

# Web Style Guide

Version 2.0

## Document Overview

Reflecting Ryerson's new visual identity, Ryerson's Web Style Guide is a tool to create visual consistency and simplicity across all Ryerson websites. This style guide sets out to establish a common framework while allowing for customization through a variety of different content types and components.

All Ryerson websites are to adhere to the AODA (Accessibility for Ontarians with Disabilities Act) – level AA.

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# Section 1: Visual Style

# Typography

## Typeface

Ryerson websites uses one font family: Replica Std which is the primary typeface of the Ryerson University brand. It is designed for legibility and can adapt to a variety of visual styles. Constructed using a strict grid, Replica carries distinct qualities that provide Ryerson with a bold, confident voice.

Through contrasting weights, Replica Std Bold and Regular are used to differentiate levels of information.

Replica Std.

**Replica Bold**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**QRSTUVWXYZ**  
**abcdefghijklmnopqr**  
**stuvwxyz**

**Replica Regular**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**QRSTUVWXYZ**  
**abcdefghijklmnopqr**  
**stuvwxyz**

# Typography

## Style & Typesetting

To maintain consistency across all Ryerson websites, a series of consistent typographic desktop styles have been developed and are shown to the right.

To see these character styles applied to specific content components, reference Section 2 and 3 of this document.

Character style

# Heading 1

Font: Replica Bold  
Font-size: 2.2 em (35 px)  
Line height: 48 px

## Heading 2

Font: Replica Bold  
Font-size: 2 em (32 px)  
Line height: 41 px

### Heading 3

Font: Replica Bold  
Font-size: 1.8 em (29 px)  
Line height: 36 px

#### Heading 4

Font: Replica Bold  
Font-size: 1.6 em (26 px)  
Line height: 28 px

#### Lead-in Copy

Font: Replica Regular  
Font-size: 1.4 em (22 px)  
Line height: 28 px

#### Body Copy

Font: Replica Regular  
Font-size: 1.2 em (19 px)  
Line height: 24 px

#### Footer Content

Font: Replica Regular  
Font-size: 1 em (16 px)  
Line height: 21 px

# Typography

## Type Pairing 1

Readable text allows users to efficiently read and take in textual information, whereas text that is not readable turns off readers or makes it challenging for them to stay focused. The following examples pages 7-8 promote good readability.

Type Pairing 1

### Heading 3

Font: Replica Bold  
Font-size: 35 px  
Line height: 36 px

Lead-in Copy - Ryerson  
appoints Mohamed Lachemi  
as President

Font: Replica Regular  
Font-size: 22 px  
Line height: 28 px

Body Copy - Ryerson University's  
Board of Governors has appointed Dr.  
Mohamed Lachemi as the university's  
ninth president and vice-chancellor,  
effective April 4, 2016.

Font: Replica Regular  
Font-size: 18 px  
Line height: 24 px

### Heading 4

Font: Replica Bold  
Font-size: 22 px  
Line height: 28 px

An internationally recognized  
researcher and accomplished  
academic administrator...

# Typography

## Lists & Links

Links lead users to a different page or further information.

Links

Default

Links

#000000

Hover & Active State

Links

#000000

Visited

Links

#333333

### Links on white background

Font-family: Replica Regular  
Underline option: 1px  
Background colour: #FFFFFF

Links

#FFFFFF

Links

#FFEE00

Links

#FFEE00

### Links on colour background (eg. footer)

Font-family: Replica Regular  
Underline option: 1px  
Background colour: #004C9B

Lists allow users to make their key points stand out from the rest of the text.

### Unordered lists

An unordered list is a collection of related items that have no special order or sequence. Each item in the list is marked with a bullet.

### Ordered lists

An ordered list can be used when the order of items to list is important. Instead of using a bullet point as the default list item marker, an ordered list uses numbers.

Unordered lists

- Unordered list item
- Unordered list item
- Unordered list item Fugiatur ionsequam volorenisit doluptas ellab id mod ut

Ordered lists

1. Ordered list item
2. Ordered list item
3. Ordered list item

### Lists

Font-family: Replica Regular  
Text alignment: left  
Font-size: 18 px  
Line height: 24 px



# Typography

## Quotes

### Block Quotes Style 1

**“Ryerson’s impressive momentum of innovation, growth, development, and support for entrepreneurship.”**

Font-family: Replica Bold  
Font-size: 40 px  
Line height: 41 px  
Font-colour: #004C9B  
Text alignment: left

### Block Quotes Style 2

**“Ryerson’s impressive momentum of innovation, growth, development, and support for entrepreneurship.”**

Font-family: Replica Bold  
Font-size: 40 px  
Line height: 41 px  
Font colour: #FFFFFF  
Background colour: #002D72  
Secondary Background colour: #5BC2F4  
Text alignment: left

# Colour

The options beside offer colour palette combinations that had a rating of AA or AAA. To ensure that text remains accessible, use only these permitted colour combinations.


The primary palette consists of Ryerson Blue and Gold, as well as black (used primarily for text) and white.

Secondary colours expand the range of blues and golds, adding tonality and texture. The primary and secondary palettes have been developed to work together effectively.

The tertiary palette broadens the colourfield beyond the spectrum of blues and golds. It has been carefully selected to complement the primary and secondary palettes.

## Colour Usage

Some university entities may be permitted to use colour differently depending on where they fit in the Brand Architecture. For these local websites, the secondary or tertiary colours may be used and applied to select content types as indicated in section 3.

When the optional usage of the secondary or tertiary palette is permitted, an icon will be shown. 

## Primary Palette

<b>White on Ryerson Blue</b>	#004C9B
<b>Black on Ryerson Gold</b>	#FFDC00

<b>White on Black</b>	#000000
<b>Black on White</b>	#FFFFFF

## Secondary Palette

<b>Black on Orange</b>	#FFA300
<b>Black on Orange 2</b>	#FFC609
<b>Black on Light Gold</b>	#FFEE00
<b>Black on Dark Grey</b>	#999999
<b>Black on Light Grey</b>	#D9D9D9

<b>White on Dark Blue</b>	#002D72
<b>White on Light Blue</b>	#0077C8
<b>Black on Light Blue 2</b>	#00A9EF
<b>Black on Light Blue 3</b>	#5BC2F4

## Tertiary Palette

<b>Black on Dark Orange</b>	#FF7200
<b>White on Red</b>	#E40032
<b>Black on Pink</b>	#EB0072
<b>White on Purple</b>	#792082
<b>Black on Purple 2</b>	#7474C1

<b>Black on Green</b>	#009A44
<b>Black on Green 2</b>	#BFBE00
<b>Black on Teal</b>	#00A3AD
<b>Black on Teal 2</b>	#6BBFAE

**Note:** Throughout the website the main background colour of the content area is:

	#EDED
--	-------

# Icons

Icons are primarily used across Ryerson's websites as a graphic tool alongside specific content headers to further reinforce the title and bring in more visual interest. (eg. "News", "Events", "Program Highlights", etc). Refer to the examples on pages 32 and 33 for more context.

Originally designed for Bootstrap, Font Awesome provides scalable and visually consistent icons across Ryerson's websites.









This page defines a visual language that can be used to refer to Ryerson's various activities. It serves as a coordination and reference page to use a set of reusable, consistent and recognizable icons across Ryerson's websites.

For the complete library of icons visit: <https://fontawesome.github.io/Font-Awesome/icons>




## Guides to determine and apply icons:

1. Use only to reinforce the headline. Do not use as a decorative element to fill space.
2. Use icons from Font Awesome (Don't create your own)
3. Use visual metaphor related to theme (eg. "News" = newspaper, "Program Highlights" = flag, "Events" = calendar...).


















### Specific icons

	Search
	Info
	News
	Events
	Program Highlights
	Future Students
	Explore More
	Alert

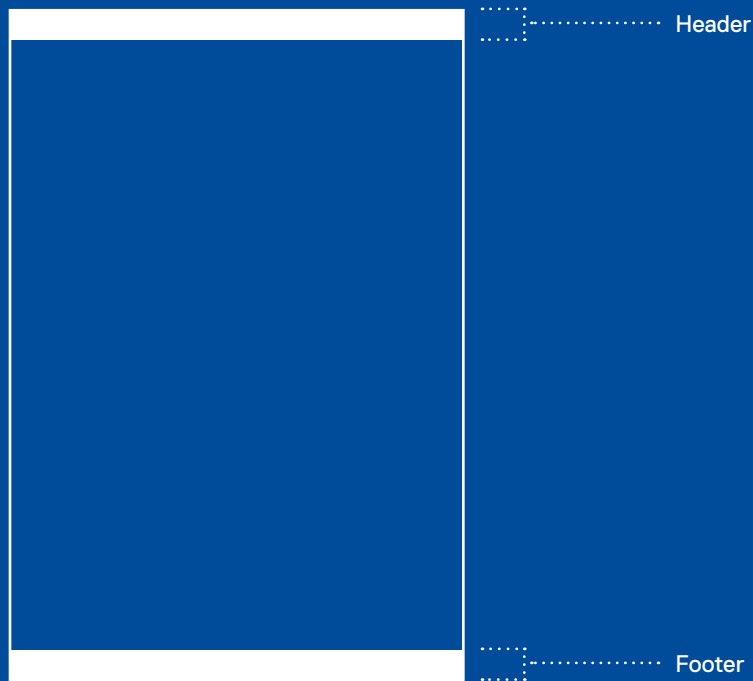
### Social media

	Twitter
	YouTube
	Facebook

### Additional examples

	Mail		Folder
	Favorite		Award
	Home		Alert
	Private		Student Group
	Learning-Library		Science
	Print		Medicine
	Video		Basketball
	Gallery		Charts & Diagrams
	Location		

