media Technologies

THE SYNAESTHETIC MEDIA LAB (SynLab) is a research playground where physical materials, analogue sensors and digital media come together in novel ways to support creativity and expression. Ali Mazalek founded and directs the Synlab at Ryerson and Georgia Institute of Technology. The lab's approach combines theoretical study and scientific research with technological development and artistic practice. Applications range across media arts, computational sciences, entertainment and educational domains.

As Canada Research Chair in Digital Media and Innovation, Ali works at the forefront of computing and interaction design trends that support a tighter integration of the physical and digital worlds. She designs and develops tangible and embodied interaction systems that enables people to be more creative across both science and art disciplines.

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# ASMAA MALIK

## A TRANSNATIONAL MOMENT: A CASE STUDY OF NEWS, SOCIAL MEDIA AND TORONTO'S PAKISTANI DIASPORA

School of Journalism

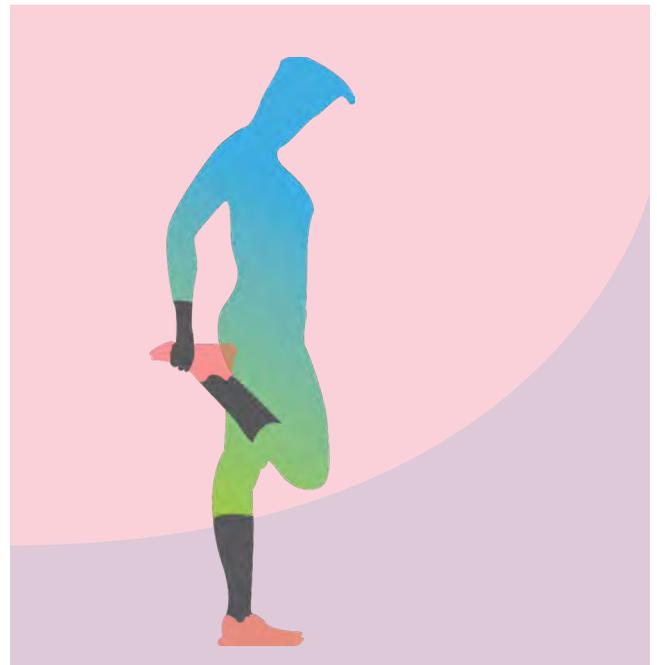
[Finding and Sharing Digital News, Digital Divide](#)

ASMAA MALIK'S POSTER highlights key points in her paper, *A Transnational Moment*, which examines the role social media networks play in how members of diasporas share news, images, video and information on events in their homeland.

Just hours after the 2014 Taliban attack on a school in Peshawar, Pakistan that killed 140 students and teachers, social media networks were flooded with news stories, videos and photos of the tragedy. Many of these were shared by members of the Pakistani diaspora in Toronto.

While significant work and research has been done on social media and migration in terms of building and maintaining diasporic communities, Asmaa uses the 2014 attack as the backdrop for her research examining the impact of real-time information sharing among members of the Pakistani diaspora via social networks. Her paper also explores the effects this emerging real-time relationship has on concepts of transnationalism as they relate to diasporas.

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# JESSICA MUDRY

## THE FITBOX: MATERIALIZING METABOLISM

School of Professional Communication

[Science Communication,](#)  
[History of the Calorie, Nutrition](#)

PART-ART AND PART-SCIENCE EXPERIMENT, Jessica Mudry's research project attempts to recreate American chemist Wilbur Atwater's calorimeter. The goal is to put a subject's metabolism on display for all to see.

In 1897 Wilbur designed the respiration calorimeter: an isolated, sealed chamber that measures the food intake and movement of the subject inside, thus allowing the researcher to "see" a calorie in both a hamburger and a workout.

Jessica's *Fitbox*, made out of clear plexiglass, is similar to his experiment, but displays the metabolism of the subject inside the installation. Viewers can thus watch a calorie being created.

