The International Research Institute (IRI) is located in the Faculty of Business at Ryerson University. The Institute has been established with two major goals: one, to become a centre of excellence in developing and facilitating collaborative research projects relating to international business and development; and two, to promote and disseminate the results of this collaborative research in peer reviewed publications and through conferences and workshops.

We plan to attract leading experts to participate in our Speaker Series and our Annual Conference on International Business & Development. We will keep our researchers and our community in close contact with leading academic and business organizations relevant to international business and research. We will encourage visiting scholars from other countries to participate in our program as well as promoting and encouraging our own faculty to engage in collaborative research with scholars from business schools abroad.

Institute activities will include reaching out into the business community within and beyond the Greater Toronto Area, as well as providing opportunities for our students both graduate and undergraduate, to participate in the planned initiatives. It is expected that the activities of the Institute will enhance the internationalization goals of Ryerson University as a whole.

Proposed Projects:

Collaborative Faculty Research
We will identify common research topics and facilitate collaborative research projects in the Faculty of Business and across the Ryerson campus. We intend to work with faculty members with the goal of increasing successful applications for tri Council funding and increase the number of successful submissions to respected peer reviewed journals. We plan to encourage research productivity by coordinating activities such as grant proposals, working-paper series, and brown-bag seminars.

AIB-ASAC E-Newsletters
The Institute is the sponsoring organization for the bi-annual newsletter published by the AIB (Academy of International Business) Canada Chapter, and the ASAC (Administrative Sciences Association of Canada) International Business Division. This newsletter will include regular features about programs being offered, courses being taught, researchers conducting projects, and faculty and students engaged in exchanges across Canadian business schools.

Ryerson IB Research E-Newsletters
This quarterly e-newsletter will serve as a clearing house for disseminating research related information on international business & development, such as calls for papers, funding opportunities, and Ryerson
faculty activities. The newsletter will be disseminated across Ryerson campus.

**International Business & Development Speech Series**

We will develop a program that will host experts in international business and development as invited speakers at Ryerson. This activity will be coordinated with the Faculty’s Research Series. Initially, we plan two speeches each year. This activity will be first scheduled for Winter Term 2007.

**Visiting Scholars Program**

We will coordinate with the Associate Director of International Programs to institutionalize a program to facilitate collaborative research with visiting scholars from foreign business schools.

**Outreach Scholars Programs**

We will coordinate with the Director of International Programs to institutionalize a program to assist members of the Faculty of Business to conduct collaborative research with foreign business schools.

**Annual Conferences on International Business & Development**

We expect to organize and deliver an annual conference focussed on emerging issues in international business & development. Initially, the conferences should target GTA based businesses and gradually evolve to become an influential national forum. We will invite prominent Canadian and international business leaders, political figures, and scholars to serve as keynote/seminal speakers as well as panellists.

**Key personnel involved with IRI:**

- Dr. H. Xiaohua Lin is associate professor of international business, School of Business Management, Ryerson University.
  - Contact information: hlin@ryerson.ca
- Professor Mary Jo Nicholson is a professor of law and international business in the School of Business Management, Ryerson University.
  - Contact information: mjnichol@ryerson.ca

**I. Call For Papers & Grant Proposals**

1. ASAC annual conference: June 2-5, 2007. Ottawa
   - Download the style guide for formatting instruction.
   - ASAC Symposium Submissions Guidelines

   The IB Division Academic Reviewer is Ronald Camp II at Ronald.Camp@Uregina.ca

2. AIB annual conference: June 25-28, 2007 Indianapolis
   - Call for Papers link: [http://aib.msu.edu/events/2007/callForPapers.asp](http://aib.msu.edu/events/2007/callForPapers.asp)

3. Academy of Management annual conference: August 3-8, 2007 Philadelphia
   - Paper submission deadline: January 15, 2007
   - For submission details go to [www.aomonline.org](http://www.aomonline.org)

   The IM Program Chair is Tatiana Kostova at imdaom2007@moore.sc.edu
4. The 52nd International Council for Small Business World Conference (ICSB)
There is a track on International Entrepreneurship chaired by Leila Hurmerinta-Peltomaki, Marian Jones and Niina Nummela
Abstract submission deadline: January 20, 2007
Acceptance notice: February 28
Full papers are due: April 30
All the necessary info can be found from the conference web-site at www.icsb2007.org