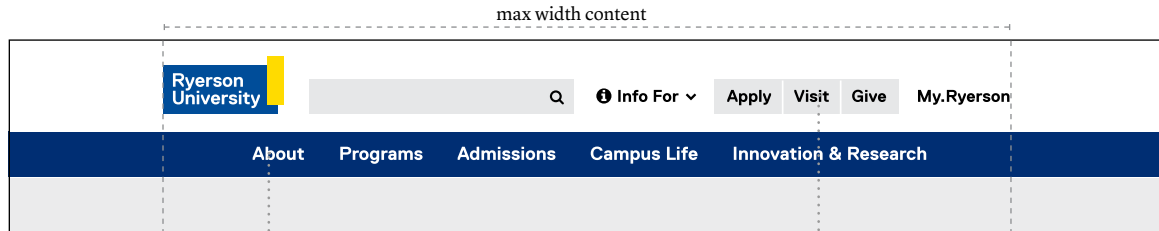
# Section 2: Header & Footer



# Header & Footer

## Global Header

Global Header (desktop)



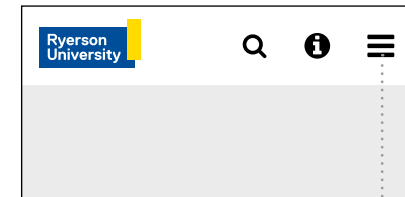
### Global Navigation

Font: Replica bold 22 px  
 Font-colour: #FFFFFF  
 Background colour: #002D72  
 Text alignment: centered

### Call To Action links

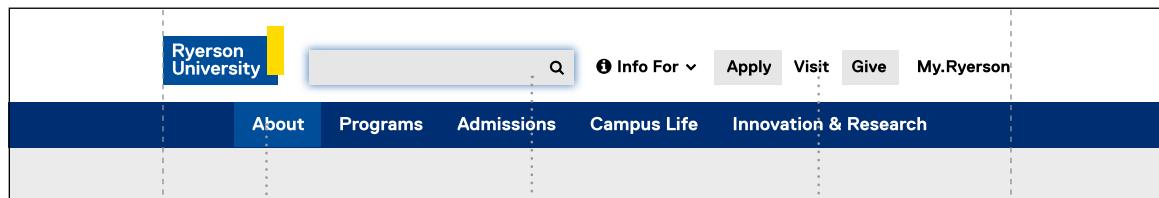
Font: Replica bold 20 px  
 Font-colour: #000000  
 Background colour: #E5E5E5

Global Header (mobile)



### Global Navigation + CTA links

Global Header: Hover & Active state (desktop)



### Global Navigation

Font: Replica bold 22 px  
 Font-colour: #FFFFFF  
 Background colour: #004C9B

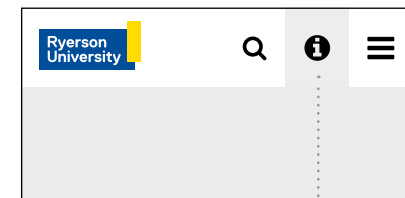
### Search Bar

Outer-glow colour: #004C9B

### CTA links

Font: Replica bold 20 px  
 Font-colour: #000000  
 Background colour: #FFFFFF

Global Header: Active state (mobile)



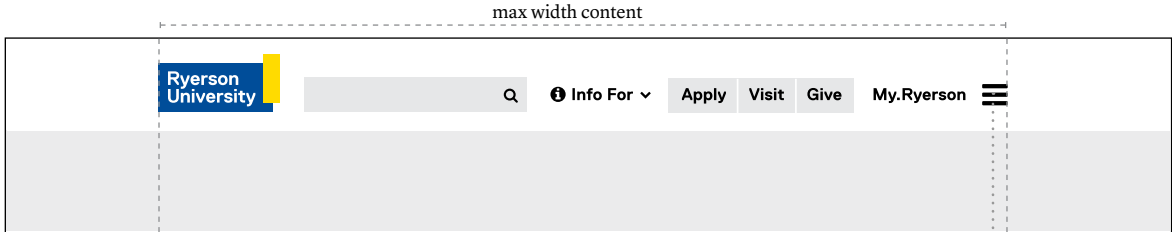
### Global Navigation + CTA links

Font-colour: #000000  
 Background colour: #E5E5E5

# Header & Footer

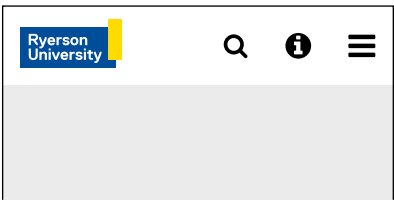
## Global Header in Local Display

Global Header in Local Display (desktop)



**Global Navigation**  
becomes hamburger menu

Global Header in Local Display (mobile)



# Header & Footer

## Global Footer

Global Footer (desktop)



**Top row**

Font: Replica 15/21 px

Font-colour: #FFFFFF

Background colour: #002D72

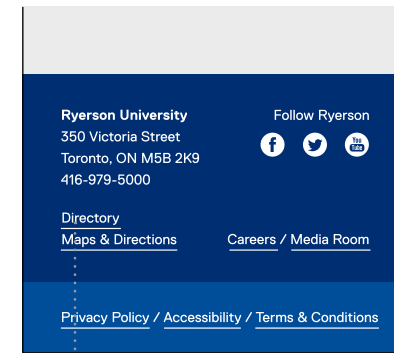
**Bottom row**

Font: Replica 15/21 px

Font-colour: #FFFFFF

Background colour: #004C9B

Global Footer (mobile)



**Top row**

Font: Replica 12/18 px

Font-colour: #FFFFFF

Background colour: #002D72

**Bottom row**

Font: Replica 12/18 px

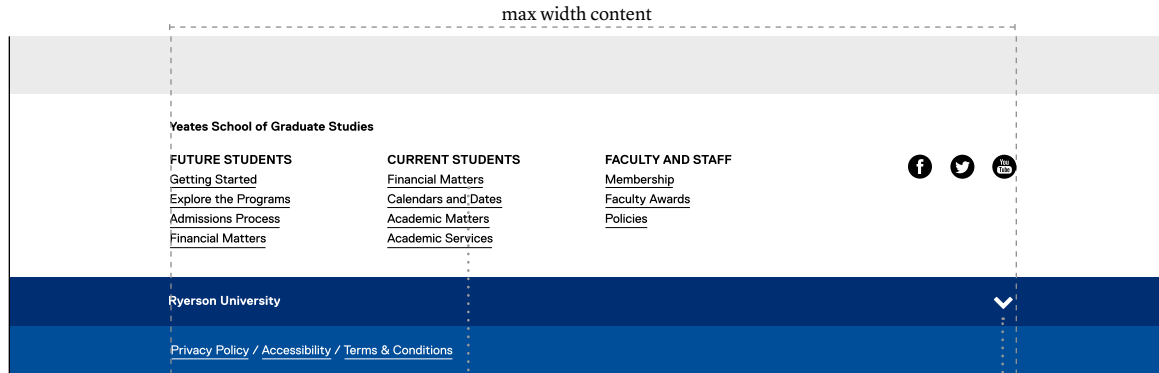
Font-colour: #FFFFFF

Background colour: #004C9B

# Header & Footer

## Global Footer

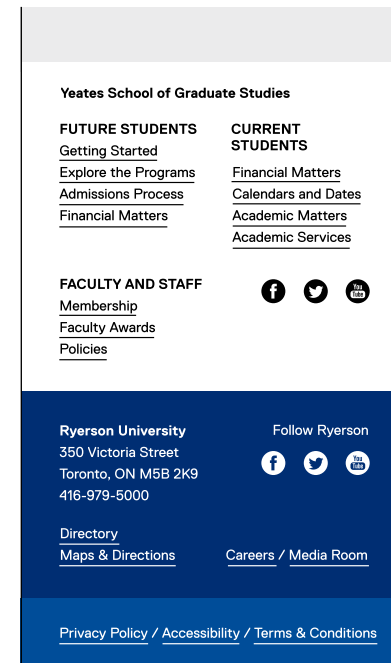
Global Footer: Collapsed (desktop)



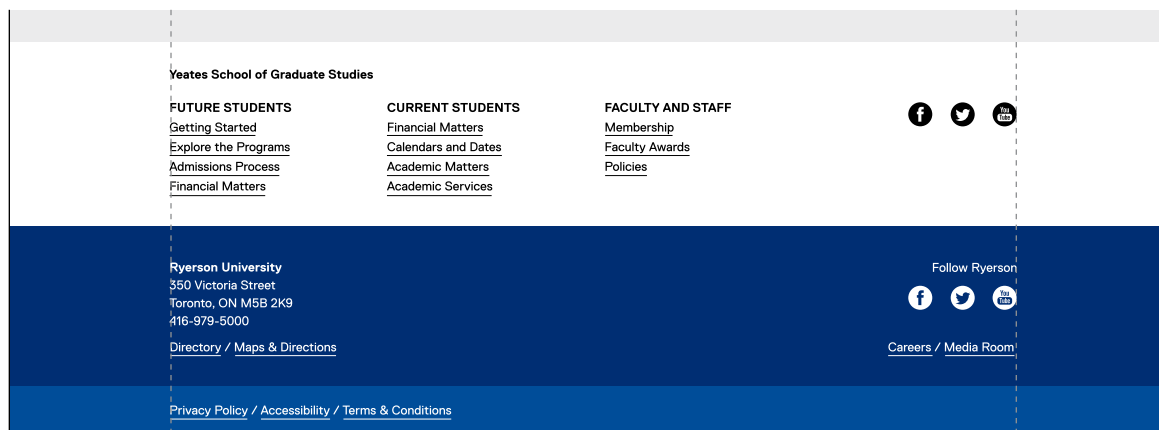
Font: Replica bold 15/21 px  
 Font-colour: #000000  
 Background colour: #FFFFFF