The project draws attention to the moral and philosophical dimensions of human measurement. The focus of *Fitbox* is not to measure what the person in the box does, but rather to examine how the act of human measurement distracts us from our activities by making our goals quantitative through abstract units, such as the calorie.

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# JOSEPH MEDAGLIA

## THE BODY OF OTHERS

School of Fashion

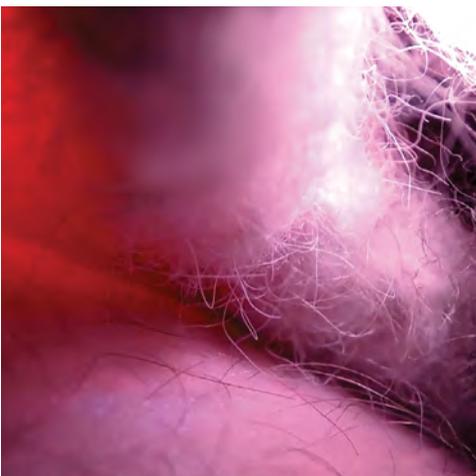
LGBTQ Studies, Technology, Representation,  
The Body, Popular Culture

JOSEPH MEDAGLIA'S EXPERIMENTAL VIDEO examines the dynamic relationship between LGBT identities, embodied subjectivity and technologies of representation.

In *the body of Others*, segments of the body morph and shift into one another, refusing to stabilize into a coherent whole. It is uncertain if we are witnessing the interior or exterior of a body—male or female. New, indeterminate forms move in and out of darkness in response to reverberating and stark sounds to establish a fluid, embodied space. We are left to question the coherence of bodies, identities and sexualities.

His video resists the oppressive ideological forces that aim to fix subjects and restrict sexuality to a binary of “normal” and “other.” By resisting form and gender, the video finds freedom in the failure to comply with a predetermined order of bodies and identities.

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### The body of Others has been shown at:

2014: The Sex Offensive:  
Emancipating Gender Group  
Exhibition, Propeller Gallery, Toronto

2013: MIX26 NYC; New York Queer  
Experimental Film Festival, New York

2013: International Streaming Festival  
of Video & Audio Art

2013: TWISTED Group Exhibition,  
Project Gallery, Toronto



[CANthings app interface and management console]

## CANthings (Context - Aware Networks for the Design of Connected Things)

# HOSSEIN RAHNAMA

## CANTHINGS

RTA School of Media

[Context Aware Computing, Mobile Sensing](#)

HOSSEIN RAHNAMA'S PRESENTATION focuses on the design and analysis of comprehensive ontology-driven design patterns and an expert system that can enable and enhance the creation of relationships between people, things and spaces. *CANthings* (Context-Aware Networks For the Design of Connected Things) is used to research and build a sophisticated design framework for the "Internet of Things" ecosystems.

By introducing these patterns, a new wave of software platforms can be designed that will be more responsive and have greater situational awareness. Ontologies used for the design of this expert system are pluggable and can have multiple variants depending on the environment in which they are activated.

The benefits of this research will be seen by engineers who will be able to develop better context-aware solutions, by end-users who will have a more reliable user experience in ubiquitous computing environments, by companies that can leverage such paradigms to enhance productivity and by researchers with an interest in ubiquitous computing, who will be able to significantly expand their work in the field.