5. Asia Pacific Foundation of Canada Research Grants Program
The Asia Pacific Foundation Research Grants Program, funded through the proceeds of an endowment established
by the Government of Canada, is designed to support policy research and informed discussion on Canada’s relations
with Asia. As part of the Foundation’s Canada Asia Pacific Research Network (CAPRN), this program will fund
research activities, conferences, graduate and media fellowships, and special initiatives. These activities will in turn
assist in the enhancement of Canadian capacity for public policy research and analysis focusing on the Asia Pacific

6. There are numerous conferences related to International Business
For details go to AIB website http://aib.msu.edu/resources/conferences.asp

II. International Research in the Faculty of Business

The researchers in the Faculty of Business have been active in a wide variety of International Business and Socio –
Economic Development areas in the last two years. The following is a summary of significant contributions made by
our faculty members.

Books:
Law & International Business:
Nicholson, M. J., Legal Aspects of International Business: a Canadian Perspective, Emond Montgomery, December
2006.
   Contact email: mjnichol@ryerson.ca

Gun Control:
   Contact email: r2dodds@ryerson.ca
Articles and Conference Presentations:

International Accounting


Contact email: myachan@ryerson.ca

Cross Cultural Aspects of International Business

Contact email: peterluk@ryerson.ca


Contact email: decarl@ryerson.ca


Contact email: n2cole@ryerson.ca


Contact email: ghunt@ryerson.ca


Contact email: hlin@ryerson.ca

Global Governance

Contact email: aalkoby@ryerson.ca

Global Human Rights Issues


Cukier, W., “Small Arms and Gender”, United Nations Biennial Meeting of States, New York City, July 13, 2005

Contact email: hlin@ryerson.ca

Information Technology & International Business


Contact email: ldong@ryerson.ca


Contact email: ojelanki@ryerson.ca


Contact email: thernand@ryerson.ca

Privacy, Offshoring and Cross-border Transmission of Data

Levin, A., Nicholson, M. J., "Privacy Law in the United States, the EU and Canada: The Allure of the Middle Ground", University of Ottawa Law and Technology Journal, 2(2), 357-395, 2005


International marketing and Consumer Issues


Contact email: farrellc@ryerson.ca

International Entrepreneurship


Han, M., “Exploiting Short-Term Ties (STT) And Portfolio Of Ties (PoT): Achieving Superior International Start-up Performance”, Singapore Management University (SMU EDGE) 2005 Conference, Singapore, July 11-13, 2005

Han, M., “Internationalization Through Strategic Ambidexterity: An Integrative Approach”, Singapore Management University (SMU EDGE) 2005 Conference, Singapore, July 11-13, 2005


Contact email: mhan@ryerson.ca


Contact email: hlin@ryerson.ca


Contact email: valliere@ryerson.ca

International Tourism


Contact email: zhenlu@ryerson.ca

International Event Marketing


O'Reilly, N. and Sequin, B., “Generating Resources and Brand Equity in Endurance Sport”, North American Society for Sport Management (NASSM), Regina, June 2005.


International Finance


Contact email: pmcgraw@ryerson.ca


Contact email: ayuce@ryerson.ca

**International Trade Agreements**


**International Joint Venture Management**


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**III. Welcome Diana – the Institute’s First Visiting Scholar**

Diana (Yuping) Du arrived in September as our Institute’s first visiting scholar. Diana is an Associate Professor of International Business Management at Guangdong University of Foreign Studies and PhD Candidate at the Economic and Management School of Wuhan University, China. Her recent publications on international business include “The development of Chinese exporting-oriented business viewed from the perspective of international marketing” in *International Economics and Trade Research* (2005), “Transnational corporations without host country: A new phenomenon in the development of TNCs” in *International Economics Review* (2005), and “Haier’s survival strategy to compete with world giants” in *Journal of Chinese Economic and Business Studies* (2003).

While at Ryerson, Diana will work with Howard Lin and Mary Jo Nicholson on research related to two-way investment between Canada and China. She will stay with us until July 2007. Diana’s office is in RBB 1-053 and her e-mail is yupingdu@126.com.