Drop down icon

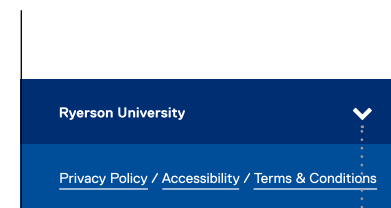
Global Footer: Expanded (mobile)



Global Footer: Expanded (desktop)



Global Footer: Collapsed (mobile)



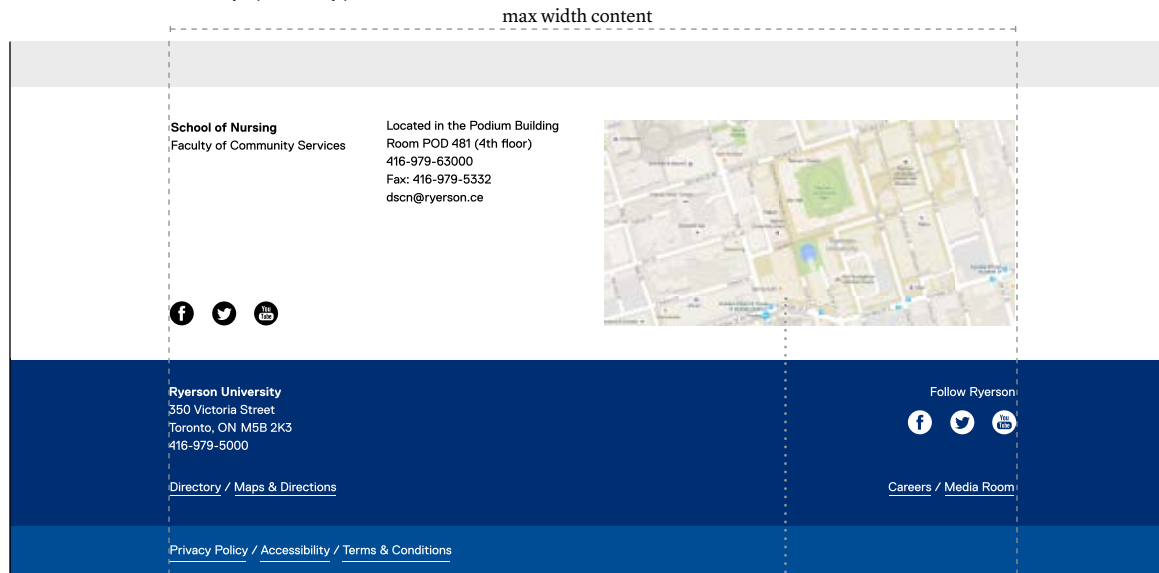
Drop down icon



# Header & Footer

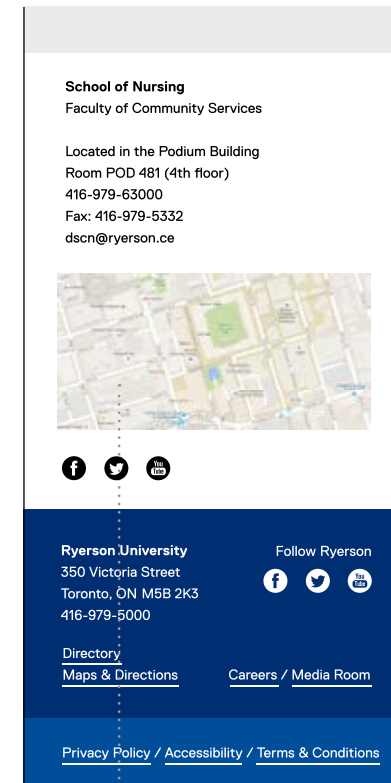
## Local Footer

Local Footer with map (desktop)



Google Map  
Image ratio: 2:1

Local Footer with map (mobile)



Google Map  
Image ratio: 2:1

# Header & Footer

## Local Footer Examples

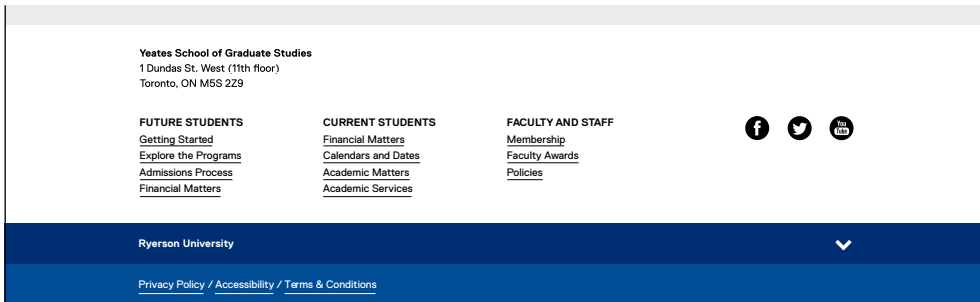
### Local Footer Small (desktop)



### When to use

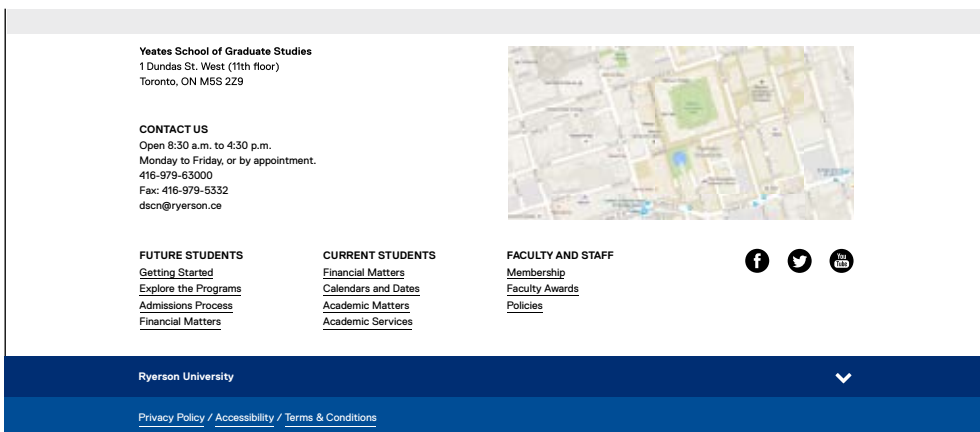
Use the Local Footer Small when you only want to offer a few footer links and nothing else.

### Local Footer Medium (desktop)



Use the Local Footer Medium when you want to offer only a few footer links (for contact, social media, etc.).

### Local Footer Large (desktop)



# Section 3: Content Types / Components

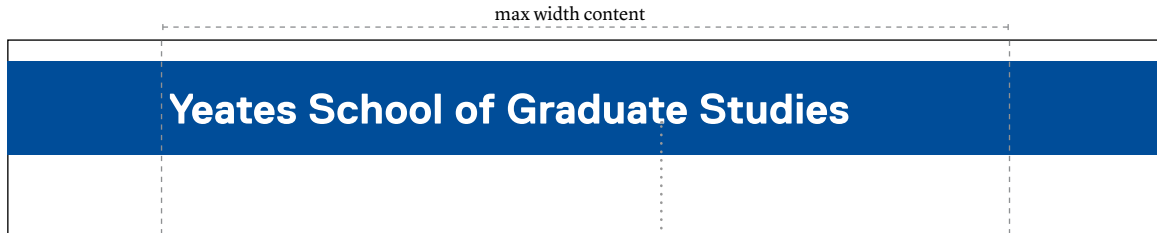


Content Types/  
Components

# Content Types

## Site Title

Page Title: Short (desktop)



Shorter title on one line with reduced container height

**Default**

Font: Replica bold 50/48 px  
Font colour: #FFFFFF  
Background colour: #004C9B

Page Title: Short (mobile)



**Default**

Font: Replica bold 22/22 px  
Font colour: #FFFFFF  
Background colour: #004C9B

Page Title: Long (desktop)



Longer titles over two lines  
(w/ custom tertiary palette)



**Custom**

University entities with custom secondary or tertiary palette colours can alter their header colours according to the AODA values on page 9.