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# RAMONA PRINGLE

## AVATAR SECRETS

RTA School of Media

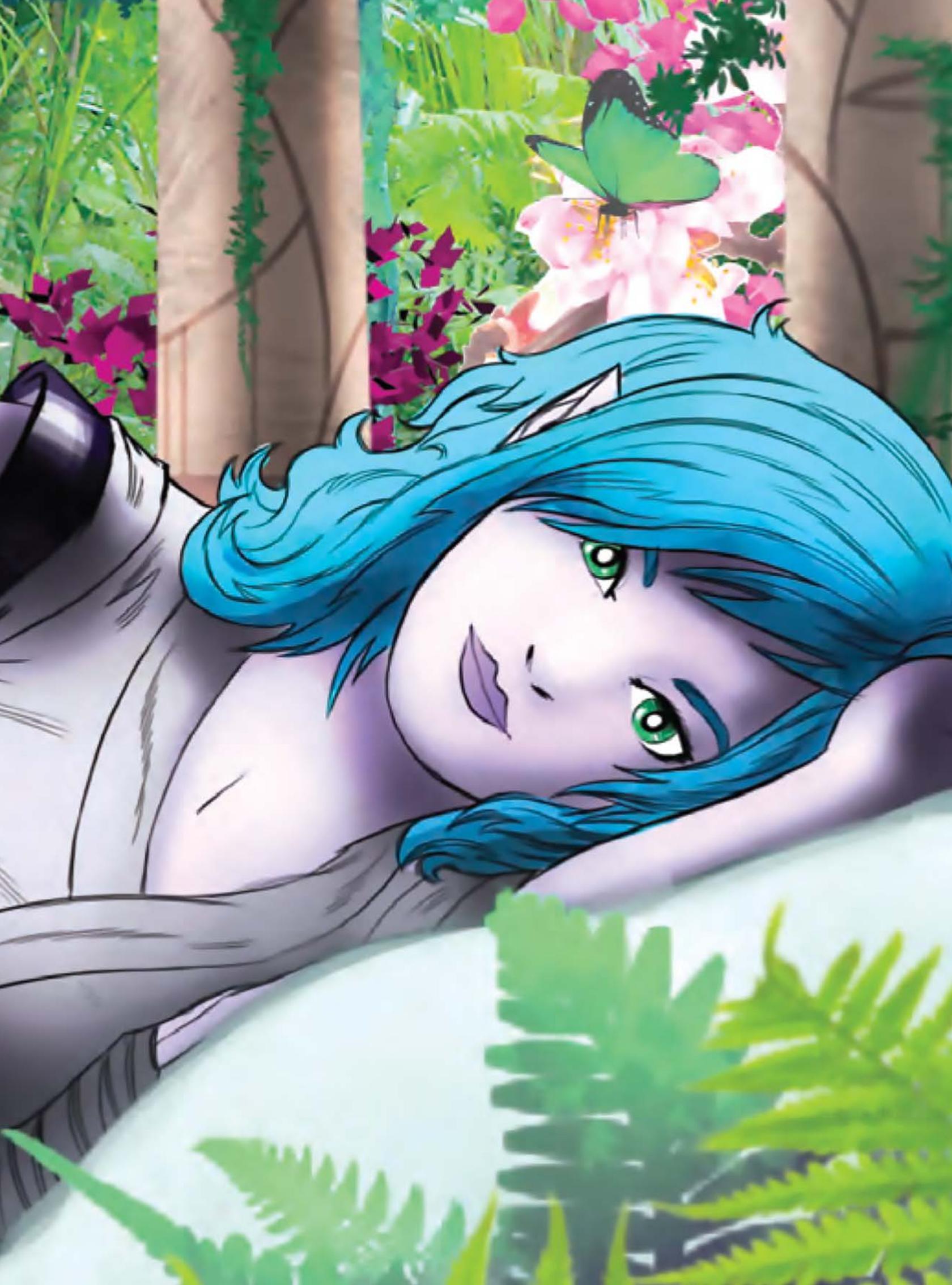
People and Technology

A FIRST OF ITS KIND “APPUMENTARY,” Ramona Pringle’s *Avatar Secrets* explores the complexities of human connection in our increasingly digital world. This interactive digital project follows Ramona’s journey across borders and bandwidths in search of love, meaning and community in the 21<sup>st</sup> century.

Faced with uncertainty after a series of events that shook her life, the appumentary follows Ramona and her online avatar, Tristanova, as they venture into the massive world of online gaming. A virtual tourist exploring new terrain, Ramona faces new obstacles with each online quest and begins to question her understanding of the world –both online and offline.

