

TRSM Business Career Hub Design Thinking Co-Facilitator

Position Description:

The Business Career Hub (BCH) located at the Ted Rogers School of Management (TRSM) provides customized approaches to supporting TRSM students along their path to meaningful careers. All career development opportunities are tailored to each student's individual needs and program specialization.

The Design Thinking Bootcamps are designed to help students learn how to solve business problems intuitively and effectively using design thinking (a human-centric approach) to identify challenges, implications and creating new ideas.

The role of the Design Thinking Co-Facilitator will be to assist the lead facilitator in developing and leading students in classroom-based Design Thinking bootcamps to allow TRSM students to meet the competency requirements in the job market today. The co-facilitator's role will also include working closely with BCH staff to coordinate logistics of each bootcamp.

Responsibilities:

- Help the lead facilitator to develop and deliver approved material for students on use and functionality of Design Thinking in the workplace
- Support the team in research and development of Design Thinking contents
- Create supporting materials such as workbooks and presentations as learning tools
- Work closely with BCH bootcamp coordinator to finalize logistics of each bootcamp
- Handle all attendee-related administrative matters prior to, during, and immediately after bootcamp completion
- Takes initiative and is able to work in a team-oriented, collaborative environment
- Other tasks as required

Requirements:

- Should hold at least one certification in design thinking by a credible institute (mandatory)
- Background in entrepreneurship or business-related field is an asset
- Must have had previous design thinking application experience
- Should be a TRSM student/alumni
- Public speaking or Presentation experience to an audience of above 25 people
- Candidate should have a growth mindset and a go-getter attitude
- Have read the following books/resources: Value proposition design by alex osterwalder, et al; IDEO Design Toolkit; Change by design by Tim Brown
- Familiar with the Eventbrite platform and its functions