Page Title: Long (mobile)

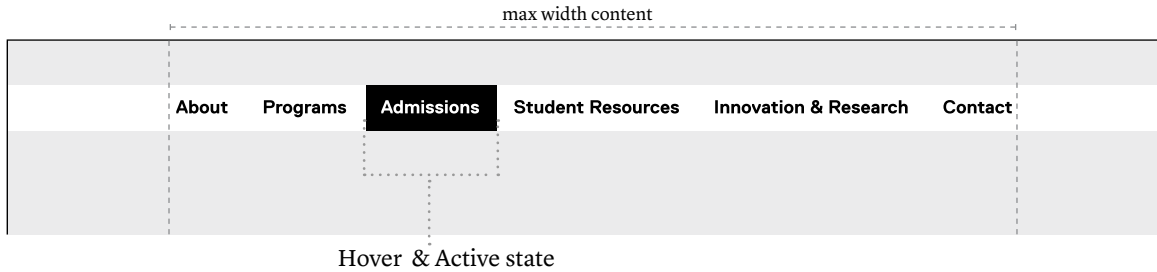


**▲ Note:** Throughout the website the main background colour of the content area is #EDEDED

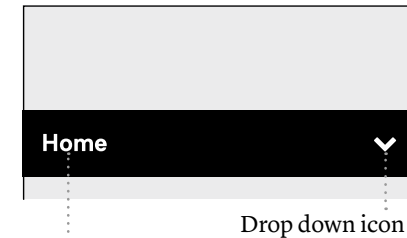
# Content Types

## Local Navigation

Local Navigation Horizontal (desktop)

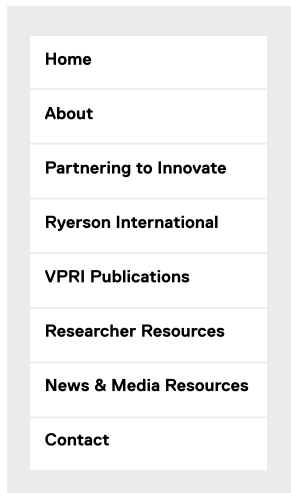


Local Navigation (mobile)



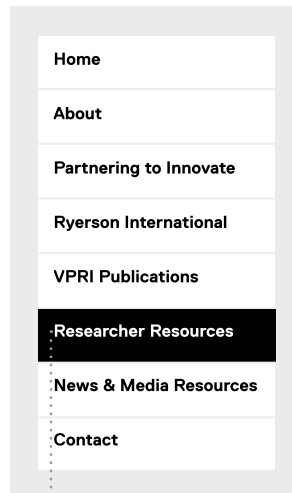
Font: Replica bold 20 px  
 Font colour: #000000  
 Background colour: #FFFFFF

Local Navigation Vertical



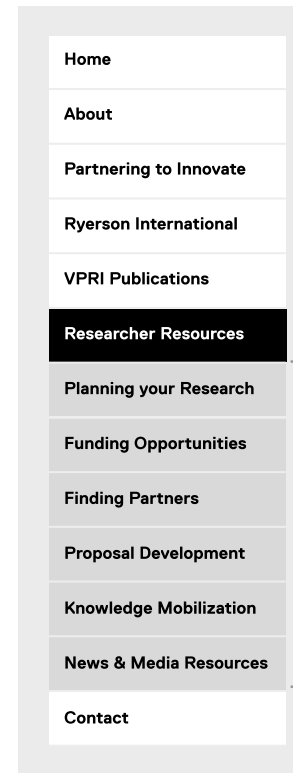
Font: Replica bold 22 px  
 Font colour: #000000  
 Background colour: #FFFFFF

Local Navigation Vertical:  
 Hover & Active state



Font: Replica bold 22 px  
 Font colour: #FFFFFF  
 Background colour: #000000

Local Navigation Vertical:  
 Expanded sub-menu



Font: Replica bold 22 px  
 Font colour: #000000  
 Background colour: #D9D9D9

# Content Types

## Button

Style 1



Hover & Active state

Font: Replica bold 22 px  
Font colour: #000000  
Background colour: #FFFFFF  
Text alignment: centered



**Hover & Active state**  
Font colour: #FFFFFF  
Background colour: #000000

Style 2



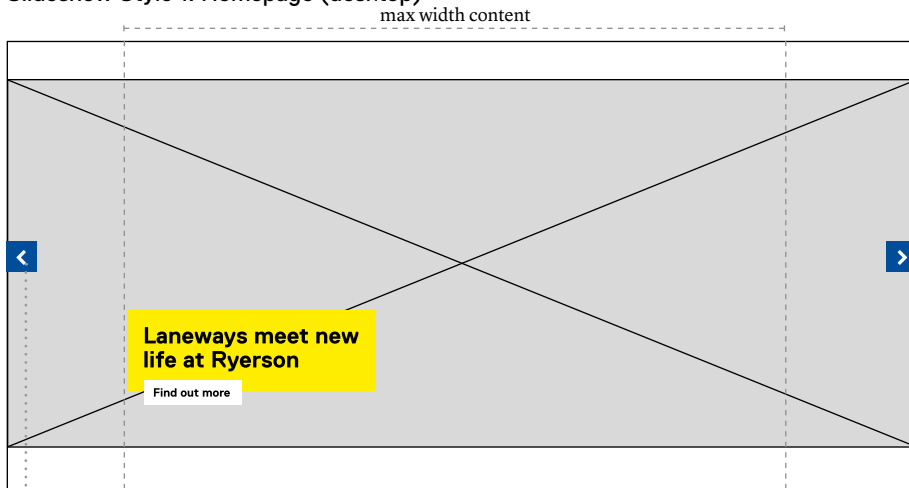
**Hover & Active state**  
Font colour: #002D72  
Background colour: #FFFFFF

Font: Replica bold 22/28 px  
Font colour: #FFFFFF  
Background colour: #002D72  
Secondary Background colour: #5BC2F4  
Text alignment: centered

# Content Types

## Slideshow

Slideshow Style 1: Homepage (desktop)

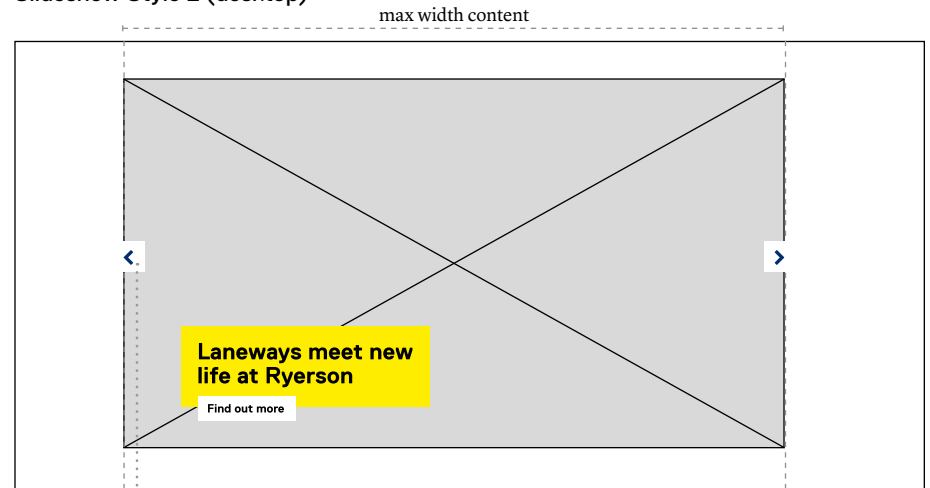


### Slideshow navigation

Arrow colour: #FFFFFF

Background colour: #004C9A

Slideshow Style 2 (desktop)

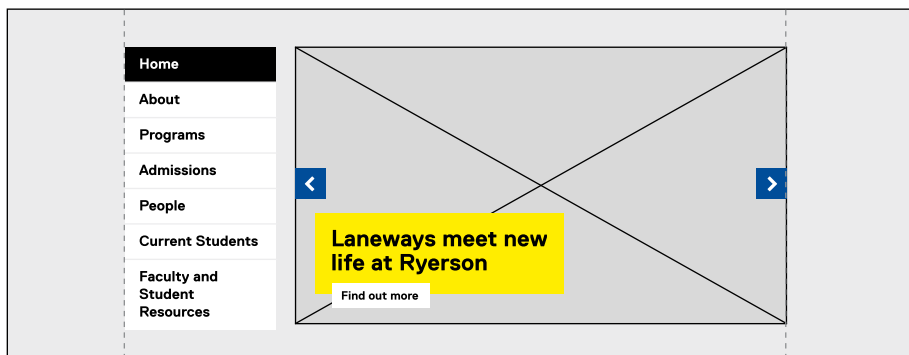


### Hover & Active State

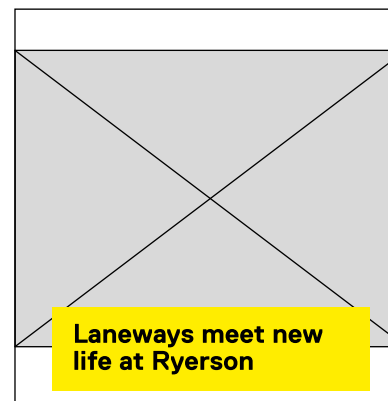
Arrow colour: #004C9A

Background colour: #FFFFFF

Slideshow Style 2: With vertical local navigation (desktop)



Slideshow (mobile)

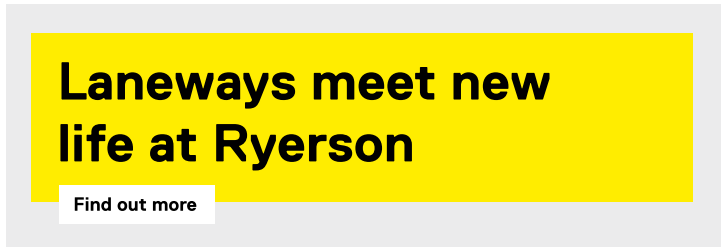


Slideshow navigation and "find out more" buttons are removed on mobile

# Content Types

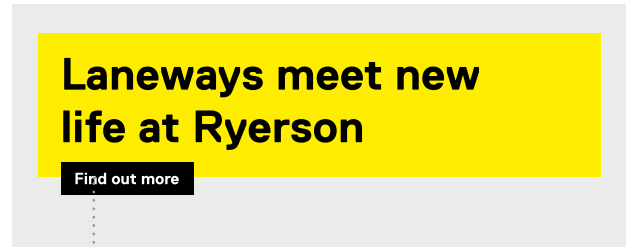
## Slideshow Titles

Slideshow Style 1: Homepage (desktop)