Developed for the iPad, *Avatar Secrets* combines cinematic live-action video footage, animated sequences, case studies and interviews to create an interactive transmedia experience that pulls users further into the digital frontier.

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In Medias Res draws attention to the human body as the medium, the origin of all media and the opening to the world

## IZABELLA PRUSKA-OLDENHOF

### IN MEDIAS RES

School of Image Arts

[Feminine Aesthetics, Avant-Garde Cinema, Body Art](#)

A HYBRID CINEMA-INSTALLATION was created by Izabella Pruska-Oldenhof and consists of both an interactive video and photomosaic composition. It traces the changes in technology and visual representation of human bodies from the onset of the Renaissance to present day.

Fitting for a 21<sup>st</sup> century project concerned with technology, the Internet serves as the source of In Medias Res' images. The images were manipulated and transformed into two film-photomosaic compositions consisting of both moving images (two 16mm films and an interactive video controlled by EEG) and still photomosaic compositions. These photomosaics are composed of thousands of images of the human body, from the early 1400s to present day, forming Albrecht Dürer's two-panel painting, Adam and Eve (1507).

*In Medias Res* draws attention to the human body as the medium, the origin of all media and the opening to the world. The body is emphasized through the installation's content, as form and as a means to activate the project through the bodies of its audience participants.

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## IVOR SHAPIRO

### MAPPING THE PROFESSIONAL ORIENTATIONS AND WORLDVIEWS OF CANADIAN JOURNALISTS: A "WORLDS OF JOURNALISM" STUDY

School of Journalism

[Identity, Norms of Practice, Interviewing and Sourcing Issues in Journalism, Standards of Care in Journalism, Ethics in Journalism](#)

IVOR SHAPIRO'S COMPREHENSIVE STUDY is among the first to investigate the makeup and attitudes of journalists since the 1990s.

When citizens seek to understand current events, they frequently look to the media for answers. Yet little is known about these journalists who continue to play such a key role in Canadians' understanding of their society. Who are journalists, to what extent do they enjoy professional autonomy, what are their ethical principles and how much do they trust specific institutions and groups?

Principal investigator Ivor and co-investigators Heather Rollwagen and Genevieve Bonin, seek to answer these questions. They seek to place Canadian journalists on a spectrum of independence and activism, idealism and pragmatism, ethical engagement and marketplace response. Data collected will be analyzed both for national trends and for subset differences including language, region, employment status (freelancers vs. salaried journalists) and primary media forms (print, broadcast or digital).

Results will be compared with similar studies conducted on six continents as part of the international "Worlds of Journalism" study.

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# LOIS WEINTHAL & EVAN JERRY

## REMEMBERING THE CARIBBEAN

School of Interior Design

Architecture, Interiors, Clothing, Objects

THE RESEARCH AND INSTALLATION by Lois Weintal and Evan Jerry examines Caribbean life when European colonization was impressed upon local Caribbean culture.

A photograph captures the history of a place and people in a single shutter frame. The captured moment reveals time, location, fashion and cultural cues –all contributing to an overall atmosphere of place. Lois and Evan’s installation began with vintage photographs from Caribbean history as a prompt for deconstructing these images to understand changes in the vernacular culture.

*Remembering the Caribbean* includes six figures brought into materiality through clothing representative of European influence. However, these figures are neutralized in order to highlight the colour, local forms and objects representative of the vernacular as seen in fruits, headscarves and handwoven baskets. The contrast in identity between the neutral and colourful helps establish the contrast and conflict between what is vernacular and what is colonization.

The contrast in identity between the neutral and colourful helped establish the contrast and conflict between what is vernacular and what is colonization

This installation was displayed at Casa Loma Stables during the 2015 Scotiabank Nuit Blanche festival.