Font: Replica bold 40/41 px  
Font colour: #000000  
Background colour: #FFDC00

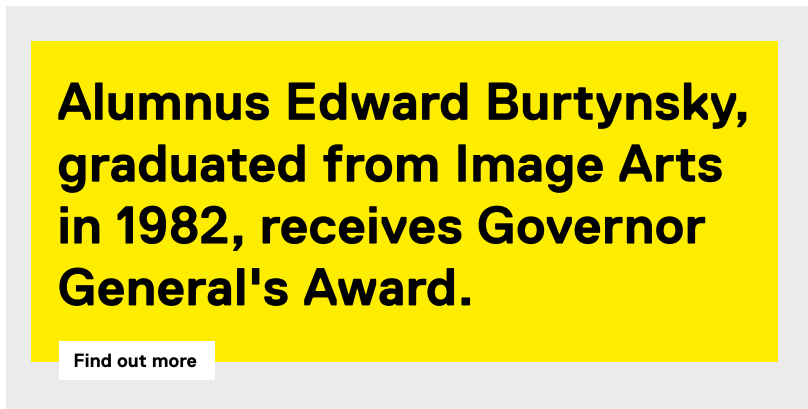
Slideshow Style 2 (desktop)



**Hover state**  
Font colour: #FFFFFF  
Background colour: #000000

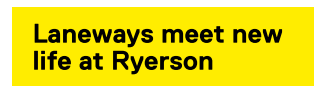
Font: Replica bold 35/36 px  
Font colour: #000000  
Background colour: #FFDC00

Slideshow Long Title (desktop)



Min Lines Count: 2  
Max Lines Count: 4

Slideshow (mobile)



Font: Replica bold 22/22 px  
Font colour: #000000  
Background colour: #FFDC00

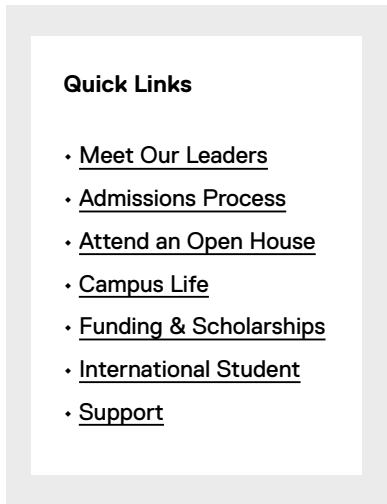
**Note:** The box extend from the anchored bottom left corner to the top right corner.



# Content Types

## Quick Links

Quick Links (desktop)

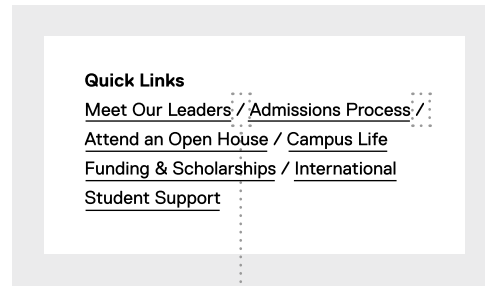


Font: Replica regular 18/28 px  
Font style: underline 1 px  
Font colour: #000000  
Background colour: #FFFFFF

### Hover state

Font colour: #999999  
Background colour: #FFFFFF

Quick Links (mobile)



separated with slash

Font: Replica regular 14/22 px  
Font style: underline 1 px  
Font colour: #000000  
Background colour: #FFFFFF

### Hover state

Font colour: #999999  
Background colour: #FFFFFF

# Content Types Tables

## Bordered Table

**Entrance Scholarships Across all Programs**

Scholarship Name	Deadline	Application Required
BMO Financial Group Diversity Scholarships	October 1, 2016	BMO Financial Group Diversity Scholarships Application Form
H. Graham Walker Awards	August 4, 2016	H. Graham Walker Awards Application Form
Jamaican Canadian Association Scholarships	October 23, 2016	JCA Foundation's Annual Scholarship Program
John Brooks Community Foundation Scholarships	N/A	N/A

### Title

Font headline: Replica bold 22 px

Font copy: Replica regular 18 px

Font colour: #FFFFFF

Background colour: #00A9EF

## Borderless Table

**Entrance Scholarships Across all Programs**

Scholarship Name	Deadline	Application Required
BMO Financial Group Diversity Scholarships	October 1, 2016	BMO Financial Group Diversity Scholarships Application Form
H. Graham Walker Awards	August 4, 2016	H. Graham Walker Awards Application Form
Jamaican Canadian Association Scholarships	October 23, 2016	JCA Foundation's Annual Scholarship Program
John Brooks Community Foundation Scholarships	N/A	N/A

### Header row:

Font colour: #000000

Background colour: #EB0072

### Lines even

Font colour: #000000

Background colour: #FFFFFF

### Lines uneven

Font colour: #000000

Background colour: #D9D9D9



### Custom

University entities with custom secondary or tertiary palette colours can alter their header colours according to the AODA values on page 9.

# Content Types

## Form Controls

### Checkboxes

- Sojourner Truth
- Frederick Douglass
- Booker T.Washington
- George Washington

**Checkboxes allow users to select one or more options from a visible list.**

Font: Replica regular 22/28 px  
Valid checkbox colour: #002D72

### Radio buttons

- Elizabeth Stanton
- Susan B. Anthony
- Harriet Tubman

**Radio buttons allow users to see all available choices at once and select exactly one option.**

Font: Replica regular 22/28 px  
Valid checkbox colour: #002D72

### Date input

#### Date of birth

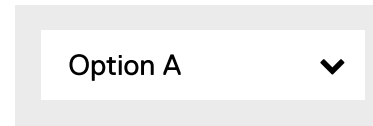
Month    Day    Year

--	--	--

**Three text fields are the easiest way for users to enter most dates.**

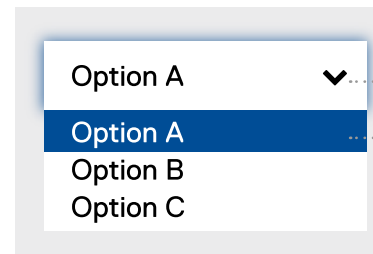
Title-Font: Replica bold 22 px  
Copy-Font: Replica regular 18 px

### Dropdown



**Dropdowns allow users to select one option from a list.**

Font: Replica regular 22/28 px  
Dropdown icon colour: #000000



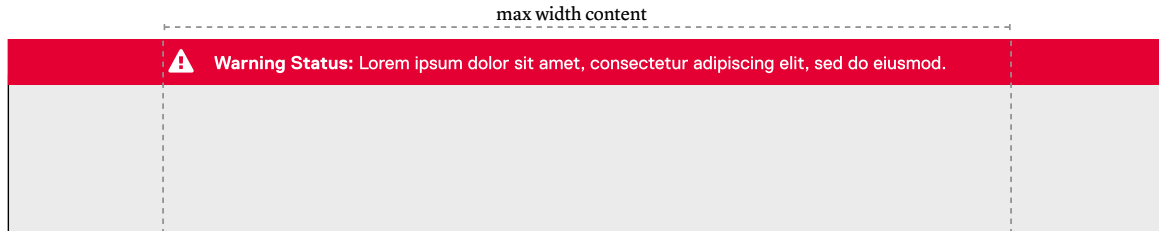
Outer-glow colour: #002D72

Hover state colour: #002D72

# Content Types

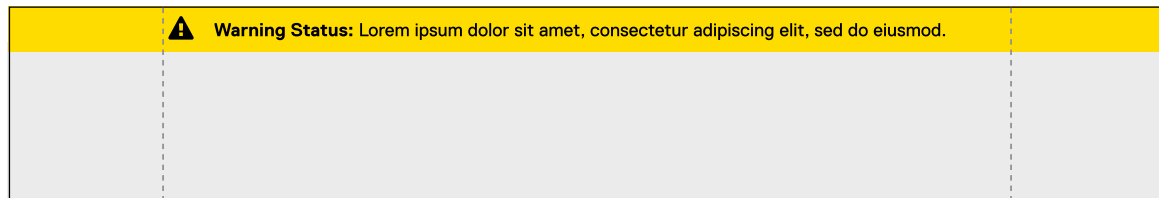
## Alerts

Warning Alert (high priority)



Font: Replica 18 px  
Font colour: #FFFFFF  
Background colour: #E40032

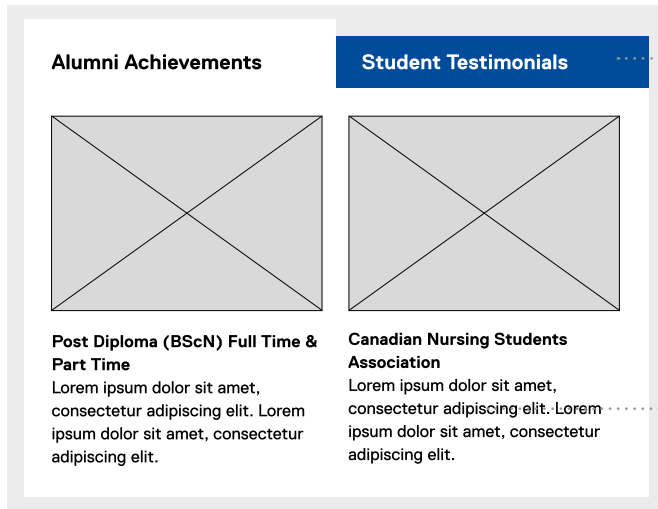
Warning Alert (low priority)



Font: Replica 18 px  
Font colour: #000000  
Background colour: #FFDC00

# Content Types Tabs

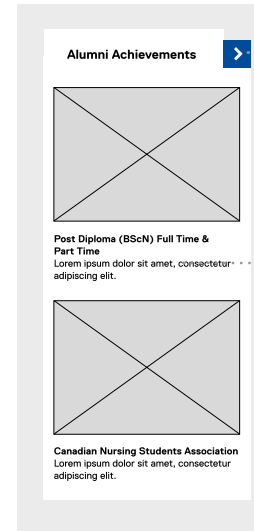
Default Colour (desktop)



Font: Replica 22/28 px  
Font colour: #000000  
Background colour: #004C9B

Font: Replica 18/24 px  
Font colour: #000000  
Background colour: #FFFFFF

Default Colour (mobile)

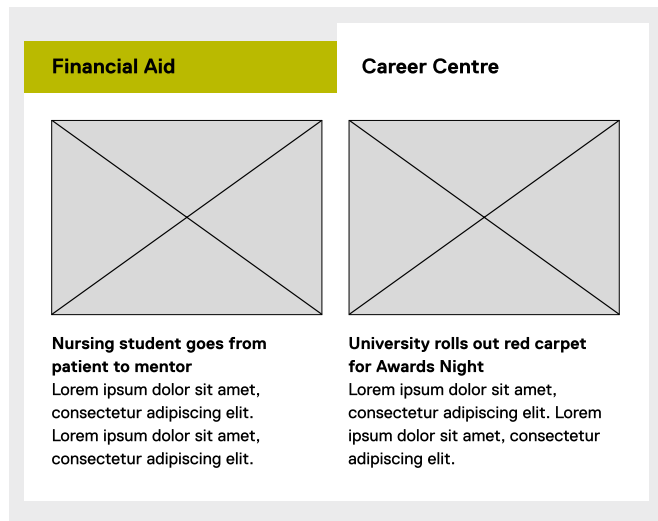


Tabs collapsed and arrow icon appears on mobile version

Font: Replica 18/18 px

Font: Replica 14/18 px

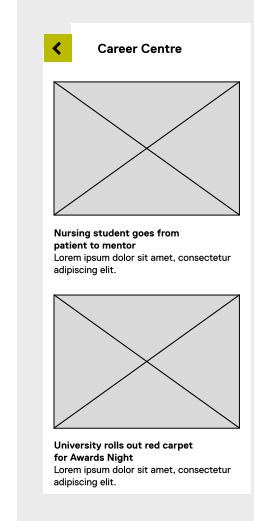
Custom Colour (desktop)



## Custom

University entities with custom secondary or tertiary palette colours can alter their header colours according to the AODA values on page 9.

Custom Colour (mobile)



# Content Types

## Featured Items

Featured Item (desktop)

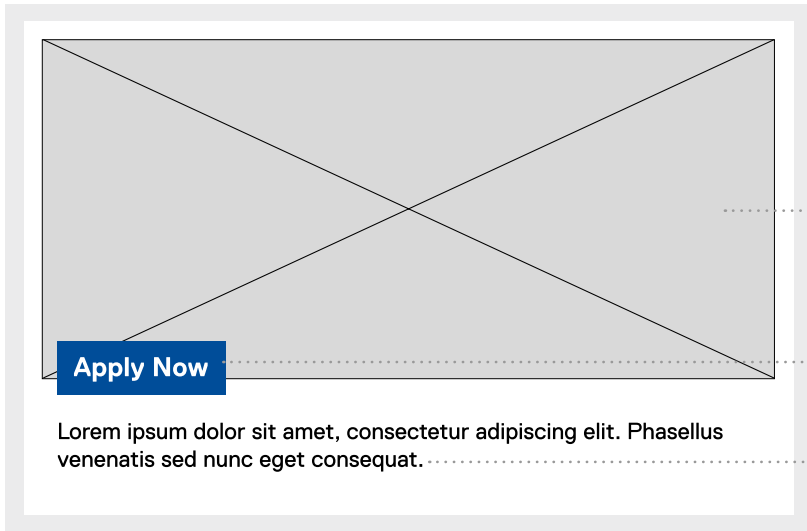


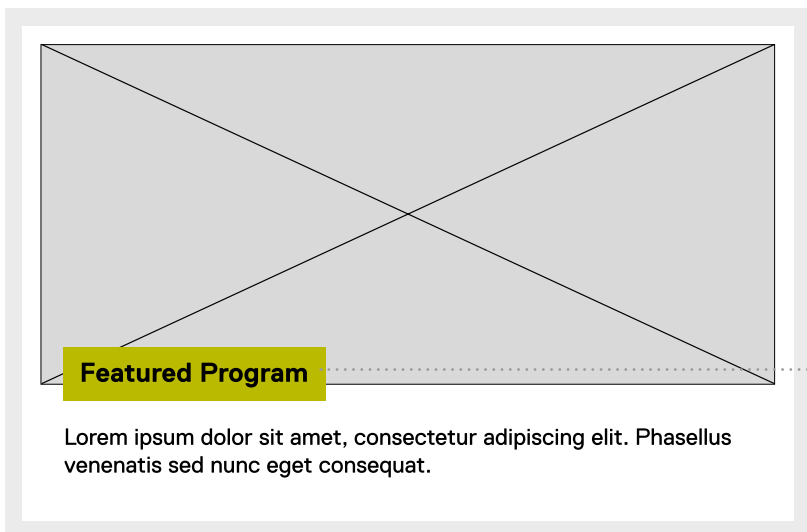
Image ratio: 2:1

### Headline

Font: Replica bold 35 px  
Font colour: #FFFFFF  
Background colour: #00A9EF

### Body Copy

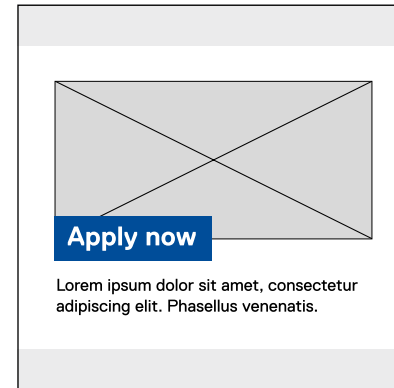
Font: Replica regular 22/28 px



### Custom

University entities with custom secondary or tertiary palette colours can alter their header colours according to the AODA values on page 9.

Featured Item (mobile)



### Headline

Font: Replica bold 22 px  
Font colour: #FFFFFF  
Background colour: #00A9EF

### Body Copy


Font: Replica regular 14/18 px

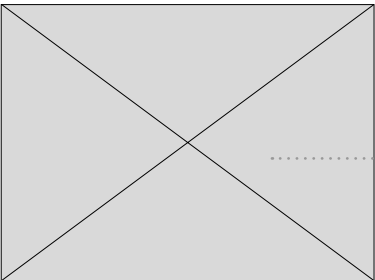
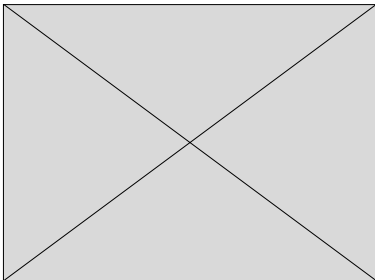
**Note:** The white frame fills to the outer edges.

# Content Types

## News or Events items

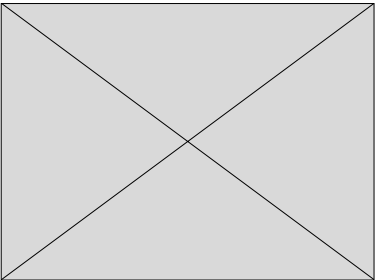
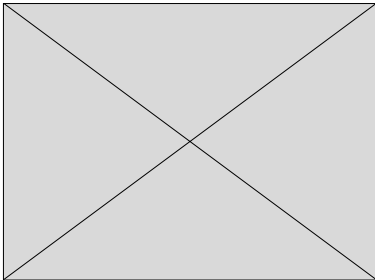
### News or Events with images

**News** 



**February 26, 2015**  
Mohamed Lachemi appointed interim president of Ryerson University

**February 25, 2015**  
New cross-over youth project to help Youth in Care stay out of the justice system



**February 24, 2015**  
Ryerson University takes innovative approach to accessibility challenge


**February 23, 2015**  
Ryerson University to Honor Annette Verschuren and Gordon Pinsent with honorary degrees

Icon used to reinforce headline (optional)  
Font: Replica bold 35 px

Image ratio: 4:3

Font: Replica 18/24 px  
Font colour: #000000

### News or Events without images

**News** 

**February 25, 2016**  
Ryerson MBA Brand Management speaker series

**February 25, 2016**  
TED Talks: Advance Listening & Discussion Group

**February 24, 2016**  
RAMS basketball home opener vs. University of Toronto


**February 24, 2016**  
Tour the Fashion Zone at Ryerson University

**February 23, 2016**  
Plan Transit and Land Development together, say City Builders

Font: Replica 18/24 px  
Font colour: #000000  
Background colour: #FFFFFF

# Content Types Calendar

Events Calendar

**Events** 

November

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Multiple Events Single Event

**Upcoming Events & Dates**

November 26, 2016

[Plan Transit and Land Development together, say City Builders](#)

[Tour the Fashion Zone at Ryerson University](#)

[CESAR Semi-Annual General Meeting](#)

[Plan Transit and Land Development together, say City Builders](#)

Icon used to reinforce headline  
Font: Replica bold 35 px

Font: Replica bold 22 px

**Links**  
Font: Replica 18/24 px  
Font-style: underline 1 px

Colour system allows to highlight multiple events and single event.