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[Photos courtesy of Rick O'Brien]



# FRAUKE ZELLER

## HITCHBOT

School of Professional Communication

Human-Computer Interaction, Human-Robot Interaction, Digital Communication, Method Development for Digital Research Analyses, Knowledge Communication and Mobilization

*HITCHBOT*, A ROBOT THAT TRAVELED ACROSS MULTIPLE COUNTRIES, was originally designed by Frauke Zeller along with her team of researchers and students at Ryerson and McMaster University. The goal of the project was to examine how humans interact with robots in non-restricted, non-observed environments.

First conceived in 2013, this intrepid robot hitchhiked across Canada in under four weeks with the help of human companions it met along the way. It then toured Germany and the Netherlands in 2015. Unfortunately, *hitchBOT*'s adventures ended abruptly in August 2015 when it was destroyed by vandals during its trek across the United States.

Physically, *hitchBOT* looks like someone cobbled together odds and ends –pool noodles, boots, garden gloves and a bucket– to make a robot the size of a small child.

But *hitchBOT* is much more than that. While dependent on humans to move to from place to place, *hitchBOT* is able to take photos of its environment and is equipped with GPS so that it always knows where it is. *hitchBOT* can also converse with the humans it meets during its adventure thanks to speech recognition and processing capabilities.

[fzeller@ryerson.ca](mailto:fzeller@ryerson.ca)

[www.hitchbot.me](http://www.hitchbot.me)

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# **CENTRES & LABS**

at FCAD

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## RESEARCH CENTRES

### **CENTRE FOR COMMUNICATING KNOWLEDGE**

The Centre for Communicating Knowledge (CCK) reconceptualises knowledge mobilization as the ongoing development of active learning opportunities.

[www.ryerson.ca/cck](http://www.ryerson.ca/cck)

### **CENTRE FOR FREE EXPRESSION**

The Centre for Free Expression (CFE) at Ryerson University undertakes education, research and advocacy in relation to free expression and those rights for which freedom of expression is the foundation, such as freedom of the press, speech, association, assembly and belief.

[james.turk@ryerson.ca](mailto:james.turk@ryerson.ca)

### **DOCUMENTARY MEDIA RESEARCH CENTRE**

Ryerson's Documentary Media Research Centre (DMRC) develops new scholarship, research and production methodologies in all forms of contemporary documentary practice.

[www.imagearts.ryerson.ca/docmediacentre](http://www.imagearts.ryerson.ca/docmediacentre)

### **PRINT MEDIA RESEARCH CENTRE**

The Print Media Research Centre works with industry partners to advance the areas of premedia, printing and finishing on an international scale.

[www.pmrc.gcm.ryerson.ca](http://www.pmrc.gcm.ryerson.ca)

### **RTA TRANSMEDIA CENTRE**

The RTA Transmedia Research Centre (TRC) explores opportunities offered by the convergence of media practices in content creation, audience relationships and emergent business models.

[www.rtatransmediacentre.com](http://www.rtatransmediacentre.com)

### **RYERSON JOURNALISM RESEARCH CENTRE**

The Ryerson Journalism Research Centre examines changes and trends in journalism and investigates what they mean for society and the news business.

[www.ryersonjournalism.ca](http://www.ryersonjournalism.ca)

# RESEARCH LABS

## ACCESSFABRIK LAB

With a primary focus on the automotive design industry, researchers develop collaborative design tools to enhance communication between partners, to streamline the product development process and to ultimately boost productivity.

[www.accessfabrik.rcc.ryerson.ca](http://www.accessfabrik.rcc.ryerson.ca)

## EVOLVING STORIES LAB

This ongoing project investigates the impact of new media on storytelling, memory, ethics, and aesthetics, while creating spaces designed to elicit interaction from the public.

[www.evolvingstories.ryerson.ca](http://www.evolvingstories.ryerson.ca)

## FASHION DIVERSITY LAB

The Fashion Diversity Lab at Ryerson University is dedicated to expanding the research field of the fashion industry's practice of size, age, height, race, culture, gender, sexuality and gender diversity.