**Multiple Events**  
Font-colour: #FFFFFF  
Background colour: #0077C8

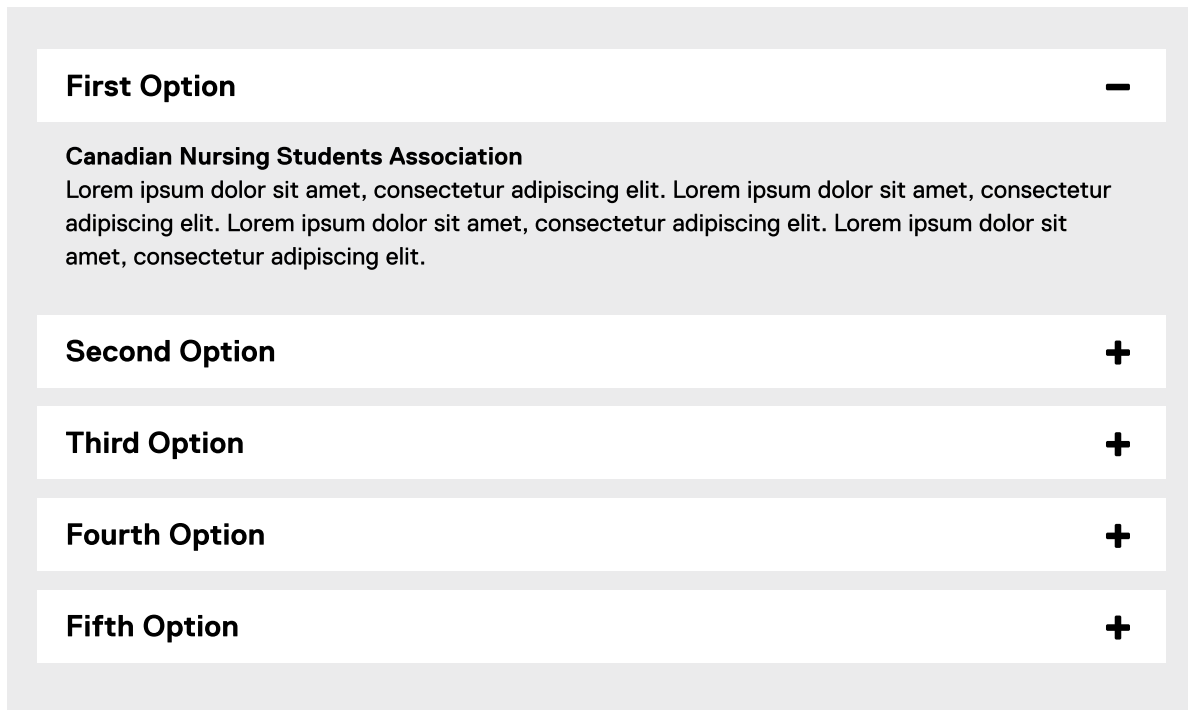
**Single Event**  
Font-colour: #000000  
Background colour: #5BC2F4



# Content Types

## Accordions

Accordions



**Accordions are a list of headers that can be clicked to hide or reveal additional content.**

### **Headline**

Font: Replica bold 22 px

Font colour: #FFFFFF

Background colour: #00A9EF

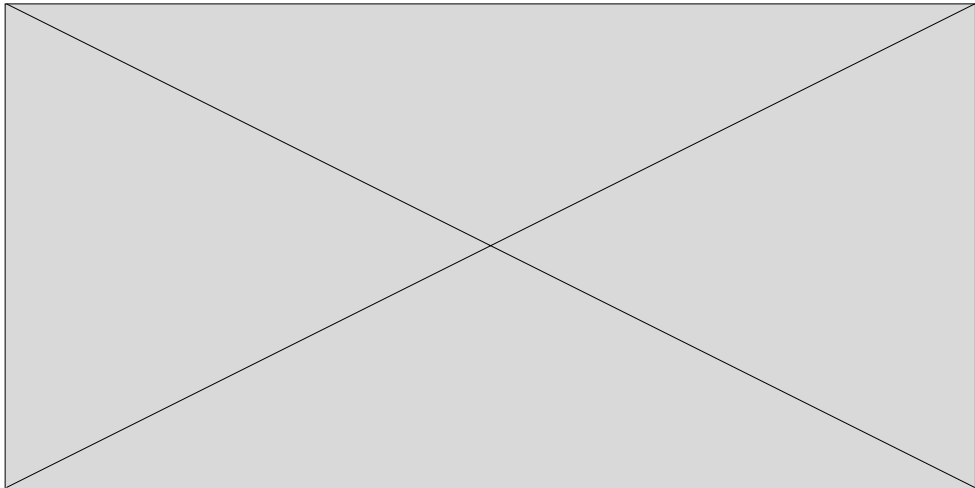
### **Body Copy**

Font: Replica regular 18/24 px

# Content Types

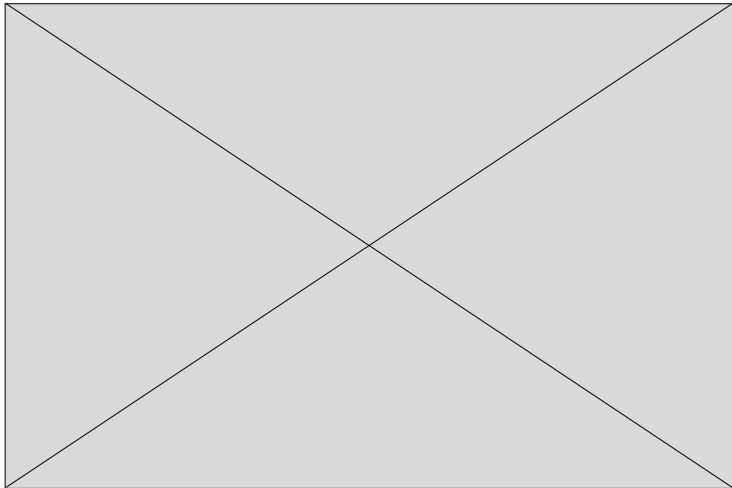
## Images Ratio

Images Ratio 2:1



**There are two options for adding stand alone imagery to a layout.**


Images Ratio 3:2




# Content Types

## Twitter Feed


Twitter Feed

**Twitter** 

 RU Nursing  
@NursingRU

It's our open house today! A big welcome to all students and their families who are visiting our campus [ow.ly/UBWJN](https://ow.ly/UBWJN)

---

 RU Nursing  
@NursingRU

New @RyersonU Health Sciences Complex to be named for Daphne Cockwell [ow.ly/UA3tn](https://ow.ly/UA3tn) #Toronto #development  
[ow.ly/i/eqCem](https://ow.ly/i/eqCem)

Icon used to reinforce headline  
Font: Replica bold 35 px

**Links**  
Font: Replica 18/24 px  
Font-style: underline 1 px

Social-media icon

# Content Types

## Don'ts

Do not use images that are not optimized for web use



Do not use borders or other effects on images



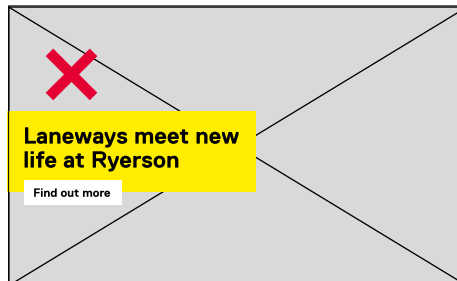
Do not use text over busy background images.



Do not use colour combinations that are not AODA-compliant. This extends to colour combinations used in images.



Do not align slideshow title to the edge of the slideshow box.



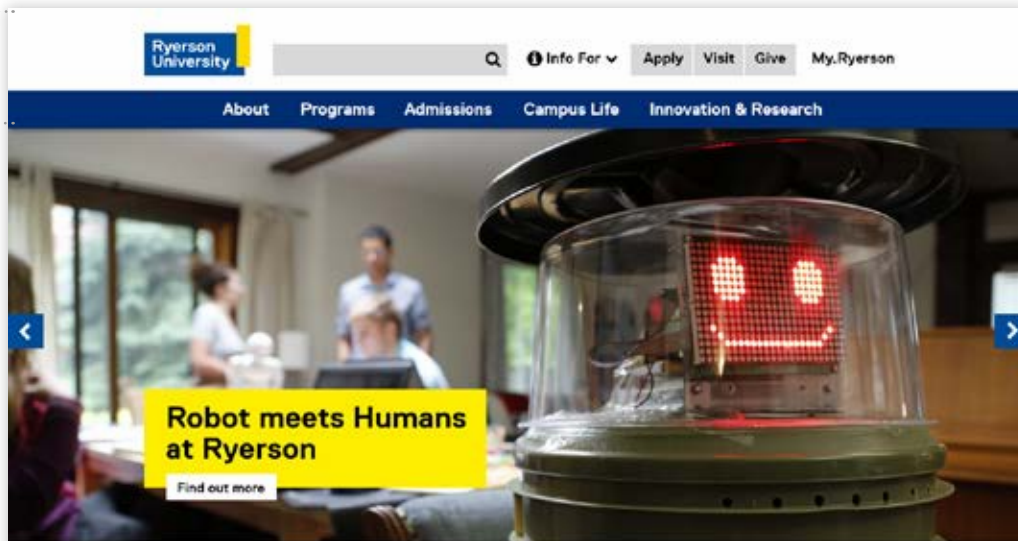
# Section 4: Preview / Sample Layouts

# Preview/Sample Layouts Homepage

Desktop

Mobile

Global Header  
(with global navigation)



Slideshow Style 1

Heading 3  
Style

Future Students

Button Group  
Style 1



News Item  
with Images

News



February 26, 2016  
Mohamed Lachemi appointed interim president of Ryerson University



February 25, 2016  
New cross-over youth project to help Youth in Care stay out of the justice system

Events

February 25, 2016  
Ryerson MBA Brand Management speaker series

February 25, 2016  
TED Talks: Advance Listening & Discussion Group

February 24, 2016  
RAMS basketball home opener vs. University of Toronto

February 24, 2016  
Tour the Fashion Zone at Ryerson University

February 23, 2016  
Plan Transit and Land Development together, say City Builders

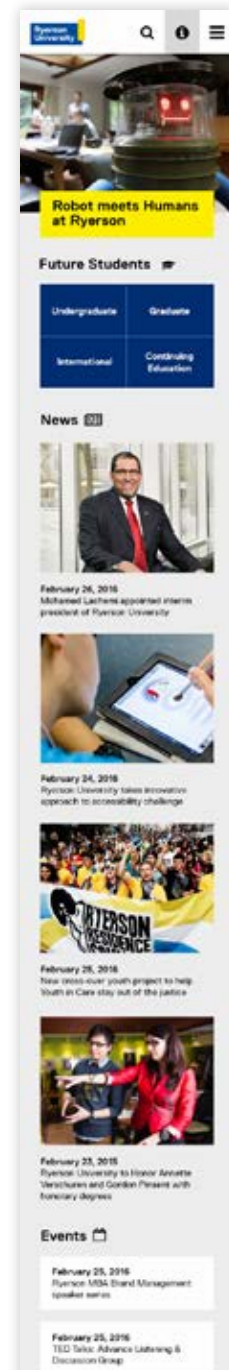


February 24, 2016  
Ryerson University takes innovative approach to accessibility challenge



February 23, 2015  
Ryerson University to Honor Annette Verschuren and Gordon Pinsent with honorary degrees

Events Item  
without Images



# Preview/Sample Layouts Homepage (continued)

Desktop

The desktop layout features a grid of news items. The first row includes: a photo of Mohamed Lachemi with text 'February 26, 2016 Mohamed Lachemi appointed interim president of Ryerson University'; a photo of a crowd with a 'RYERSON RESIDENCE' banner with text 'February 25, 2016 New cross-over youth project to help Youth in Care stay out of the justice system'; and a text block 'Ryerson MBA Brand Management speaker series'. The second row includes: a photo of a person at a computer with text 'February 24, 2016 Ryerson University takes innovative approach to accessibility challenge'; a photo of two people in a meeting with text 'February 23, 2015 Ryerson University to Honor Annette Verschuren and Gordon Pinsent with honorary degrees'; and a text block 'February 24, 2016 RAMS basketball home opener vs. University of Toronto'. The third row includes: a text block 'February 24, 2016 Tour the Fashion Zone at Ryerson University'; and a text block 'February 23, 2016 Plan Transit and Land Development together, say City Builders'. Below the news items is an 'Explore More' section with four buttons: 'Financial Aid', 'Scholarships & Awards', 'Career Centre', and 'Housing & Residence'. The footer contains contact information for Ryerson University, social media links, and a 'Follow Ryerson' button.

Heading 3  
Style

Global  
Footer

Mobile

The mobile layout is a vertical stack. It starts with a photo of a crowd with a 'RYERSON RESIDENCE' banner and text 'February 25, 2016 Ryerson University to Honor Annette Verschuren and Gordon Pinsent with honorary degrees'. This is followed by an 'Events' section with a calendar icon and a list of the same news items as the desktop version. Below this is an 'Explore More' section with a calendar icon and four buttons: 'Financial Aid', 'Scholarships & Awards', 'Career Centre', and 'Housing & Residence'. The footer contains contact information for Ryerson University, social media links, and a 'Follow Ryerson' button.

Button Group  
Style 2



# Preview/Sample Layouts Grad Studies

Desktop

Mobile

Local Header Display

Site Title (default)

Slideshow Style 2

Local Nav Vertical

Feature Item

Quick Links



# Preview/Sample Layouts Grad Studies (continued)

Desktop

Mobile

[Meet Our Leaders](#)  
[Admissions Process](#)  
[Attend an Open House](#)  
[Campus Life](#)  
[Funding & Scholarships](#)  
[International Student](#)  
[Support](#)

**Header Text**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus venenatis.

**Header Text**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus venenatis sed nunc eget consequat.

**Header Text**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus venenatis.

**Events**

< November >

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

■ Multiple Events   ■ Single Event

**Upcoming Events & Dates**

November 17, 2016  
 Plan Transit and Land Development together, say City Builders

CESAR Semi-Annual General Meeting

DAS Exhibition Series

Tour the Fashion Zone at Ryerson University

Ryerson School of Graduate Studies

**FUTURE STUDENTS**  
[Getting Started](#)  
[Explore the Programs](#)  
[Admissions Process](#)  
[Financial Matters](#)

**CURRENT STUDENTS**  
[Financial Matters](#)  
[Calendars and Dates](#)  
[Academic Matters](#)  
[Academic Services](#)

**FACULTY AND STAFF**  
[Membership](#)  
[Faculty Awards](#)  
[Policies](#)

Facebook Twitter YouTube

Ryerson University  
 350 Victoria Street  
 Toronto, ON M5B 2K9  
 416-979-5000

[Directory / Maps & Directions](#)

Follow Ryerson  
 Facebook Twitter YouTube

[Careers / Media Room](#)

Privacy Policy / Accessibility / Terms & Conditions

**Header Text**  
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus venenatis.

**Events**

< November >

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

■ Multiple Events   ■ Single Event

**Upcoming Events & Dates**

November 17, 2016  
 Plan Transit and Land Development together, say City Builders

CESAR Semi-Annual General Meeting

DAS Exhibition Series

Tour the Fashion Zone at Ryerson University

Ryerson School of Graduate Studies

**FUTURE STUDENTS**  
[Getting Started](#)  
[Explore the Programs](#)  
[Admissions Process](#)  
[Financial Matters](#)

**CURRENT STUDENTS**  
[Financial Matters](#)  
[Calendars and Dates](#)  
[Academic Matters](#)  
[Academic Services](#)

**FACULTY AND STAFF**  
[Membership](#)  
[Faculty Awards](#)  
[Policies](#)

Facebook Twitter YouTube

Ryerson University  
 350 Victoria Street  
 Toronto, ON M5B 2K9  
 416-979-5000

[Directory / Maps & Directions](#)

Follow Ryerson  
 Facebook Twitter YouTube

[Careers / Media Room](#)

Privacy Policy / Accessibility / Terms & Conditions

Calendar

Local Footer

Global Footer Expanded

# Preview/Sample Layouts School of Nursing

Desktop

Mobile

Global Header

Local Nav Horizontal

Feature Item (custom)

Heading 3 Style

42

Site Title (custom)

Slideshow Style 2

## Program Highlights

## Events



October 28, 2016  
FCS Interprofessional  
Workshop Series - Outbreak

Ryerson Nursing Graduate receives Viola Desmond Staff Award

Featured Program  
The Collaborative Nursing Degree Program (BScN)  
The Master of Nursing (MN) program with various streams (course based and thesis) and fields of study...

Program Highlights  
A Day in the Life  
Office of Science Outreach partners with Viscos at Science

Events  
October 28, 2016  
FCS Interprofessional Workshop Series - Outbreak Investigation: A Case Study in Interprofessional Collaboration

Events  
October 28, 2016  
The 18th Annual Safe Schools Conference: A Focus on Student Wellness

Events  
November 4, 2016  
Daphne Cookwell School of Nursing: 7th Nursing Research Day

Events  
February 23, 2016  
Plan, Train and Lead Development Together, say City Builders

Alumni Achievements

# Preview/Sample Layouts School of Nursing (continued)

Desktop

Mobile

Tab (custom)

News Item with images

Local Footer with map

Event Item without Images

Twitter Feed

Global Footer Collapsed

**Header:** Navigation tabs (custom).

**Main Content Area:**

- Event Item without Images:** October 29, 2016: The 19th Annual Safe Schools Conference: A Focus on Student Wellness.
- News Item with images:**
  - March 21, 2016: Ryerson MBA Brand Management Speaker Series.
  - March 20, 2016: TED Talks: Advance Listening and Discussion Group.
- Alumni Achievements:** Post Diploma (BScN) Full Time & Part Time.
- Student Testimonials:** Canadian Nursing Students Association.
- Event Item without Images:** November 4, 2015: Daphne Cookwell School of Nursing, 7th Nursing Research Day.
- Event Item without Images:** February 23, 2016: Plan Transit and Land Development together, say City Builders.
- Twitter Feed:**
  - RU Nursing @NursingRU: It's our open house today! A big welcome to all students and their families who are visiting our campus [ow.ly/UBWJN](#)
  - RU Nursing @NursingRU: New @RyersonU Health Sciences Complex to be named for Daphne Cookwell [ow.ly/UAS3n](#) #Toronto #development [ow.ly/ueqCem](#)

**Footer:**

- Local Footer with map:** School of Nursing, Faculty of Community Services. Located in the Polkem Building, Room F0D-891 (4th floor). 416-979-6300. Fax: 416-979-5332. [@scn@ryerson.ca](#)
- Global Footer Collapsed:** Ryerson University, 350 Victoria Street, Toronto, ON M5B 2K9. 416-979-5000. Directory / Maps & Directions. Privacy Policy / Accessibility / Terms & Conditions.

**Header:** Navigation tabs (custom).

**Main Content Area:**

- Event Item without Images:** Canadian Nursing Students Association.
- News Item with images:**
  - March 21, 2016: Ryerson MBA Brand Management Speaker Series.
  - March 20, 2016: TED Talks: Advance Listening and Discussion Group.
- Twitter Feed:**
  - RU Nursing @NursingRU: It's our open house today! A big welcome to all students and their families who are visiting our campus [ow.ly/UBWJN](#)
  - RU Nursing @NursingRU: New @RyersonU Health Sciences Complex to be named for Daphne Cookwell [ow.ly/UAS3n](#) #Toronto #development [ow.ly/ueqCem](#)

**Footer:**

- Global Footer Collapsed:** Ryerson University, 350 Victoria Street, Toronto, ON M5B 2K9. 416-979-5000. Directory / Maps & Directions. Privacy Policy / Accessibility / Terms & Conditions.