[www.ryersonfashion.ca/diversity-lab](http://www.ryersonfashion.ca/diversity-lab)

## GLOBAL CAMPUS NETWORK

The Global Campus Network is an alliance of post-secondary institutions around the world that have joined to create the first collaborative and interactive international student media network.

[www.ryerson.ca/~gcntwk](http://www.ryerson.ca/~gcntwk)

## INFOSCAPE RESEARCH LAB

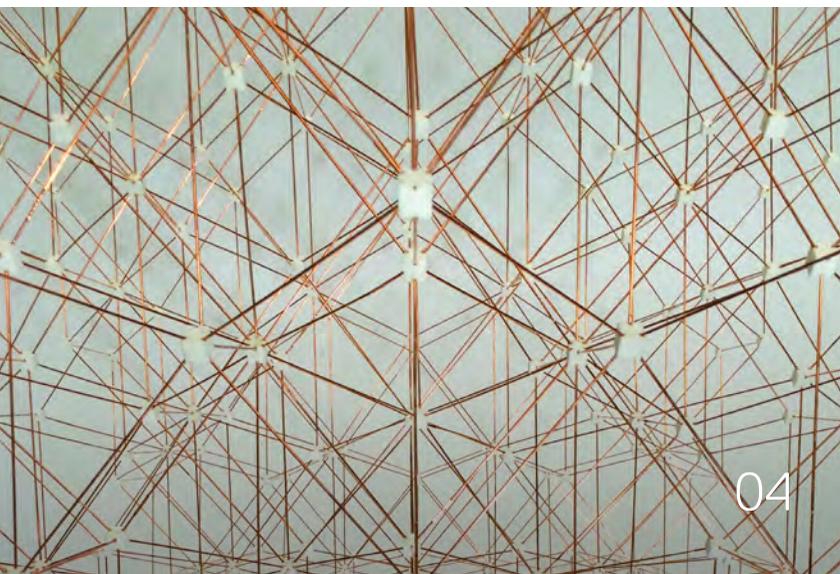
The Infoscape Research Lab hosts research projects that focus on the cultural and political impact of digital code, particularly social media.

[www.infoscapelab.ca](http://www.infoscapelab.ca)

## RC4

A collaborative initiative with the DMZ, The Ryerson Centre for Cloud and Context-Aware Computing (RC4) brings together industry partners, researchers and start-ups to develop and apply cloud and context aware technologies to drive productivity and global competitiveness across industry sectors.

[www.rc4.ryerson.ca](http://www.rc4.ryerson.ca)



## RDIGITALIFE

This transmedia project explores the constantly evolving relationship between humanity and technology by integrating the perspectives of leading experts and creative thinkers with the interaction of the audience.

[www.rdigitalife.com](http://www.rdigitalife.com)

## STUDIO FOR MEDIA ACTIVISM

This studio works to blur the boundaries between media artmaking, activism, and theoretical/ scholarly investigation in the areas of media studies, critical theory, cultural studies, activism, Aboriginal, critical race, feminist and queer studies and social justice.

[www.studioformediaactivism.com](http://www.studioformediaactivism.com)

## SYNLAB

The Synaesthetic Media Lab (Synlab) is a research playground where physical materials, analogue sensors and digital media come together in novel ways to support creativity and expression.

[www.synlab.ca](http://www.synlab.ca)



# SRC

At FCAD

RUBIX celebrates the Scholarly Research and Creative (SRC) activity within the Faculty of Communication and Design (FCAD) at Ryerson University. FCAD is at the heart of the evolution of cultural industries. Groundbreaking work takes on all forms through research, experimentation, collaboration and making.

We are the creative innovation hub.

Creative Industries // Fashion // Graphic Communications Management // Image Arts // Interior Design // Journalism // Professional Communication // RTA School of Media // Theatre

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[WWW.RYERSON.CA/FCAD](http://WWW.RYERSON.CA/FCAD)

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